NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 18, 1983

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL FOOTBALL POST-2#	29.0	24,300
2	60 MINUTES	28.1	23,550
3	A TEAM	26.6	22,290
3	DALLAS	26.6	22,290
5	DYNASTY#	25.7	21,540
6	MAGNUM, P.I.	23.7	19,860
6	SIMON & SIMON	23.7	19,860
8	FALCON CREST	23.2	19,440
9	ALL STAR PARTY-SINATRA(S)	23.0	19,270
9	CBS NFL FOOTBALL GAME 2#	23.0	19,270
11	LOVE BOAT	22.6	18,940
12	HOTEL#	22.0	18,440
13	CIRCUS OF THE STARS(S)	21.7	18,180
14	KNOTS LANDING	21.3	17,850
15	DR. SEUSS-GRINCH-XMAS(S)	21.2	17,770
16	CHARLIE BROWN'S CHRISTMAS(S)	20.6	17,260
17	P. COMO'S XMAS-NEW YORK(S)	20.4	17,100
18	BARBARA WALTERS SPECIAL(S)	19.7	16,510
18	NFL MONDAY NIGHT FOOTBALL	19.7	16,510
20	BEST XMAS PAGEANT EVER(S)	19.4	16,260
21	CBS NFL FOOTBALL GAME 1	19.2	16,090
22	HART TO HART#	19.1	16,010

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	A TEAM	20.4	44,910
2	DR. SEUSS-GRINCH-XMAS(S)	19.0	41,920
3	CBS NFL FOOTBALL POST-2#	18.5	40,790
4	CHARLIE BROWN'S CHRISTMAS(S)	18.4	40,430
5	60 MINUTES	16.7	36,730
6	DALLAS	16.7	36,690
7	BEST XMAS PAGEANT EVER(S)	16.1	35,370
8	FROSTY THE SNOWMAN(S)	16.0	35,350
9	NIGHT BEFORE CHRISTMAS(S)	15.9	35,030
10	DYNASTY#	15.3	33,750
11	MAGNUM, P.I.	15.1	33,320
12	KNIGHT RIDER	15.0	33,120
13	SIMON & SIMON	15.0	33,000
14	LOVE BOAT	14.9	32,870
15	CBS NFL FOOTBALL GAME 2#	14.8	32,520
16	ALL STAR PARTY-SINATRA(S)	13.6	29,980
17	FALCON CREST	13.5	29,830
18	P. COMO'S XMAS-NEW YORK(S)	13.5	29,720
19	CIRCUS OF THE STARS(S)	13.3	29,320
20	KNOTS LANDING	13.0	28,550
21	CHIPMUNK CHRISTMAS(S)	12.9	28,340
22	SMURFS CHRISTMAS SPECIAL(S)	12.9	28,310
23	ABC SUNDAY NIGHT MOVIE	12.8	28,200
24	AFTERMASH	12.8	28,110

CONT'D

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

TOTAL PERSONS (2+)

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
25	REMINGTON STEELE	12.2	26,970

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 18, 1983

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	24.0	21,010
2	DYNASTY#	23.5	20,520
3	FALCON CREST	20.5	17,920
4	HOTEL#	20.0	17,490
5	LOVE BOAT	19.7	17,260
5	P. COMO'S XMAS-NEW YORK(S)	19.7	17,260
7	KNOTS LANDING	19.7	17,250
8	60 MINUTES	19.7	17,230
9	CBS NFL FOOTBALL POST-2#	19.5	17,030
10	ALL STAR PARTY-SINATRA(S)	19.1	16,730
11	SIMON & SIMON	18.6	16,270
12	MAGNUM, P.I.	17.8	15,540
13	A TEAM	17.6	15,420
14	BEST XMAS PAGEANT EVER(S)	16.9	14,820
15	BARBARA WALTERS SPECIAL(S)	16.2	14,190
16	CIRCUS OF THE STARS(S)	16.1	14,060
17	NBC MONDAY NIGHT MOVIES	16.0	13,990
18	FAMILY TIES#	15.7	13,700
18	JEFFERSONS#	15.7	13,700
20	DR. SEUSS-GRINCH-XMAS(S)	15.5	13,520
21	HART TO HART#	15.0	13,130

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL FOOTBALL POST-2#	25.4	20,000
2	CBS NFL FOOTBALL GAME 2#	22.7	17,920
3	60 MINUTES	21.1	16,620
4	A TEAM	20.1	15,880
5	NFL MONDAY NIGHT FOOTBALL	19.8	15,650
6	CBS NFL FOOTBALL GAME 1	18.0	14,190
7	ABC SUNDAY NIGHT MOVIE	15.5	12,220
8	MAGNUM, P.I.	15.2	11,950
9	ALL STAR PARTY-SINATRA(S)	14.9	11,740
9	SIMON & SIMON	14.9	11,740
11	HILL STREET BLUES	14.7	11,560
12	DALLAS	13.9	10,960
13	CIRCUS OF THE STARS(S)	13.8	10,860
14	DYNASTY#	13.7	10,790
15	NFL FOOTBALL GAME-CBS-SAT(S)	13.3	10,500
16	NFL FTBL GAME-SAT(S)	13.1	10,350
17	NBC SUNDAY NIGHT MOVIE	13.0	10,270
18	KNIGHT RIDER	12.9	10,210
19	NFL FOOTBALL GAME 2-NBC#	12.5	9,850

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY#	22.9	12,570
2	DALLAS	18.6	10,220
3	A TEAM	17.9	9,830
4	HOTEL#	17.5	9,640
5	HILL STREET BLUES	17.4	9,580
6	BEST XMAS PAGEANT EVER(S)	17.2	9,450
7	KNOTS LANDING	16.9	9,310
8	CBS NFL FOOTBALL POST-2#	16.9	9,270
9	DR. SEUSS-GRINCH-XMAS(S)	16.8	9,250
10	CHARLIE BROWN'S CHRISTMAS(S)	16.0	8,800
11	FALCON CREST	15.7	8,640
12	SIMON & SIMON	15.6	8,590
13	REMINGTON STEELE	15.5	8,510
14	ABC SUNDAY NIGHT MOVIE	15.5	8,500
15	LOVE BOAT	15.2	8,330
16	HART TO HART#	15.0	8,270
17	NBC MONDAY NIGHT MOVIES	15.0	8,260
18	KNIGHT RIDER	15.0	8,240

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	36.0	9,690
2	ALL STAR PARTY-SINATRA(S)	31.4	8,460
3	JOHNNY CASH CHRISTMAS SP.(S)	31.1	8,360
4	FALCON CREST	30.5	8,210
5	P. COMO'S XMAS-NEW YORK(S)	29.4	7,900
6	LOVE BOAT	28.8	7,760
7	CIRCUS OF THE STARS(S)	27.6	7,430
8	60 MINUTES	27.3	7,350
9	HOTEL#	25.5	6,850
10	KNOTS LANDING	25.0	6,720
11	DYNASTY#	24.8	6,680
12	SIMON & SIMON	24.2	6,500
13	MAGNUM, P.I.	23.9	6,420
14	JEFFERSONS#	22.2	5,960
15	CBS NFL FOOTBALL POST-2#	21.7	5,840
16	TRAPPER JOHN, M.D.#	21.0	5,660
17	CHRISTMAS IN WASHINGTON(S)	20.9	5,610
18	REAL PEOPLE#	20.1	5,420
19	BARBARA WALTERS SPECIAL(S)	20.0	5,370
20	T.J. HOOKER	19.8	5,320
21	CBS EVENING NEWS-RATHER	19.7	5,310

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 18, 1983

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL FOOTBALL POST-2#	22.4	11,910
2	A TEAM	20.9	11,120
3	CBS NFL FOOTBALL GAME 2#	20.6	10,950
4	NFL MONDAY NIGHT FOOTBALL	19.5	10,350
5	ABC SUNDAY NIGHT MOVIE	16.7	8,860
6	60 MINUTES	16.6	8,830
7	HILL STREET BLUES	16.4	8,740
8	CBS NFL FOOTBALL GAME 1	16.3	8,650
9	NBC SUNDAY NIGHT MOVIE	14.9	7,930
10	KNIGHT RIDER	13.6	7,220
11	DYNASTY#	13.1	6,980
12	MAGNUM, P.I.	13.0	6,910
13	HARDCASTLE & MCCORMICK	12.8	6,830
14	SIMON & SIMON	12.8	6,790
15	DR. SEUSS-GRINCH-XMAS(S)	12.7	6,750
16	REMINGTON STEELE	12.5	6,630

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	30.1	6,160
2	CBS NFL FOOTBALL POST-2#	27.5	5,630
3	JOHNNY CASH CHRISTMAS SP.(S)	26.4	5,410
4	ALL STAR PARTY-SINATRA(S)	26.1	5,340
5	CIRCUS OF THE STARS(S)	25.6	5,240
6	CBS NFL FOOTBALL GAME 2#	24.9	5,110
7	DALLAS	21.7	4,450
8	MAGNUM, P.I.	20.6	4,230
9	CBS NFL FOOTBALL GAME 1	20.5	4,210
9	SIMON & SIMON	20.5	4,210
11	P. COMO'S XMAS-NEW YORK(S)	20.5	4,200
12	NFL FOOTBALL GAME-CBS-SAT(S)	20.2	4,140
13	NFL MONDAY NIGHT FOOTBALL	20.1	4,120
14	REAL PEOPLE#	19.7	4,040
15	A TEAM	19.1	3,920
16	LOVE BOAT	19.0	3,900
17	FALCON CREST	18.7	3,840
18	ALICE#	18.5	3,800
19	BARBARA WALTERS SPECIAL(S)	18.3	3,750
20	COOK & PEARY:RACE-TO-POLE(S)	18.1	3,700
21	ONE DAY AT A TIME#	17.4	3,560
22	DUKES OF HAZZARD#	17.1	3,500
22	NFL FOOTBALL GAME 2-NBC#	17.1	3,500

NOTES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	12	202	206	A	26.6	40	2229	2015	636	262	691	256	441	411	330	209	711	296	498	449	343	175	204	71	409	263
TUE. 8.00P 60 NBC A		99	98	B	24.9	37	2087	2027	625	246	685	247	433	410	328	209	711	302	496	428	320	182	230	80	401	261
8.00 - 8.30				A	25.6	39	2145	2010	641	257	693	247	432	404	336	219	713	301	496	451	338	176	196	65	408	267
8.30 - 9.00				A	27.7	41	2321	2008	629	263	685	263	448	416	323	199	707	291	498	448	346	173	209	77	407	259
ABC NEWSBRIEF-FRI(B)		122		A	6.7	10	561	1647	581	210^	634	213^	359^	306^	332^	227^	605	255^	356^	278^	331^	185^	241^	119^	167^	148^
1 FRI. 9.58P 1 ABC N		67																								
ABC NEWSBRIEF-M-F	59	180	178	A	14.9	23	1249	1681	707	240	774	264	458	413	367	263	587	210	375	349	296	172	146	64	174	122
MON. 8.58P 1 ABC N		94	93	B	15.5	24	1299	1693	705	288	785	277	467	416	361	264	580	218	363	328	272	176	159	82	169	118
1 TU & W 9.58P 1																										
1 THU. 9.57P 2																										
2 TUE. 9.58P 1																										
2 WED. 9.57P 2																										
2 THU. 10.01P 2																										
2 FRI. 8.28P 1																										
ABC NEWSBRIEF-SAT.	12	188	191	A	21.6	35	1810	1725	839	264	916	280	471	426	378	381	511	166	302	241	229	187	116	57^	182	136
1 SAT. 9.58P 2 ABC N		98	97	B	19.2	32	1609	1761	781	277	870	257	442	410	380	374	521	173	298	259	234	195	164	103	206	158
2 SAT. 9.58P 1																										
ABC NEWSBRIEF-SUN.	12	196	201	A	19.0	29	1592	1752	792	430	827	289	522	527	457	214	779	308	566	512	393	171	111	60^	35^	21^
1 SUN. 10.01P 2 ABC N		97	99	B	20.1	31	1684	1783	643	285	699	274	479	418	345	171	835	359	589	512	387	196	148	72	101	65
2 SUN. 9.58P 1																										
ABC NFL FOOTBALL SPECIAL(S)			205	A	13.3	24	1115	1504	437	207	496	211	320	287	216	140^	857	286	496	513	437	299	94^	17v	57^	51v
2 FRI. 9.00P 203 ABC SE			99																							
9.00 - 9.30				A	13.8	22	1156	1541	462	163^	520	223	323	292	199^	161^	808	287	492	473	411	282	95^	41v	118^	101^
9.30 - 10.00				A	14.1	22	1182	1595	486	197	543	246	351	312	209	162^	837	285	502	506	437	290	110^	29v	105^	87^
10.00 - 10.30				A	15.0	24	1257	1504	433	193	493	212	329	298	213	137^	866	279	521	525	464	289	93^	10v	52^	52^
10.30 - 11.00				A	12.6	21	1056	1527	436	240	510	209^	333	298	240	140^	876	272	501	520	473	304	100^	14v	41v	41v
11.00 - 11.30				A	12.5	23	1048	1457	400	224	449	189^	286	252	201^	126^	909	295	491	523	454	331	88^	18v	11v	11v
11.30 - 12.00				A	13.6	29	1140	1492	414	243	465	187^	291	265	225	132^	900	300	495	538	439	335	101^	LT	26v	26v
12.00 - 12.30				A	11.0	26	922	1337	413	201^	476	202^	332	297	225^	97^	781	286	462	499	357	250	59v	LT	21v	21v
ABC SPORTS UPDATE-SAT	12	189	189	A	17.9	30	1500	1690	804	248	870	272	449	405	356	374	571	145	300	288	302	240	74^	6v	175	114
1 SAT. 8.57P 3 ABC SN		96	96	B	17.1	28	1433	1712	725	248	803	214	390	375	373	363	589	164	312	291	293	245	122	52	198	135
2 SAT. 8.58P 1																										
ABC SPORTS UPDATE-SUN	10	196	201	A	14.7	22	1232	1863	688	319	746	306	513	445	347	192	726	292	549	454	358	151	164	82^	227	121
1 SUN. 8.28P 2 ABC SN		98	99	B	16.6	24	1391	1860	678	284	741	281	486	444	359	209	718	288	513	442	357	168	160	67	241	156
2 SUN. 8.29P 2																										
ABC SUNDAY NIGHT MOVIE	11	181	202	A	18.8	29	1575	1790	783	405	828	307	540	517	434	213	775	295	562	508	407	172	132	69^	55^	30^
SUN. 9.00P 120 ABC FF		96	99	B	22.6	35	1894	1874	733	338	791	307	545	499	401	184	813	358	598	512	382	170	169	87	101	65
9.00 - 9.30				A	18.1	27	1517	1864	785	406	838	320	563	531	436	203	779	295	584	518	412	168	141	81	106	61^
9.30 - 10.00				A	18.7	28	1567	1809	783	412	830	316	555	532	427	201	781	307	577	519	402	161	137	75	61^	30^
10.00 - 10.30				A	19.1	30	1601	1746	793	406	826	297	522	506	440	222	774	294	554	512	408	173	117	56^	29^	13v
10.30 - 11.00				A	19.1	31	1601	1760	784	403	829	299	525	509	435	225	774	287	544	493	410	183	129	62^	28^	17v
ABC WORLD NEWS TONIGHT	60	204	202	A	11.2	19	939	1462	696	201	755	188	317	308	352	374	563	151	272	254	278	253	74	20^	70	48^
M-F 6.30P 30 ABC N		99	99	B	10.8	20	905	1507	706	241	761	193	353	341	357	346	583	167	295	277	276	250	73	26	90	57
ABC WRLD NEWS TONIGHT-SUN	11	153	156	A	8.3	14	696	1455	684	157^	729	97^	251	247	352	456	588	93^	226	218	297	325	31v	8v	107^	82^
SUN. 6.30P 30 ABC N		85	88	B	8.6	15	721	1609	679	211	769	158	314	296	338	416	678	201	332	277	300	298	39	18	123	69

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
AFTERMASH	11	195	199	A	19.0	27	1592	1766	725	259	812	266	473	422	380	302	608	240	405	335	295	172	165	82	181	93
MON. 9.00P 30 CBS CS		98	99	B	22.7	33	1902	1749	761	274	843	306	476	427	341	320	578	237	362	320	255	182	175	86	153	94
ALICE	8		191	A	17.3	27	1450	1569	757	302	802	201	341	374	375	362	608	156^	262	291	317	262	47^	LT	112^	86^
2 SUN. 8.00P 30 CBS CS			97	B	16.7	24	1399	1653	733	285	810	220	352	321	339	401	554	162	258	228	243	252	108	58	181	120
ALL STAR PARTY-SINATRA(S)		195		A	23.0	33	1927	1556	827	283	868	171	333	355	442	438	610	121	233	280	313	277	26v	16v	52^	35^
1 SUN. 8.08P 60 CBS AC		99																								
8.00 - 8.30				A	22.5	33	1886	1531	795	278	843	159	318	341	432	427	607	116^	231	278	314	280	23v	16v	58^	30v
8.30 - 9.00				A	23.1	33	1936	1538	846	289	881	171	329	356	452	454	609	114^	222	274	321	286	16v	16v	32^	21v
9.00 - 9.30				A	24.0	34	2011	1675	825	268	871	197	371	377	437	409	606	154	279	305	286	233	78^	21v	120	98^
AUTOMAN	1		200	A	13.7	22	1148	2153	604	170^	672	263	471	415	320	162^	687	291	517	491	325	135^	312	119^	482	303
2 THU. 8.00P 90 ABC A			98	B	13.7	22	1148	2153	604	170	672	263	471	415	320	162	687	291	517	491	325	135	312	119	482	303
8.00 - 8.30				A	13.1	21	1098	2189	637	160^	711	287	488	422	326	186^	665	275	503	484	307	131^	334	121^	479	299
8.30 - 9.00				A	13.4	21	1123	2167	601	158^	668	275	475	418	308	154^	696	314	531	499	310	130^	312	126^	491	307
9.00 - 9.30				A	14.7	23	1232	2098	578	190	644	235	458	400	323	151^	697	279	508	487	353	147^	288	105^	469	297
BARBARA WALTERS SPECIAL(S)		204		A	19.7	33	1651	1511	790	289	860	231	449	451	425	326	568	142	311	287	313	228	64^	35v	19v	18v
1 TUE. 10.00P 60 ABC CC		99																								
10.00 - 10.30				A	19.5	31	1634	1514	795	291	863	233	454	458	424	323	566	145	309	289	305	225	64^	37^	21v	16v
10.30 - 11.00				A	19.8	34	1659	1509	787	287	857	229	443	443	424	331	572	139	316	285	326	229	62^	34v	18v	18v
BENSON	12		179	A	14.3	24	1198	1663	647	173^	709	235	419	414	364	223	556	203	374	416	291	120^	161^	105^	237	161^
2 FRI. 8.00P 30 ABC CS			93	B	15.6	27	1307	1695	744	282	844	256	449	421	383	337	529	171	305	285	246	190	128	77	194	132
BENSON(B)		135		A	10.7	18	897	1667	743	239^	855	258	445	390	372	368	445	137^	230^	217^	206^	175^	239^	134^	128^	105^
1 FRI. 8.00P 30 ABC CS		74																								
BEST XMAS PAGEANT EVER(S)		190		A	19.4	29	1626	2175	811	288	911	335	581	485	411	271	552	213	363	365	261	133^	236	120^	476	354
1 MON. 8.00P 60 ABC GD		94																								
8.00 - 8.30				A	18.2	27	1525	2100	808	297	905	338	569	475	395	279	521	204	332	328	239	132^	204	91^	470	348
8.30 - 9.00				A	20.6	30	1726	2237	814	281	915	331	588	493	423	266	580	219	392	399	280	132^	262	146	480	360
BOONE	10	190	186	A	10.3	15	863	1813	723	163	799	190	379	344	408	359	657	232	368	309	281	214	182	57^	175	125^
MON. 8.00P 60 NBC GD		92	94	B	11.2	17	939	1769	707	226	794	219	400	338	367	339	571	175	320	270	273	212	167	80	237	155
8.00 - 8.30				A	10.3	15	863	1846	741	155	803	179	378	350	419	359	696	237	403	336	313	219	183	60^	164	121^
8.30 - 9.00				A	10.3	15	863	1772	701	165	789	197	374	339	393	356	613	223	331	275	248	209	186	57^	184	125^
BUFFALO BILL	1		198	A	12.7	20	1064	1595	641	301	800	362	544	453	319	225	563	268	382	372	212^	139^	102^	71^	130^	108^
2 THU. 9.30P 30 NBC CS			99	B	12.7	20	1064	1595	641	301	800	362	544	453	319	225	563	268	382	372	212	139	102	71	130	108
CBS EVENING NEWS-RATHER	59	204	203	A	14.0	24	1173	1488	680	209	762	133	246	268	321	452	597	140	250	253	266	294	60	27^	69	43^
M-F 6.30P 30 CBS N		99	99	B	13.4	24	1123	1538	700	200	769	149	280	285	317	440	610	146	266	258	286	297	70	30	89	53
CBS EVENING NEWS-DEAN	6		140	A	8.4	15	704	1347	574	273^	594	88^	264^	275^	322^	282^	634	84v	262^	318^	314^	316^	75v	54v	44v	17v
2 SUN. 6.00P 30 CBS N			75	B	7.7	14	645	1527	634	251	719	176	292	263	323	377	640	168	273	289	289	302	80	54	88	65
CBS SAT. NEWS-SCHIEFFER	6		157	A	13.4	24	1123	1623	692	169^	806	185^	287	287	342	457	635	119^	278	289	328	308	69^	12v	113^	97^
2 SAT. 6.30P 30 CBS N			90	B	9.3	18	779	1579	717	157	793	166	305	313	336	433	613	153	297	275	302	288	76	21	97	66
CBS SAT. NIGHT MOVIE	12	187	189	A	13.4	23	1123	1833	534	213	601	214	372	357	288	176	727	350	531	423	300	156	278	116	227	197
1 SAT. 9.00P 120 CBS FF		96	98	B	15.3	26	1282	1787	712	261	783	265	465	445	382	259	616	214	413	393	326	162	188	79	200	153
2 SAT. 9.00P 150																										
9.00 - 9.30				A	10.8	18	905	1779	545	212	598	159	310	345	320	215	745	297	489	413	348	197	239	107^	197	172
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SAT. NIGHT MOV-CONT'D																										
9.30 - 10.00				A	11.3	19	947	1863	535	221	611	192	357	376	326	181	736	328	500	397	315	184	302	133	214	195
10.00 - 10.30				A	13.9	24	1165	1884	526	230	591	226	395	360	281	158	761	375	566	446	311	158	289	127	243	211
10.30 - 11.00				A	14.6	26	1223	1944	535	224	609	247	412	375	276	156	779	386	587	464	321	146	294	113	262	231
11.00 - 11.30				A	19.4	37	1626	1648	536	164	595	238	363	331	237	178	587	343	488	383	193	97^	259	99^	207	169
CBS WEDNESDAY NIGHT MOVIE	11	183	185	A	12.9	20	1081	1649	721	284	810	275	483	435	414	266	610	272	452	376	268	136	112	55^	117	75^
WED. 9.00P 120 CBS FF		95	96	B	13.2	21	1106	1611	717	256	783	252	442	409	385	282	598	223	377	333	280	182	124	55	106	64
9.00 - 9.30				A	12.6	19	1056	1836	749	294	822	297	517	457	413	253	617	294	456	369	248	147	164	89^	233	148
9.30 - 10.00				A	12.6	19	1056	1733	757	323	833	286	513	475	438	253	629	295	475	401	262	138	122	58^	149	93^
10.00 - 10.30				A	13.4	22	1123	1557	717	270	816	278	481	435	410	268	592	253	433	363	264	134	95^	46^	54^	37^
10.30 - 11.00				A	13.0	23	1089	1477	659	247	763	243	421	375	387	282	613	254	453	375	292	135	65^	29^	36^	28^
CHARLIE BROWN'S CHRISTMAS(S)			195	A	20.6	31	1726	2342	657	302	738	335	508	414	274	188	476	279	363	283	148	94^	295	209	833	454
2 MON. 8.00P 30 CBS EA			99																							
CHEERS	1		200	A	16.0	25	1341	1719	686	321	808	337	495	440	330	277	669	308	434	403	249	186	110^	73^	132^	104^
2 THU. 9.00P 30 NBC CS			99	B	16.0	25	1341	1719	686	321	808	337	495	440	330	277	669	308	434	403	249	186	110	73	132	104
CHEERS	10	193		A	16.6	25	1391	1677	769	407	826	352	588	582	384	171	625	292	454	403	260	142^	149^	120^	77^	57^
1 THU. 9.30P 30 NBC CS		99		B	17.1	26	1433	1743	744	309	822	345	547	474	345	235	648	312	461	396	261	150	162	102	111	78
CHIPMUNK CHRISTMAS(S)		166		A	15.1	24	1265	2240	511	161^	567	283	410	343	224	121^	430	190	318	296	193	67^	426	204	817	533
1 FRI. 8.30P 30 NBC EA		88																								
CHRISTMAS COMES-PAC-LAND(S)		182		A	12.7	19	1064	2300	653	203^	704	407	531	430	212^	143^	591	257	499	421	276	92^	242	157^	763	494
1 THU. 8.30P 30 ABC EA		93																								
CHRISTMAS IN WASHINGTON(S)			186	A	13.2	21	1106	1591	800	252	891	201^	379	320	393	507	490	92^	191^	168^	187^	272	83^	64^	127^	105^
2 THU. 8.00P 60 NBC GV			96																							
8.00 - 8.30				A	12.8	21	1073	1555	784	229	872	182^	362	301	393	510	479	75^	170^	152^	182^	283	75^	58^	129^	104^
8.30 - 9.00				A	13.6	21	1140	1617	814	274	906	215	391	336	391	505	498	108^	210	181^	187^	262	91^	70^	122^	106^
CIRCUS OF THE STARS(S)			200	A	21.7	33	1818	1613	719	237	774	167	274	303	365	410	599	139	232	255	316	289	99^	38^	141	87^
2 SUN. 9.00P 120 CBS GV			99																							
9.00 - 9.30				A	21.4	32	1793	1676	722	249	778	183	284	305	362	407	585	126^	226	253	318	280	121^	52^	192	120^
9.30 - 10.00				A	22.5	33	1886	1612	701	228	756	171	262	289	346	400	590	132	224	260	307	285	118^	46^	148	95^
10.00 - 10.30				A	21.5	33	1802	1621	729	242	784	162	283	320	373	408	616	144	237	267	330	292	90^	30v	131	76^
10.30 - 11.00				A	21.3	35	1785	1542	720	229	774	151	268	300	380	421	599	151	239	244	310	294	72^	22v	97^	55^
COOK & PEARY:RACE-TO-POLE(S)			201	A	16.5	26	1383	1502	695	311	760	135^	351	391	438	335	637	144^	308	340	392	267	50^	13v	55^	42v
2 TUE. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	16.2	24	1358	1497	733	321	789	141^	359	383	441	367	635	120^	279	283	386	311	57^	20v	16v	16v
9.30 - 10.00				A	16.5	25	1383	1501	705	317	768	138^	354	387	432	350	648	131^	296	338	402	289	55^	10v	30v	30v
10.00 - 10.30				A	16.5	27	1383	1504	673	305	742	129^	345	397	439	312	636	153^	321	370	399	244	41v	10v	85^	61^
10.30 - 11.00				A	16.7	29	1399	1514	674	300	746	134^	349	400	447	312	631	174	340	368	378	225	48^	10v	89^	60^
CUTTER TO HOUSTON	5	187		A	7.0	12	587	1465	595	139^	685	140^	284^	309^	350^	341^	485	174^	275^	190^	179^	203^	126^	83v	169^	169^
1 SAT. 8.00P 60 CBS GD		97		B	8.9	16	746	1679	711	209	808	229	405	359	369	351	534	166	279	286	269	208	158	64	179	124
8.00 - 8.30				A	7.8	13	654	1465	629	147^	714	134^	287^	308^	378	367	501	179^	274^	182^	185^	216^	111^	83v	139^	139^
8.30 - 9.00				A	6.1	10	511	1472	552	128^	652	149^	280^	315^	319^	310^	468	166^	278^	199^	172^	190^	142^	84v	210^	210^
DALLAS	12	205	204	A	26.6	41	2229	1646	868	282	943	269	460	408	406	434	492	163	259	232	202	201	73	43^	138	92
FRI. 9.00P 60 CBS GD		99	99	B	25.7	41	2154	1709	873	293	959	306	480	447	396	415	493	171	265	241	211	197	87	50	170	102
9.00 - 9.30				A	25.9	40	2170	1645	862	273	935	257	446	398	404	443	479	151	242	218	198	204	79	48^	152	98
9.30 - 10.00				A	27.3	42	2288	1643	871	291	948	278	470	414	409	427	505	174	273	246	207	198	66	38^	124	85

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DECK-HALLS W/WACKY WALLS(S)		164		A	8.2	12	687	2460	690	261^	703	285^	445	408	298^	219^	576	273^	379	307^	263^	136^	375	259^	806	563
1 SUN. 7.30P 30 NBC EA		88																								
DIFF'RENT STROKES-SAT.	10	187	188	A	15.0	25	1257	1932	719	272	754	263	445	429	355	251	515	135	280	315	301	160	269	178	394	291
SAT. 8.00P 30 NBC CS		93	94	B	14.7	25	1232	1968	721	251	782	244	425	402	339	307	506	167	283	285	236	168	234	134	446	318
DR. SEUSS-GRINCH-XMAS(S)			195	A	21.2	31	1777	2359	692	306	762	320	521	446	312	187	460	285	379	290	142	69^	324	225	813	464
2 MON. 8.30P 30 CBS EA			99																							
DUKES OF HAZZARD	11	169		A	15.1	25	1265	1795	664	142^	713	226	307	246	287	368	662	249	355	248	273	278	101^	40v	319	208
1 FRI. 8.00P 60 CBS CS		94		B	17.1	29	1433	2026	697	215	774	256	363	312	299	370	572	183	298	258	273	239	154	65	526	301
8.00 - 8.30				A	14.0	23	1173	1783	639	151^	699	230	310	234	300	351	688	266	383	260	288	278	104^	45v	292	174^
8.30 - 9.00				A	16.3	26	1366	1785	679	132^	720	222	300	252	273	382	630	231	325	235	255	273	96^	34v	339	235
DYNASTY	10	206		A	25.7	39	2154	1567	888	311	953	360	584	503	415	311	500	179	325	288	240	155	72^	43^	42^	32^
1 WED. 9.00P 60 ABC GD		99		B	23.5	36	1969	1680	855	347	952	354	568	505	415	316	511	217	331	288	215	152	117	73	100	67
9.00 - 9.30				A	25.1	38	2103	1575	889	314	970	373	597	496	416	315	473	153	295	271	232	159	79^	45^	53^	44^
9.30 - 10.00				A	26.4	40	2212	1550	882	306	931	347	567	505	411	305	525	203	350	301	246	153	65^	41^	29^	21v
EMERALD POINT,N.A.S.	10	193	199	A	14.4	23	1207	1538	800	266	934	294	500	451	435	389	507	157	324	286	277	167	51^	17v	46^	16v
MON. 10.00P 60 CBS GD		98	99	B	15.3	24	1282	1515	794	243	896	272	455	415	406	387	494	156	277	250	238	195	86	44	39	22
10.00 - 10.30				A	14.6	23	1223	1582	817	273	951	314	526	475	440	381	508	154	323	291	277	171	60^	19v	63^	22v
10.30 - 11.00				A	14.2	24	1190	1487	780	256	914	270	471	430	433	395	505	159	322	278	273	165	43^	17v	25v	10v
FACTS OF LIFE	10		190	A	17.9	26	1500	1770	780	285	832	253	460	425	397	295	531	174	329	301	240	150^	218	133^	189	122^
2 WED. 9.00P 30 NBC CS			96	B	17.7	27	1483	1796	679	241	772	282	460	395	321	268	527	212	333	279	218	160	286	166	211	143
FALCON CREST	12	204	203	A	23.2	38	1944	1534	840	257	922	254	445	407	410	422	480	137	246	239	216	198	57^	30^	75	56^
FRI. 10.00P 60 CBS GD		99	99	B	22.2	37	1860	1547	827	282	919	272	447	429	404	396	448	137	232	215	211	185	89	50	91	63
10.00 - 10.30				A	23.3	37	1953	1535	844	255	927	254	446	405	413	427	475	134	237	229	212	201	57^	30^	76	58^
10.30 - 11.00				A	23.1	38	1936	1527	832	255	914	256	442	408	403	415	482	139	250	247	218	194	58^	30^	73	56^
FALL GUY	12	165	205	A	18.6	28	1559	1726	693	256	763	281	438	397	338	277	608	240	392	352	288	182	166	44^	189	125
1 WED. 8.00P 60 ABC A		93	99	B	19.6	31	1642	1848	708	278	773	296	468	414	349	251	600	242	393	340	273	174	200	74	275	171
2 WED. 8.00P 120																										
8.00 - 8.30				A	16.3	26	1366	1792	729	257	787	290	451	407	350	289	634	256	412	346	288	188	160	49^	211	136
8.30 - 9.00				A	18.6	28	1559	1759	738	266	802	309	483	422	350	278	593	239	387	336	267	175	175	52^	189	131
9.00 - 9.30				A	21.1	31	1768	1638	616	237	703	249	386	359	311	264	588	235	380	376	289	163	167	35^	180	117^
9.30 - 10.00				A	20.8	31	1743	1642	624	250	704	246	386	364	322	266	611	230	381	375	312	193	153	32v	164	110^
FAMILY TIES	9		192	A	18.0	27	1508	1761	851	306	909	307	532	483	426	299	509	187	333	294	237	118^	194	113^	149^	88^
2 WED. 9.30P 30 NBC CS			97	B	16.4	25	1374	1757	693	253	789	298	493	429	345	243	552	237	369	295	234	148	248	166	168	108
FANTASY ISLAND	9	192		A	17.8	32	1492	1783	765	256	805	309	496	392	317	282	590	221	410	378	280	150^	203	116^	185	144^
1 SAT. 10.00P 60 ABC A		98		B	15.7	27	1316	1665	691	250	771	254	431	388	353	293	505	187	310	280	229	158	205	114	184	144
10.00 - 10.30				A	17.8	31	1492	1788	774	256	812	313	505	394	322	284	578	213	406	371	284	141^	202	111^	196	153^
10.30 - 11.00				A	17.8	32	1492	1771	753	256	795	305	489	390	311	279	600	232	412	386	273	156	201	119^	175	136^
FIRST CAMERA	13		174	A	6.8	11	570	1491	577	98v	621	167^	303^	317^	287^	263^	645	308^	431	363^	270^	176^	79v	27v	146^	82v
2 SUN. 7.13P 47 NBC DN			89	B	7.2	12	603	1699	692	262	758	208	383	388	368	317	635	192	333	337	309	234	138	68	168	124
7.00 - 7.30				A	7.0	11	587	1486	581	119^	632	167^	306^	338^	301^	260^	598	286^	413	326^	243^	164^	97v	39v	159^	75v
7.30 - 8.00				A	6.7	11	561	1494	567	86v	608	168^	298^	304^	273^	259^	678	324^	445	388^	287^	184^	71v	21v	137^	85v
FLIGHT-SPACELAB (LANDING)(S)		204		A	12.0	21	1006	1528	750	244	807	170^	352	378	408	392	588	185^	283	249	241	273	101^	LT	32v	32v
1 THU. 6.45P 5 ABC N		99																								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
FOR LOVE AND HONOR	2	172	190	A	9.8	16	821	1404	595	195	661	263	409	329	283	214	650	313	467	385	243	168	72^	27v	21v	21v
TUE. 10.00P 60 NBC	GD	96	98	B	9.8	16	821	1404	595	195	661	263	409	329	283	214	650	313	467	385	243	168	72	27	21	21
10.00 - 10.30				A	10.1	16	846	1416	603	204	664	260	409	342	283	217	664	327	473	397	242	171	73^	22v	15v	15v
10.30 - 11.00				A	9.5	16	796	1378	586	184	657	266	409	315	284	209	624	296	451	369	239	160	71^	31v	26v	26v
FROSTY THE SNOWMAN(S)			185	A	18.6	29	1559	2267	614	237	720	319	473	362	259	204	385	206	292	249	134^	77^	258	146^	904	544
2 WED. 8.00P 30 CBS	EA		98																							
GIMME A BREAK	9	157		A	12.8	20	1073	1878	748	456	851	329	537	528	400	239	410	79^	156^	174^	216	179^	291	194^	326	287
1 THU. 8.00P 30 NBC	CS	90		B	14.7	23	1232	1899	733	270	843	262	452	408	361	342	490	161	262	254	221	181	202	126	364	258
GOODNIGHT, BEANTOWN	9	164		A	15.1	23	1265	1568	764	249	813	210	368	366	371	382	523	165^	283	295	231	190	142^	37v	90^	62^
1 SUN. 9.38P 30 CBS	CS	95		B	16.1	24	1349	1529	760	268	843	239	395	385	361	396	496	146	248	243	223	211	102	49	88	61
HALLMARK HALL OF FAME(S)		199		A	17.5	27	1467	1361	809	312	857	210	408	447	454	352	423	57^	157^	199	232	197	43^	6v	38v	13v
1 TUE. 9.00P 120 CBS	GD	99																								
9.00 - 9.30				A	17.5	26	1467	1401	796	303	830	191	380	427	434	363	474	55^	159	224	273	219	36v	LT	61^	26v
9.30 - 10.00				A	17.6	26	1475	1336	795	289	835	178	380	428	448	364	428	58^	155^	187	233	203	33v	LT	40v	14v
10.00 - 10.30				A	18.0	29	1508	1341	812	323	871	228	431	460	467	340	388	51^	148^	183	210	186	53^	15v	29v	9v
10.30 - 11.00				A	16.8	29	1408	1369	836	338	896	240	441	475	475	345	406	65^	163^	197	208	188	50^	7v	17v	LT
HAPPY DAYS	9	194	189	A	12.1	18	1014	1705	724	256	782	352	538	419	309	186	442	188	328	275	196	97^	260	180	221	136
TUE. 8.30P 30 ABC	CS	96	95	B	13.6	20	1140	1851	676	295	779	376	557	437	303	174	464	203	337	296	219	90	299	193	309	209
HARDCASTLE & MCCORMICK	12	200	200	A	15.0	22	1257	1857	690	321	748	306	508	440	344	195	734	292	545	461	364	154	162	77^	213	115

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS TOTAL	FEM.	CHILDREN TOTAL	6-11
SUN. 8.00P 60 ABC	A	99	99	B	17.3	26	1450	1891	688	289	759	286	498	454	369	214	730	297	526	458	365	166	166	70	236	151
8.00 - 8.30				A	14.1	21	1182	1887	685	317	747	306	508	430	343	200	736	290	551	461	370	155	169	74^	235	122
8.30 - 9.00				A	16.0	23	1341	1808	686	321	740	302	507	445	342	186	720	288	530	452	352	152	155	76^	193	106
HART TO HART	10		199	A	19.1	32	1601	1504	726	298	820	294	516	474	409	269	464	135^	306	299	242	140^	142^	89^	78^	57^
2 TUE. 10.00P 60 ABC	PD		99	B	17.0	28	1425	1550	739	313	826	308	524	470	395	242	539	212	353	312	255	148	123	83	62	38
10.00 - 10.30				A	18.7	30	1567	1535	741	301	843	304	541	478	415	276	468	136^	311	302	247	140^	145^	97^	79^	55^
10.30 - 11.00				A	19.6	34	1642	1460	705	294	790	282	489	466	401	260	457	131^	299	292	238	141^	138^	81^	75^	58^
HILL STREET BLUES	10	210	209	A	18.6	30	1559	1728	773	342	825	379	614	556	368	170	743	349	562	515	325	143	105	52^	55^	41^
THU. 10.00P 60 NBC	OP	99	99	B	18.4	30	1542	1696	716	304	783	342	570	506	358	179	758	363	572	509	326	151	96	43	59	42
10.00 - 10.30				A	18.7	30	1567	1751	788	352	842	380	630	564	380	173	741	348	560	513	326	142	111	53^	57^	45^
10.30 - 11.00				A	18.5	30	1550	1699	762	327	807	381	598	544	351	166	742	350	562	518	324	143	96	48^	54^	39^
HOTEL	11	202		A	22.0	38	1844	1452	923	260	948	274	523	479	472	372	437	139	251	237	211	157	33^	18v	34^	18v
1 WED. 10.00P 60 ABC	GD	99		B	22.0	37	1844	1533	809	304	889	276	496	468	443	325	510	179	303	281	247	171	82	53	52	33
10.00 - 10.30				A	22.1	37	1852	1451	935	266	958	275	530	484	477	376	428	123^	242	241	216	157	31v	16v	34^	20v
10.30 - 11.00				A	22.0	39	1844	1443	908	254	934	274	513	474	462	365	443	156	257	230	201	156	33^	19v	33^	18v
J SCHNEIDERS XMAS HOLIDAY(S)			181	A	11.6	19	972	1838	793	217^	895	193^	324	304	357	503	612	204^	298	237	256	275	61^	17v	270	128^
2 SAT. 8.00P 60 CBS	GV		94																							
8.00 - 8.30				A	11.8	20	989	1857	799	221^	907	216^	353	325	369	485	607	219^	299	241	230^	268	67^	15v	276	139^
8.30 - 9.00				A	11.4	19	955	1809	788	211^	881	170^	293	281	342	521	613	184^	293	235^	279	282	53v	17v	262	119^
JEFFERSONS	9	183		A	18.2	26	1525	1755	844	276	897	248	423	387	432	389	536	172	309	267	235	193	186	51^	136^	105^
1 SUN. 9.08P 30 CBS	CS	97		B	18.0	26	1508	1636	776	276	858	242	409	386	373	393	517	167	268	241	220	216	131	64	130	91
JENNIFER SLEPT HERE	8		170	A	9.8	16	821	2124	680	187^	798	325	539	448	335	225^	614	255^	408	325	286	179^	254^	122^	458	354
2 FRI. 8.30P 30 NBC	CS		92	B	10.1	16	846	1885	642	251	725	245	450	435	358	232	558	218	358	319	257	166	239	114	363	239
JOHNNY CASH CHRISTMAS SP.(S)			201	A	18.5	30	1550	1575	751	239	839	108^	237	263	380	540	559	71^	164	193	292	348	40^	34v	137^	81^
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
JOHNNY CASH CHRIST-CONT'D																										
2 FRI. 8.00P 60 CBS GV			99																							
8.00 - 8.30				A	18.2	30	1525	1597	756	228	840	114^	235	266	365	543	567	74^	174	212	292	345	45^	37v	145^	84^
8.30 - 9.00				A	18.7	30	1567	1555	751	250	843	103^	243	262	397	539	552	66^	152	177	290	355	35v	28v	125^	76^
JUST OUR LUCK	10	195	188	A	11.6	18	972	1673	663	191	738	316	478	369	290	193	430	190	313	250	175	98^	219	131	286	170
TUE. 8.00P 30 ABC CS		97	95	B	13.0	20	1089	1868	653	286	755	342	523	409	303	185	480	216	341	295	211	103	279	159	354	229
KNIGHT RIDER	11	200	206	A	18.5	27	1550	2137	659	210	759	319	532	430	352	194	658	284	466	415	314	145	246	107	474	324
SUN. 8.00P 60 NBC A		98	99	B	18.0	26	1508	2130	684	264	773	292	509	462	362	219	669	266	467	423	322	156	254	109	434	285
8.00 - 8.30				A	17.3	26	1450	2122	660	205	761	314	526	427	358	199	645	270	446	408	314	148	243	107	473	328
8.30 - 9.00				A	19.6	29	1642	2152	659	214	758	323	538	432	349	190	672	297	483	422	315	142	247	108	475	322
KNOTS LANDING	12	199	200	A	21.3	35	1785	1599	842	284	966	371	522	433	379	376	422	162	259	224	203	137	117	77	94	65^
THU. 10.00P 60 CBS GD		99	99	B	20.3	34	1701	1544	850	295	954	342	528	469	403	360	421	164	255	225	189	139	95	61	74	49
10.00 - 10.30				A	21.2	34	1777	1634	852	288	967	362	518	434	384	378	439	173	273	227	206	140	127	81	101	73
10.30 - 11.00				A	21.3	35	1785	1567	833	282	967	381	527	431	374	376	409	152	248	221	201	136	105	74	86	57^
LOTTERY(B)		141		A	8.1	13	679	1669	579	223^	666	252^	391	313^	302^	225^	541	224^	327^	263^	282^	169^	229^	99^	233^	201^
1 FRI. 9.00P 60 ABC A		75																								
9.00 - 9.30				A	8.3	13	696	1635	565	220^	659	252^	386	303^	306^	224^	528	213^	316^	258^	276^	170^	211^	92^	237^	210^
9.30 - 10.00				A	8.0	12	670	1669	580	218^	659	249^	387	311^	293^	223^	541	229^	331^	262^	282^	164^	246^	104^	223^	190^
LOVE BOAT	12	193	192	A	22.6	37	1894	1735	823	248	911	274	441	398	358	409	510	163	279	218	224	207	110	54^	204	138
SAT. 9.00P 60 ABC CS		99	97	B	20.3	34	1701	1749	771	267	860	247	420	390	374	388	518	170	287	253	230	202	169	102	202	148
9.00 - 9.30				A	21.5	36	1802	1730	828	246	912	277	436	394	351	416	500	152	264	207	223	210	113	56^	205	136
9.30 - 10.00				A	23.7	39	1986	1732	815	249	906	272	442	398	359	402	518	171	294	232	224	201	106	52^	202	140
MAGNUM, P.I.	12	204	204	A	23.7	37	1986	1678	715	282	781	234	396	378	365	323	601	196	347	318	294	212	149	53^	147	92
THU. 8.00P 60 CBS PD		99	99	B	22.5	35	1886	1775	742	267	811	243	419	399	374	334	625	220	376	334	291	211	148	54	191	120
8.00 - 8.30				A	22.5	36	1886	1661	707	274	781	229	382	367	364	336	591	189	334	303	286	217	143	52^	146	88
8.30 - 9.00				A	24.9	38	2087	1686	726	291	784	241	410	388	363	312	607	199	357	329	302	209	149	51^	146	94
MAMA'S FAMILY	9	156		A	12.7	19	1064	1699	717	358.	801	274	508	477	425	228	445	146^	200^	226	194^	163^	265	192^	188^	163^
1 THU. 8.30P 30 NBC CS		90		B	14.5	22	1215	1781	732	257	831	256	434	392	360	349	488	171	257	251	208	180	181	122	281	197
MANIMAL	3	169	168	A	10.3	17	863	1992	727	277	785	285	480	480	380	233	576	176	321	373	326	181	275	138	356	254
SAT. 9.00P 60 NBC SF		87	85	B	10.2	17	855	1930	717	263	764	276	475	467	363	230	542	171	312	349	305	166	279	132	345	247
9.00 - 9.30				A	10.3	17	863	2001	713	275	764	266	460	470	368	234	536	156	294	352	310	170	329	185	372	270
9.30 - 10.00				A	10.4	17	872	1948	723	266	785	294	487	479	382	228	605	191	341	389	337	189	223	92^	335	237
MASQUERADE	1		201	A	12.9	21	1081	1673	563	184^	611	192^	391	393	337	168^	758	294	507	483	362	208^	176^	49v	128^	86^
2 THU. 9.30P 90 ABC A			99	B	12.9	21	1081	1673	563	184	611	192	391	393	337	168	758	294	507	483	362	208	176	49	128	86
9.30 - 10.00				A	13.0	20	1089	1815	563	203^	626	217	401	377	307	184^	764	304	519	481	367	211^	228	59^	197^	141^
10.00 - 10.30				A	13.2	21	1106	1640	576	158^	608	174^	385	402	360	165^	756	279	495	487	370	210	170^	45v	106^	63^
10.30 - 11.00				A	12.5	21	1048	1562	548	187^	598	186^	386	398	342	153^	750	300	508	477	343	203^	132^	44v	82^	54v
MATT HOUSTON(B)		137		A	8.6	14	721	1326	557	201^	654	215^	393	336	287^	221^	511	203^	264^	257^	255^	172^	161^	28v	LT	LT
1 FRI. 10.00P 60 ABC PD		73																								
10.00 - 10.30				A	8.2	13	687	1390	585	183^	680	228^	412	364	302^	220^	508	218^	281^	250^	236^	164^	202^	60v	LT	LT
10.30 - 11.00				A	8.9	14	746	1273	536	216^	632	202^	379	313	276^	223^	516	191^	250^	264^	275^	180^	125^	LT	LT	LT
MISSISSIPPI	12	155	171	A	12.4	19	1039	1406	737	243	814	123	255	277	413	490	467	55^	125	167	256	275	64^	24v	61^	37^
TUE. 8.00P 60 CBS GD		92	92	B	13.9	21	1165	1481	772	227	855	162	289	278	380	510	473	101	174	172	210	262	62	33	91	59
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
MISSISSIPPI-CONT'D																														
8.00 - 8.30								A	12.3	19	1031	1401	728	241	806	120	246	265	406	491	470	57^	127	168	251	276	55^	22v	70^	39^
8.30 - 9.00								A	12.6	19	1056	1390	739	238	809	119	254	282	415	487	456	52^	121	166	258	267	71^	27v	54^	33^
MR. SMITH					11		168	A	9.3	16	779	2119	662	197^	771	324	523	430	327	186^	585	297	411	369	227^	125^	259^	153^	504	351
2 FRI.	8.00P	30	NBC	CS			91	B	10.2	17	855	1967	641	221	714	255	456	429	337	217	572	234	375	344	252	167	231	115	450	298
MR. T-SPECIAL(S)						153		A	6.5	10	545	2018	638	203^	638	226^	291^	319^	256^	289^	496	218^	314^	242^	203^	143^	273^	178^	611	373^
1 SUN.	7.00P	30	NBC	EA		86																								
MONDALE FOR PRESIDENT(S)						178		A	7.9	13	662	1518	605	183^	656	139^	281^	299^	335^	317^	516	176^	299^	209^	202^	217^	99^	38v	247^	247^
1 SAT.	8.53P	7	CBS	P		97																								
MOVIE OF THE WEEK-FRIDAY					5	147	173	A	12.1	19	1014	1948	733	278	798	366	567	477	345	177	581	232	427	400	290	113^	227	102^	342	247
FRI.	9.00P	120	NBC	FF		83	94	B	11.2	18	939	1925	662	284	740	335	549	466	330	152	618	250	447	421	303	129	242	104	325	256
9.00 - 9.30								A	10.9	17	913	2091	728	293	803	370	556	485	349	182	577	188	411	406	334	115^	233	82^	478	326
9.30 - 10.00								A	11.4	18	955	2038	730	300	791	363	557	469	341	179	568	204	420	392	307	105^	249	102^	430	295
10.00 - 10.30								A	13.1	21	1098	1874	753	286	813	380	594	495	339	174	568	249	427	397	261	109	235	119	258	202
10.30 - 11.00								A	13.0	21	1089	1812	722	232	785	352	555	462	344	176	609	273	447	406	269	124	187	100^	231	181
NBC MONDAY NIGHT MOVIES					11	196	196	A	17.3	26	1450	1719	863	288	964	345	569	503	422	325	422	116	241	235	206	145	181	90	152	106
MON.	9.00P	120	NBC	FF		97	97	B	19.6	30	1642	1594	799	294	904	324	555	489	411	292	480	174	313	285	226	139	134	80	76	49
9.00 - 9.30								A	16.9	24	1416	1779	858	264	955	313	533	491	432	343	444	115	247	240	224	158	204	104	176	117
9.30 - 10.00								A	17.5	25	1467	1736	845	274	955	335	559	500	422	327	432	120	250	247	208	147	179	89	170	121
10.00 - 10.30								A	17.6	27	1475	1687	860	308	961	364	583	501	408	312	415	116	244	241	201	135	170	80	141	101
10.30 - 11.00								A	17.5	29	1467	1639	876	299	969	359	588	511	418	315	386	106	219	216	187	131	166	84	118	81
NBC NEWS DIGEST-M-F					59	161	165	A	12.5	19	1048	1865	656	248	732	232	405	381	358	278	586	200	351	319	276	188	197	97	350	233
1 MTUTHF	8.58P	1	NBC	N		83	82	B	12.9	20	1081	1840	667	242	747	235	412	377	350	287	613	219	370	324	276	206	190	89	290	193
2 M-F	8.58P	1																												
NBC NEWS DIGEST-2-M-F					28	199	169	A	14.5	22	1215	1791	815	322	880	339	568	527	396	251	561	217	378	351	254	153	186	104	164	109
1 TU&TH	9.58P	1	NBC	N		96	85	B	13.4	20	1123	1751	754	295	844	332	550	486	379	244	578	237	393	342	262	152	177	104	152	99
2 M & W	9.58P	1																												
2 FRI.	9.48P	1																												
NBC NEWS DIGEST-SAT					12	166	173	A	11.2	19	939	2049	750	306	795	256	498	451	416	244	490	131	261	285	273	170	285	179	479	364
SAT.	8.58P	1	NBC	N		82	85	B	11.2	19	939	1929	705	252	764	234	436	386	362	283	527	164	292	282	249	183	218	112	420	298
NBC NEWS DIGEST-2-SAT.					4	155		A	8.2	14	687	1869	773	307^	843	297^	503	474	434	266^	576	189^	329^	338	320^	208^	217^	111^	233^	198^
1 SAT.	9.58P	1	NBC	N		80		B	9.1	15	763	1942	719	282	806	319	480	414	334	279	648	240	396	367	317	198	195	76	293	238
NBC NEWS DIGEST-SUN					12	174	190	A	14.5	21	1215	2084	650	211	744	336	538	423	329	175	692	319	502	417	312	140	230	94^	418	270
SUN.	8.58P	1	NBC	N		86	92	B	15.1	22	1265	2066	694	274	783	299	512	463	366	221	663	264	459	405	314	161	234	104	386	247
NBC NEWS DIGEST-2-SUN.					8	163	182	A	14.8	22	1240	1929	652	230	748	328	538	442	334	167	762	351	563	496	357	137	300	122	119	61^
1 SUN.	9.58P	1	NBC	N		86	90	B	14.3	21	1198	1841	748	309	825	310	545	477	399	232	672	284	488	414	324	140	232	105	112	77
2 SUN.	9.49P	1																												
NBC NIGHTLY NEWS-SAT.					10	156		A	10.6	19	888	1439	646	176^	698	146^	257^	233^	294	398	590	78^	210^	227^	303	341	114^	31v	37v	15v
1 SAT.	6.30P	30	NBC	N		89		B	9.8	19	821	1504	682	210	771	147	285	281	323	439	589	122	258	262	282	293	87	40	57	39
NBC NIGHTLY NEWS-SUN.					4	116		A	5.0	8	419	1530	790	241^	823	253^	341^	215^	344^	400^	488^	137v	269^	278^	221^	210^	56v	40v	163^	58v
1 SUN.	6.30P	30	NBC	N		68		B	5.8	10	486	1629	657	240	767	168	274	230	319	423	581	155	282	246	259	268	141	41	140	94

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS	60	205	205	A	11.7	20	980	1496	714	200	746	123	290	289	371	405	571	102	211	233	281	302	79	47^	100	68
M-F 6.30P 30 NBC N		99	99	B	11.1	20	930	1557	694	234	769	148	311	303	361	410	612	146	274	267	284	294	80	35	96	63
NBC SUNDAY NIGHT MOVIE	9	161	195	A	16.0	25	1341	1919	645	196	727	320	508	423	307	174	766	349	591	515	373	117	302	133	124	67^
SUN. 9.00P 120 NBC FF		90	98	B	16.9	25	1416	1818	745	296	827	311	543	485	396	233	672	281	485	413	324	143	192	88	127	78
9.00 - 9.30				A	16.0	23	1341	1889	600	182	674	300	474	389	278	164	774	338	583	528	391	127	313	135	128	75^
9.30 - 10.00				A	16.4	24	1374	1941	637	203	717	326	503	410	292	173	784	353	592	524	380	126	299	136	141	79^
10.00 - 10.30				A	16.1	25	1349	1941	668	196	747	322	520	450	326	177	757	361	606	505	356	104	311	129	126	58^
10.30 - 11.00				A	15.5	25	1299	1903	672	204	767	335	538	440	333	177	752	352	590	494	362	111	280	132	104	53^
NBC WHITE PAPER(S)		180		A	13.0	20	1089	1496	754	301	785	170^	334	355	409	378	566	121^	231	284	306	264	92^	20v	53v	44v
1 WED. 8.00P 120 NBC DN		94																								
8.00 - 8.30				A	13.3	21	1115	1572	804	327	845	197^	367	366	417	403	587	146^	244	293	290	275	67^	LT	73^	73^
8.30 - 9.00				A	13.7	21	1148	1471	749	266	775	148^	300	335	402	406	570	120^	228	271	302	276	79^	11v	47v	38v
9.00 - 9.30				A	13.0	19	1089	1487	736	309	757	154^	322	344	411	363	569	113^	235	284	317	261	115^	38v	46v	32v
9.30 - 10.00				A	11.8	18	989	1459	742	311	773	186^	345	375	406	349	532	102^	210^	289	308	243	109^	33v	45v	33v
NEWHART	8	192	197	A	18.1	26	1517	1728	767	259	847	277	479	433	397	327	629	252	406	361	299	184	125	40^	127	48^
MON. 9.30P 30 CBS CS		97	99	B	18.8	27	1575	1638	760	245	837	279	446	411	363	340	563	210	339	306	257	196	130	64	108	57
NEWSBREAK-M-F	60	171	172	A	14.8	22	1240	1744	711	250	782	223	396	353	354	342	512	162	280	251	240	197	152	77	298	177
1 M & TU 8.57P 2 CBS N		89	87	B	15.8	24	1324	1786	751	245	828	252	411	377	353	367	548	182	303	275	250	211	139	65	271	171
1 WED. 8.58P 2																										
1 TH & F 8.58P 1																										
2 M-F 8.58P 1																										
NEWSBREAK-SAT.	11		180	A	9.8	16	821	1920	820	231^	901	225^	371	367	363	444	659	269^	407	298	271^	207^	61v	35v	299	151^
2 SAT. 8.58P 1 CBS N			92	B	11.5	19	964	2004	740	245	819	294	463	425	355	292	590	233	381	354	281	169	175	89	420	246
NEWSBREAK-SUN.	12	186	180	A	17.8	26	1492	1679	793	313	842	202	345	351	396	413	574	142	241	264	284	245	94	37^	169	127
1 SUN. 9.06P 1 CBS N		93	91	B	17.0	24	1425	1639	763	287	838	221	377	362	377	400	550	163	264	253	252	233	111	61	140	96
2 SUN. 8.58P 1																										
NFL MONDAY NIGHT FOOTBALL	14	210	207	A	19.7	32	1651	1529	416	180	447	124	253	232	251	155	948	379	627	543	437	249	81	14v	53^	32^
1 MON. 9.00P 181 ABC SE		99	98	B	17.4	29	1458	1494	411	197	436	140	267	244	233	137	923	367	587	533	431	257	77	17	58	37
2 MON. 9.00P 185																										
9.00 - 9.30				A	19.7	29	1651	1608	425	198	459	128	253	232	246	164	923	351	594	508	418	273	125	37^	101	62^
9.30 - 10.00				A	21.5	31	1802	1532	404	182	432	124	241	226	232	155	925	359	601	532	427	258	103	31^	72	44^
10.00 - 10.30				A	21.2	32	1777	1542	423	184	445	120	248	234	250	159	960	389	637	566	443	249	84	7v	53^	37^
10.30 - 11.00				A	20.5	32	1718	1575	455	198	485	146	286	259	269	159	973	390	639	559	454	255	70	4v	47^	23^
11.00 - 11.30				A	18.4	32	1542	1494	399	158	441	128	258	224	257	144	975	413	671	559	445	229	61^	5v	17v	10v
11.30 - 12.00				A	17.8	38	1492	1418	375	162	417	100	229	221	251	143	940	377	633	532	444	232	47^	3v	14v	11v
NIGHT BEFORE CHRISTMAS(S)			182	A	17.1	26	1433	2445	655	279	744	372	519	398	257	189	406	259	320	255	110^	66^	247	142^	1048	630
2 WED. 8.30P 30 CBS EA			94																							
OH MADELINE	10	170	183	A	14.3	21	1198	1712	693	266	801	349	538	445	329	210	531	219	368	319	233	135	206	122	174	112
TUE. 9.30P 30 ABC CS		93	95	B	15.3	23	1282	1677	694	282	785	315	512	437	347	221	527	220	344	309	231	134	213	143	152	105
ONE DAY AT A TIME	7		195	A	16.8	25	1408	1640	775	343	823	228	384	390	394	356	581	164^	251	252	287	253	104^	30v	132^	90^
2 SUN. 8.30P 30 CBS CS			97	B	17.6	26	1475	1668	787	304	866	245	409	377	377	399	517	170	246	225	215	224	139	82	146	91
P. COMO'S XMAS-NEW YORK(S)			191	A	20.4	35	1710	1738	859	347	1009	279	462	438	445	462	537	156	255	228	261	245	52^	13v	140	97^
2 SAT. 10.00P 60 ABC PC			98																							
10.00 - 10.30				A	21.0	36	1760	1762	848	354	998	282	473	446	443	441	548	157	257	231	264	250	58^	16v	158	114^
10.30 - 11.00				A	19.7	34	1651	1715	875	340	1026	278	453	429	451	487	530	156	254	226	259	242	41^	7v	118^	78^

KEY: A—CURRENT REPORT B—SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
POPE AND HIS VATICAN(S)			182	A	5.4	9	453	1728	847	298^	891	248^	438^	372^	355^	392^	568	107v	247^	283^	351^	266^	74v	20v	195^	122v
2 SUN. 7.00P 60 ABC DO			95																							
7.00 - 7.30				A	5.2	9	436	1688	835	254^	869	211^	410^	345^	364^	403^	573	90v	232^	266^	369^	281^	68v	16v	178^	113v
7.30 - 8.00				A	5.5	9	461	1777	875	343^	922	288^	471^	402^	344^	387^	570	126v	264^	300^	336^	256^	74v	22v	211^	131^
REAL PEOPLE	11		189	A	15.8	24	1324	1536	673	253	733	137^	226	296	392	409	607	108^	243	290	267	306	100^	60^	96^	58^
2 WED. 8.00P 60 NBC PV			96	B	16.0	25	1341	1644	687	227	761	198	334	324	337	373	579	158	284	264	251	262	152	89	152	87
8.00 - 8.30				A	15.4	24	1291	1523	699	269	754	149^	231	305	387	425	598	93^	221	282	266	316	92^	60^	79^	54^
8.30 - 9.00				A	16.3	25	1366	1530	645	236	708	122^	217	286	395	393	607	121^	260	297	263	290	102^	59^	113^	61^
REMINGTON STEELE	10	185	197	A	18.8	28	1575	1712	770	329	818	341	539	491	366	229	601	254	421	364	262	161	158	69^	135	92
TUE. 9.00P 60 NBC PD		97	98	B	17.6	27	1475	1668	732	322	802	320	522	480	365	234	599	252	420	377	270	154	151	71	116	76
9.00 - 9.30				A	18.5	28	1550	1725	769	331	818	341	540	488	363	233	592	250	409	354	256	164	162	73^	153	105
9.30 - 10.00				A	19.1	29	1601	1690	770	326	818	339	537	494	369	228	605	253	429	374	267	157	151	65^	116	77
RIPLEY'S BELIEVE IT-NOT	11	176		A	12.1	18	1014	1760	630	245	686	250	419	389	308	234	780	241	530	494	402	203^	182^	57v	112^	44v
1 SUN. 7.00P 60 ABC U		92		B	13.3	21	1115	2033	667	267	748	285	472	443	335	221	749	311	533	456	352	175	234	106	302	195
7.00 - 7.30				A	10.8	17	905	1734	626	246^	669	222^	386	358	307	251^	773	222^	515	472	405	213^	185^	65v	107^	41v
7.30 - 8.00				A	13.5	20	1131	1762	627	241	694	269	440	411	305	218	779	254	539	512	396	191^	177^	50v	112^	45v
ST. ELSEWHERE	8	194	207	A	13.8	23	1156	1516	750	313	819	308	484	472	367	274	571	238	382	368	253	147	61^	29^	65^	31^
WED. 10.00P 60 NBC GD		98	99	B	12.8	21	1073	1583	753	314	829	335	530	486	372	248	622	299	451	396	263	133	85	53	47	25
10.00 - 10.30				A	13.8	23	1156	1496	733	306	807	306	469	452	353	280	548	223	364	350	242	148	73^	33^	68^	32^
10.30 - 11.00				A	13.7	24	1148	1536	769	318	833	310	501	496	383	266	596	252	399	387	262	146	48^	25v	59^	29^
SCARECROW & MRS. KING	9	199		A	17.2	25	1441	1705	726	301	796	240	414	346	326	355	529	109^	288	263	297	206	188	91^	192	139^
1 MON. 8.00P 60 CBS GD		99		B	19.2	28	1609	1782	764	281	848	282	460	422	365	335	537	179	319	289	251	187	166	84	231	155
8.00 - 8.30				A	16.4	25	1374	1705	724	294	803	237	396	331	317	378	528	126^	283	249	271	211	168^	77^	206	143^
8.30 - 9.00				A	17.9	26	1500	1708	732	311	794	244	436	360	337	335	528	91^	291	273	321	205	207	103^	179	138^
SILVER SPOONS	9	188	186	A	14.5	24	1215	2053	739	304	782	283	501	454	380	236	484	141	281	307	269	142	309	198	478	363
SAT. 8.30P 30 NBC CS		94	92	B	14.4	24	1207	2023	713	250	775	257	447	397	344	289	506	178	300	291	229	158	257	142	485	339
SIMON & SIMON	12	202	202	A	23.7	36	1986	1662	746	287	820	271	432	390	369	328	590	190	341	302	297	211	154	50^	98	68
THU. 9.00P 60 CBS PD		99	99	B	23.9	37	2003	1701	763	266	846	273	472	439	398	315	612	211	374	340	302	199	121	46	122	78
9.00 - 9.30				A	22.7	35	1902	1612	723	277	789	252	403	371	354	326	582	172	319	290	297	224	145	47^	96	67
9.30 - 10.00				A	24.8	38	2078	1694	761	294	842	290	458	407	378	325	596	205	360	312	296	200	160	51^	96	67
60 MINUTES	14	205	205	A	28.1	44	2355	1560	695	282	733	188	341	340	373	314	706	206	375	369	351	263	72	32^	49^	29^
1 SUN. 7.08P 60 CBS DN		99	99	B	24.1	37	2020	1622	716	289	767	193	349	344	359	358	691	190	354	350	342	279	85	36	79	50
2 SUN. 7.00P 60																										
7.00 - 7.30				A	26.9	43	2254	1571	696	288	732	193	349	339	370	306	726	226	392	381	347	264	70	27^	43^	25^
7.30 - 8.00				A	29.1	45	2439	1536	675	275	712	179	327	335	368	307	696	196	369	369	357	259	76	33^	52	32^
8.00 - 8.30				A	29.0	43	2430	1623	798	298	853	199	391	383	437	373	631	146	300	320	328	258	76^	61^	63^	32^
SMURFS CHRISTMAS SPECIAL(S)		167		A	14.3	24	1198	2363	511	204	608	286	445	390	272	121^	508	205	373	360	248	71^	402	194	845	569
1 FRI. 8.00P 30 NBC EA		88																								
SNOW WHITE CHRISTMAS(S)		168		A	14.1	22	1182	2103	625	206	736	332	527	376	275	192^	398	167^	305	252	183^	74^	244	125^	725	418
1 WED. 8.00P 60 CBS EA		95																								
8.00 - 8.30				A	14.3	23	1198	2010	595	189^	714	320	484	342	251	211	390	159^	280	231	175^	84^	231	119^	675	399
8.30 - 9.00				A	14.0	21	1173	2177	652	222	755	344	568	411	298	172^	403	174^	327	270	190^	61^	249	127^	770	433
T.J. HOOKER	12	185	189	A	17.3	29	1450	1745	803	265	874	262	452	419	386	366	579	157	300	293	303	237	97	9v	195	111
SAT. 8.00P 60 ABC OP		97	96	B	16.3	28	1366	1747	719	253	802	206	384	374	386	362	608	167	314	294	306	257	123	55	214	139
CONT'D																										

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
T.J. HOOKER-CONT'D																										
8.00 - 8.30				A	16.2	27	1358	1778	803	279	880	268	466	423	391	363	581	172	307	297	299	231	97	6v	220	119
8.30 - 9.00				A	18.6	31	1559	1691	795	247	859	253	434	409	377	367	566	140	287	284	304	240	94	11v	172	104
THAT'S INCREDIBLE	12		178	A	15.4	23	1291	1826	645	295	734	181	344	358	398	301	708	206	409	356	378	239	198	86^	186	151^
2 MON. 8.00P 60 ABC PV			91	B	14.9	23	1249	1881	633	294	694	216	395	357	314	256	664	243	412	348	303	210	207	87	316	223
8.00 - 8.30				A	14.9	23	1249	1799	636	292	731	173^	344	353	401	302	707	214	414	364	367	235	183	81^	178^	143^
8.30 - 9.00				A	15.9	24	1332	1846	651	294	733	185	341	364	395	297	709	201	406	351	388	240	211	91^	193	156^
THREE'S COMPANY	10	170	186	A	16.5	25	1383	1772	636	211	767	347	519	384	305	211	551	218	367	306	248	158	226	132	228	155
TUE. 9.00P 30 ABC CS		93	95	B	17.1	25	1433	1772	675	269	770	322	499	411	319	223	538	216	347	315	243	145	239	148	225	159
TRAPPER JOHN, M.D.	11	162		A	15.4	25	1291	1413	793	248	855	232	388	354	344	438	467	165^	248	239	164^	192	77^	41v	14v	7v
1 SUN. 10.08P 60 CBS GD		93		B	16.4	27	1374	1436	739	250	832	241	393	372	360	389	487	161	270	241	218	189	82	44	35	28
10.00 - 10.30				A	15.0	24	1257	1421	7;7	241	837	231	382	353	331	428	483	178^	260	267	168^	186	84^	35v	17v	5v
10.30 - 11.00				A	15.6	26	1307	1389	787	253	848	229	386	349	347	434	464	168^	254	233	160^	191	68^	41v	9v	LT
11.00 - 11.30				A	15.7	29	1316	1490	860	255	935	251	408	383	364	481	434	118^	195	183	174	209	95^	56^	26v	26v
TRAUMA CENTER	4	173		A	9.8	15	821	1638	723	250^	765	318	552	490	324	190^	485	200^	313	226^	239^	133^	143^	99^	245^	153^
1 THU. 9.00P 60 ABC GD		90		B	11.3	17	947	1786	696	234	764	301	525	436	356	207	583	233	411/	331	275	136	222	101	217	141
9.00 - 9.30				A	9.8	15	821	1633	722	266^	764	333	568	505	296	176^	467	201^	309	232^	225^	119^	138^	92^	264^	168^
9.30 - 10.00				A	9.9	15	830	1613	711	229^	753	298	527	464	348	202^	494	196^	312	218^	248^	142^	144^	101^	222^	138^
20/20	12	200		A	11.4	18	955	1385	665	215^	700	153^	386	370	419	265	616	146^	315	330	339	246	69^	41v	LT	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 THU. 10.00P 60 ABC DN		99		B	13.7	22	1148	1511	704	268	758	204	421	405	411	281	619	182	352	362	318	207	86	43	48	28
10.00 - 10.30				A	11.5	18	964	1378	659	212^	696	154^	362	350	397	282	606	160^	312	336	313	235^	76^	56v	LT	LT
10.30 - 11.00				A	11.4	19	955	1370	668	214^	697	149^	406	387	438	247	615	129^	310	317	359	254	58v	25v	LT	LT
20/20(S)			204	A	15.5	26	1299	1545	710	296	751	190	346	372	383	334	687	227	431	398	365	224	87^	30v	20v	6v
2 WED. 10.00P 60 ABC DN			99																							
10.00 - 10.30				A	16.4	27	1374	1541	718	308	757	197	353	372	386	335	679	209	425	402	370	225	82^	28v	23v	12v
10.30 - 11.00				A	14.5	25	1215	1551	708	286	749	181^	338	371	385	335	697	249	438	391	359	225	87^	30v	18v	LT
WE GOT IT MADE	12	190		A	14.9	23	1249	1651	722	323	767	308	521	479	360	183^	571	234	385	353	255	137^	196	128^	117^	74^
1 THU. 9.00P 30 NBC CS		98		B	15.4	24	1291	1781	714	299	805	312	501	422	329	263	570	242	374	330	244	153	207	132	199	137
WEBSTER(B)		135		A	10.4	17	872	1745	756	280	870	268	453	376	400	363	483	143^	262^	251^	250^	176^	242^	130^	150^	127^
1 FRI. 8.30P 30 ABC CS		74																								
WEBSTER	12		174	A	15.4	25	1291	1650	653	163^	703	259	408	400	314	239	498	228	360	378	224	99^	187	101^	262	173^
2 FRI. 8.30P 30 ABC CS			91	B	16.6	27	1391	1783	761	305	861	302	505	452	381	304	510	184	318	295	233	160	161	93	251	174
YELLOW ROSE	9	189	188	A	9.9	17	830	1607	759	231	802	236	427	451	379	309	611	125^	333	360	363	222	121^	44^	73^	64^
SAT. 10.00P 60 NBC GD		95	92	B	10.0	17	838	1581	696	258	784	235	437	412	386	298	587	139	296	304	342	223	116	50	94	72
10.00 - 10.30				A	9.8	17	821	1610	756	218	800	227	424	446	391	307	606	118^	327	356	368	226	126^	47^	78^	66^
10.30 - 11.00				A	10.0	18	838	1598	764	244	806	247	430	453	365	313	610	131^	332	363	356	217	112^	40^	70^	62^
ZIGGY'S GIFT(S)		184		A	12.8	20	1073	2081	629	225	677	369	487	400	231	135^	526	262	401	329	200^	125^	252	154^	626	403
1 THU. 8.00P 30 ABC EA		93																								
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-T-F	45	177	180	A	5.2	16	436	1271	622	250	652	177	339	374	348	237	555	167	279	294	248	241	39^	LT	25v	16v
1 TU-F 11.30P 60 ABC N		94	95	B	4.8	15	402	1271	578	213	619	143	314	323	347	244	596	175	322	326	280	225	36	16	20	LT
2 TU-TH 11.30P 60																										
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME (WK # / DAY / START TIME / DUR / NET / PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
ABC NEWS:NIGHTLINE-CONT'D																										
11.30 - 12.00				A	6.3	17	528	1275	633	234	668	176	340	368	349	255	546	164	269	286	238	238	32^	LT	29^	19v
12.00 - 12.30				A	4.2	14	352	1210	582	253	613	178	329	372	339	202	533	168	280	286	238	230	46^	LT	18v	LT
ABC NEWS:NIGHTLINE-MON	12	185	182	A	4.0	17	335	964	340^	167^	355	LT	119^	176^	287^	179^	511	239^	332^	305^	185^	155^	LT	LT	92^	29v
1 MON. 12.31A 30 ABC N		96	93	B	3.1	16	260	1100	389	109	403	85	182	204	213	173	659	272	416	368	263	208	LT	LT	23	LT
2 MON. 12.34A 30																										
ABC NEWS:NIGHTLINE-F(B))			170	A	4.3	16	360	1056	472^	202^	514^	87v	186^	194^	249^	250^	531^	275^	448^	383^	189^	67v	LT	LT	LT	LT
2 FRI. 12.53A 30 ABC N			90																							
ABC WEEKEND REPORT-SAT.	12	142	155	A	6.0	11	503	1127	481	253	548	184^	296	210^	213^	222^	526	196^	271	203^	268	230^	31v	10v	22v	22v
SAT. 11.00P 15 ABC N		84	87	B	5.3	10	444	1170	517	201	580	165	289	278	273	223	479	151	252	226	227	194	60	34	51	46
ABC WEEKEND REPORT-SUN.	12	154	164	A	6.5	13	545	1130	493	119^	507	165^	281	307	228	200^	600	138^	409	371	383	191^	18v	LT	LT	LT
SUN. 11.00P 15 ABC N		87	91	B	4.6	11	385	1267	563	174	592	192	368	390	325	164	613	228	421	372	309	160	45	18	17	LT
CBS NEWS NIGHTWATCH-1	58	73	73	A	1.5	16	126	778	246^	127^	309^	135^	207^	182^	159^	95v	429^	144^	278^	294^	214^	95v	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		68	68	B	1.5	16	126	715	320	89	354	118	204	167	188	130	332	134	215	210	161	76	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	60	98	106	A	1.3	24	109	596	193^	64v	229^	83v	129v	129v	82v	82v	348^	128v	257^	248^	184^	82v	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		83	88	B	1.3	25	109	675	297	82	348	116	210	167	150	122	307	120	202	184	150	89	LT	LT	LT	LT
2.30 - 3.00				A	1.7	22	142	824	296^	148^	394^	134^	218^	232^	190^	113^	402	149^	268^	310^	211^	78v	LT	LT	LT	LT
3.00 - 3.30				A	1.5	24	126	754	231^	71v	318^	119^	191^	135^	87v	127^	404^	174^	340^	325^	175^	64v	LT	LT	LT	LT
3.30 - 4.00				A	1.4	25	117	607	231^	59v	257^	85v	154^	154^	86v	103v	316^	94v	265^	231^	188^	51v	LT	LT	LT	LT
4.00 - 4.30				A	1.2	24	101	634	150^	60v	179^	50v	109v	109v	69v	70v	416^	218^	347^	317^	178^	69v	LT	LT	LT	LT
4.30 - 5.00				A	1.1	24	92	413^	109v	LT	109v	65v	65v	65v	LT	LT	304^	65v	228^	228^	218^	76v	LT	LT	LT	LT
5.00 - 5.30				A	1.0	21	84	452^	119v	LT	119v	71v	71v	71v	LT	LT	333^	84v	214^	214^	226^	119v	LT	LT	LT	LT
5.30 - 6.00				A	.9	19	75	373^	147v	LT	147v	LT	LT	120v	67v	LT	226^	106v	106v	106v	94v	120v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	12	130	130	A	6.4	13	536	1315	717	261	774	181^	296	297	365	421	483	75^	174^	192^	267	257	35v	LT	23v	LT
1 SUN. 11.08P 15 CBS N		69	70	B	6.4	14	536	1287	685	265	749	182	310	335	336	375	488	131	243	213	245	203	39	19	11	LT
2 SUN. 11.00P 15																										
DAVID LETTERMAN I	48	184	184	A	3.2	15	268	1160	440	142^	533	272	353	235	171^	153^	567	343	474	350	165^	74^	37v	23v	23v	LT
M-TH 12.30A 30 NBC GV		96	96	B	3.0	15	251	1228	525	208	609	284	393	266	199	189	558	324	443	303	168	99	34	LT	27	LT
DAVID LETTERMAN II	48	184	184	A	2.4	15	201	1095	412	125^	507	294	388	244^	144^	94^	538	334	453	333	170^	65v	30v	LT	LT	LT
M-TH 1.00A 30 NBC GV		96	96	B	2.2	14	184	1159	484	197	568	282	393	259	162	158	547	340	440	301	143	88	LT	LT	LT	LT
FRIDAY NIGHT VIDEOS	12	189	194	A	3.6	15	302	1401	632	155^	675	416	529	405	159^	129^	540	453	503	265^	63v	30v	163^	120^	23v	23v
FRI. 12.30A 90 NBC PC		96	98	B	3.7	17	310	1382	450	191	541	308	422	304	154	101	618	442	517	339	137	71	188	115	35	34
12.30 - 1.00				A	4.4	15	369	1485	627	224^	695	411	520	382	187^	159^	551	399	486	312^	113^	52v	204^	155^	35v	35v
1.00 - 1.30				A	3.5	15	293	1481	672	160^	727	523	604	371^	102^	110^	508	461	482	259^	21v	26v	218^	174^	28v	28v
1.30 - 2.00				A	3.0	16	251	1139	552	23v	557	286^	434^	450^	180^	107v	542	519	542	191^	23v	LT	40v	LT	LT	LT
LATE MOVIE I-FRI(B)		131		A	6.9	19	578	1042	384^	159^	460	152^	235^	279^	215^	181^	447	189^	312^	241^	187^	122^	135^	135^	LT	LT
1 FRI. 11.30P 77 CBS FF		74																								
11.30 - 12.00				A	7.0	16	587	1118	466	184^	549	174^	309^	350^	237^	199^	440	195^	307^	226^	175^	121^	129^	129^	LT	LT
12.00 - 12.30				A	7.0	19	587	1005	332^	133^	415	136^	179^	221^	200^	194^	462	196^	321^	248^	201^	131^	128^	128^	LT	LT
12.30 - 1.00				A	6.6	22	553	958	327^	161^	375^	137^	196^	249^	204^	126^	425	165^	300^	240^	177^	112^	158^	158^	LT	LT
LATE MOVIE I	69	173	164	A	6.7	21	561	1250	603	212	686	185	324	342	338	300	501	162	321	300	268	143	31^	9v	32^	12v
1 MTUTH 11.30P 70 CBS FF		90	86	B	6.4	21	536	1186	600	221	667	197	355	346	339	257	448	150	276	266	231	134	50	21	21	10
1 WED. 11.30P 71																										
CONT'D																										

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
LATE MOVIE I-CONT'D																										
2 MWF 11.30P 68																										
2 TUE. 11.30P 71																										
2 THU. 11.30P 70																										
11.30 - 12.00				A	6.9	18	578	1299	635	226	722	179	334	364	369	314	500	154	321	301	274	143	33^	12v	44^	18v
12.00 - 12.30				A	6.7	22	561	1235	596	203	667	185	316	326	317	298	506	169	326	302	266	140	30^	LT	32^	13v
12.30 - 1.00				A	6.1	26	511	1117	522	200	616	203	323	323	294	244	491	178	315	286	244	145	10v	LT	LT	LT
LATE MOVIE II	70	166	165	A	4.8	25	402	1097	474	184	554	169	305	311	298	199	490	177	316	296	243	137^	53^	48^	LT	LT
1 MON. 12.40A 52 CBS FF		87	86	B	4.5	25	377	1047	515	197	570	171	323	320	309	194	430	152	265	262	226	123	39	18	LT	LT
1 TUE. 12.40A 48																										
1 WED. 12.41A 51																										
1 THU. 12.40A 46																										
1 FRI. 12.47A 44																										
2 MON. 12.38A 51																										
2 TUE. 12.41A 49																										
2 WED. 12.38A 42																										
2 THU. 12.40A 47																										
2 FRI. 12.38A 56																										
12.30 - 1.00				A	5.1	23	427	1117	504	190	585	179	314	316	301	222	484	175	308	284	239	140	48^	42^	LT	LT
1.00 - 1.30				A	4.6	26	385	1088	460	192	535	167	304	309	295	179	488	171	314	298	245	138^	65^	57^	LT	LT
NBC LATE NIGHT MOVIE	12	63	65	A	1.5	6	126	444^	182v	LT	191v	88v	88v	88v	LT	103v	253^	55v	111v	103v	111v	126v	LT	LT	LT	LT
1 SUN. 11.30P 122 NBC FF		43	42	B	1.6	6	134	766	349	56	368	127	191	196	199	160	355	108	202	198	167	118	LT	LT	LT	LT
2 SUN. 11.30P 121																										
11.30 - 12.00				A	2.0	5	168	696^	309^	LT	315^	101v	101v	101v	90v	214^	381^	114v	167v	149v	107v	178^	LT	LT	LT	LT
12.00 - 12.30				A	1.7	6	142	465^	191v	LT	191v	92v	92v	92v	LT	99v	274^	77v	168v	147v	127v	106v	LT	LT	LT	LT
12.30 - 1.00				A	1.4	7	117	316^	111v	LT	111v	111v	111v	111v	LT	LT	205v	LT	94v	77v	120v	111v	LT	LT	LT	LT
1.00 - 1.30				A	1.2	7	101	129v	LT	LT	LT	LT	LT	LT	LT	LT	129v	LT	LT	LT	50v	99v	LT	LT	LT	LT
NCAA BASKETBALL SPECIAL(S)			186	A	4.1	11	344	1189	317^	119v	341^	108v	206^	212^	200^	88v	761	174^	546^	547^	508^	186^	46v	LT	41v	35v
2 SAT. 11.30P 120 NBC SE			96																							
11.30 - 12.00				A	5.5	12	461	1425	368^	130^	385^	113v	240^	204^	232^	125v	788	244^	545	517	445^	189^	141^	LT	111v	98v
12.00 - 12.30				A	4.3	11	360	1022	270^	59v	286^	103v	183^	153v	144v	83v	736	156v	525^	564^	497^	172^	LT	LT	LT	LT
12.30 - 1.00				A	3.6	11	302	1083	329^	136v	355^	116v	195v	238^	212^	74v	728^	125v	542^	542^	557^	186v	LT	LT	LT	LT
1.00 - 1.30				A	3.2	11	268	1015	258^	138v	302^	93v	175v	261^	195v	41v	713^	113v	527^	527^	541^	186v	LT	LT	LT	LT
SATURDAY NIGHT	10	199		A	9.0	24	754	1711	774	288^	870	397	674	523	365	146^	679	421	599	486	247^	63v	162^	84^	LT	LT
1 SAT. 11.30P 78 NBC GV		98		B	7.6	22	637	1523	552	240	629	301	489	382	258	113	639	374	519	400	212	90	202	118	53	41
11.30 - 12.00				A	10.4	24	872	1693	794	258^	850	320	618	531	413	175^	692	400	625	518	277	67v	151^	82^	LT	LT
12.00 - 12.30				A	8.5	23	712	1778	749	356	911	432	735	545	368	136^	700	464	615	469	228^	62v	167^	82v	LT	LT
12.30 - 1.00				A	7.5	23	629	1617	766	241^	831	498	681	451	254^	105^	614	393	511	442	209^	54v	172^	94^	LT	LT
TONIGHT SHOW	58	206	205	A	7.5	22	629	1308	622	203	705	253	373	295	334	283	549	247	369	288	204	161	40^	23v	14v	11v
M-F 11.30P 60 NBC GV		99	99	B	6.8	21	570	1368	622	207	685	227	376	319	341	265	594	266	397	307	231	169	51	28	38	27
11.30 - 12.00				A	8.3	22	696	1353	662	210	740	256	389	317	358	300	557	231	357	286	222	178	40^	21^	16v	12v
12.00 - 12.30				A	6.6	22	553	1255	583	194	669	251	354	271	309	266	537	264	380	289	182	142	36^	22v	13v	11v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		196		A	9.5	24	796	1526	682	180^	737	284^	451	402	398	177^	389	122^	186^	166^	131^	168^	248^	168^	152^	152^
1 WED. 4.30P 60 ABC FV		98																								
4.30 - 5.00				A	9.0	24	754	1492	705	175^	746	286^	394	407	397	202^	388	115^	168^	146^	131^	178^	226^	132^	132^	132^
5.00 - 5.30				A	10.0	24	838	1545	656	182^	723	280	498	397	394	154^	389	128^	204^	185^	131^	156^	265^	201^	168^	168^

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ABC DAYTIME NEWSBRIEF-M-F	58	190	186	A	8.2	27	687	1293	749	178	849	450	624	504	326	158	273	160	207	132	79^	55^	84	70^	87	24^
M-F 1.57P 2 ABC N		96	96	B	8.0	26	670	1368	854	252	952	488	707	549	371	189	243	139	182	126	78	50	94	68	79	19
ABC WORLD NEWS-MORN-645A	60	135	145	A	2.1	16	176	1358	607	154^	614	262^	358	341	164^	211^	512	164^	312^	296^	245^	153^	79v	51v	153^	148^
M-F 6.45A 15 ABC N		71	82	B	1.9	15	159	1182	522	213	565	163	329	314	275	190	462	133	277	267	258	150	73	60	82	75
ALL MY CHILDREN	60	208	208	A	9.0	29	754	1284	736	189	837	448	619	489	322	154	281	157	213	144	87	57^	84	70^	82	17v
M-F 1.00P 60 ABC DD		99	99	B	8.7	29	729	1386	843	255	952	499	715	544	365	183	254	145	191	130	81	52	95	67	85	20
1.00 - 1.30				A	8.6	28	721	1272	736	191	836	453	624	487	316	149	277	153	211	146	85	57^	79	65^	80	15v
1.30 - 2.00				A	9.3	30	779	1286	740	186	839	446	614	491	328	159	279	160	211	138	83	56^	87	73	81	18v
ANOTHER WORLD	57	201	201	A	5.7	20	478	1165	847	118	914	211	406	379	408	463	215	81^	113^	63^	81^	87^	LT	LT	30v	10v
M-F 2.00P 60 NBC DD		99	99	B	5.6	19	469	1152	808	116	902	251	428	385	370	438	177	63	78	46	57	90	33	17	40	19
2.00 - 2.30				A	5.8	20	486	1167	844	115^	910	216	405	379	402	457	218	88^	119	64^	79^	84^	LT	LT	31^	LT
2.30 - 3.00				A	5.7	20	478	1123	832	116^	896	203	397	373	402	456	203	74^	103^	59^	75^	85^	LT	LT	23v	LT
AS THE WORLD TURNS	58	202	202	A	7.2	24	603	1250	831	85^	909	205	340	360	408	484	253	112	133	95	46^	111	33^	19v	55^	8v
M-F 1.30P 60 CBS DD		99	99	B	7.5	25	629	1285	864	137	939	248	394	375	375	478	243	87	117	88	84	119	37	20	66	16
1.30 - 2.00				A	7.1	23	595	1254	817	77^	894	193	324	346	395	489	276	124	144	105	54^	118	22v	13v	62^	LT
2.00 - 2.30				A	7.4	25	620	1206	826	88^	899	206	345	363	410	469	223	99	119	78^	34^	101	37^	22v	47^	8v
BENSON DAYTIME	59	185	185	A	3.9	16	327	1297	707	196	762	352	459	430	310	172^	334	151^	230	199	128^	79^	72^	30v	129^	53^
M-F 11.00A 30 ABC CS		91	91	B	3.7	16	310	1258	664	133	744	376	514	412	280	165	293	152	205	151	97	73	84	45	137	50
CAPITOL	58	194	194	A	6.0	21	503	1235	795	104^	899	212	369	369	427	462	209	95^	105^	75^	25v	98^	67^	44^	60^	16v
M-F 2.30P 30 CBS DD		96	96	B	6.0	21	503	1262	844	148	925	279	426	379	361	448	194	69	87	64	66	101	65	38	78	21
CBS EARLY MORNING NEWS	60	124	115	A	1.5	16	126	833	524	190^	524	87v	222^	255^	326^	214^	278^	95v	151^	127^	104v	127^	LT	LT	LT	LT
M-F 6.30A 30 CBS N		87	83	B	1.4	16	117	937	486	141	513	110	221	227	215	243	353	89	165	148	149	183	LT	LT	LT	LT
CBS LIBRARY(S)		76		A	1.7	4	142	1669	577^	379v	753^	147v	282v	204v	444^	429^	205v	72v	72v	78v	92v	70v	112v	42v	599^	507^
1 TUE. 4.30P 60 CBS CL		41																								
4.30 - 5.00				A	1.6	4	134	1784	813^	529^	1007^	149v	425v	387v	619^	523^	150v	59v	59v	LT	61v	91v	67v	LT	560^	485^
5.00 - 5.30				A	1.7	4	142	1606^	366v	240v	535^	141v	141v	LT	296v	366v	254v	79v	79v	141v	119v	56v	154v	84v	663^	550^
CBS MORNING NEWS 1	60	192	192	A	3.6	17	302	1315	692	132^	732	156^	255	279	262	397	458	137^	226	192	181^	232	52^	43v	73^	21v
M-F 7.30A 30 CBS N		99	99	B	3.7	18	310	1293	618	141	648	109	234	247	281	364	542	129	235	243	265	278	36	LT	67	29
CBS MORNING NEWS 2	59	194	193	A	4.0	18	335	1054	588	122^	632	95^	155^	221	284	381	358	104^	191	182	176	152^	37v	30v	27v	LT
M-F 8.30A 30 CBS N		99	99	B	3.8	18	318	1106	623	103	647	99	167	201	284	411	399	100	178	191	195	182	28	19	32	16
DAYS OF OUR LIVES	57	207	207	A	7.1	23	595	1269	842	160	903	282	463	426	385	390	277	117	167	109	109	91^	12v	LT	77^	19v
M-F 1.00P 60 NBC DD		99	99	B	6.8	22	570	1247	796	146	894	282	464	410	373	388	264	93	142	94	108	113	32	18	57	18
1.00 - 1.30				A	6.9	23	578	1275	846	162	905	284	462	423	379	392	278	111	162	108	109	100	17v	12v	75^	16v
1.30 - 2.00				A	7.3	23	612	1253	836	160	900	281	464	428	387	388	270	117	166	107	111	84^	LT	LT	80^	21v
DIFF'RENT STROKES M-F	57	147	147	A	3.8	16	318	1393	622	106^	673	237	391	308	264	245	365	135^	232	145^	145^	133^	76^	46^	279	54^
M-F 10.00A 30 NBC CS		84	84	B	3.7	17	310	1427	687	134	746	284	469	366	307	235	325	137	207	154	134	96	91	55	265	79
DREAM HOUSE	58	183	182	A	5.0	20	419	1198	776	105^	820	225	363	332	351	409	224	24v	88^	83^	123^	129^	37^	23v	117^	31v
1 M-F 11.30A 30 NBC QG		93	93	B	4.7	20	394	1210	746	120	817	228	357	338	337	399	245	66	104	87	94	131	35	22	113	31
2 MTUTHF 11.30A 30																										
2 WED. 11.49A 11																										
EDGE OF NIGHT	59	124	126	A	3.7	11	310	1277	641	129^	770	303	470	414	344	254	243	59^	95^	80^	116^	127^	119^	81^	145^	90^
M-F 4.00P 30 ABC DD		69	71	B	3.5	10	293	1330	698	168	874	367	560	455	375	269	209	64	112	83	108	88	125	99	122	57

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
FAMILY FEUD					60	173	173	A	4.9	19	411	1207	711	114^	802	331	430	363	260	311	290	122^	149	115^	97^	127^	30v	20v	85^	18v
M-F	12.00N	30	ABC	QP		86	86	B	4.6	18	385	1215	689	143	787	290	436	378	313	300	266	111	144	110	99	108	68	48	94	23
GENERAL HOSPITAL					58	206	206	A	11.9	35	997	1297	745	206	838	415	589	482	326	203	211	101	131	96	87	60	137	100	111	60
M-F	3.00P	60	ABC	DD		99	99	B	11.1	34	930	1376	781	212	897	443	639	498	345	215	220	113	150	95	80	59	160	122	99	50
3.00 - 3.30								A	11.4	35	955	1289	748	207	845	425	596	484	326	205	215	105	135	99	87	58^	129	98	100	51^
3.30 - 4.00								A	12.3	35	1031	1306	747	204	836	409	585	480	325	204	203	94	124	91	86	61	143	101	124	70
GO					54	144	145	A	2.5	10	210	1157	685	113^	724	214^	309	299	239^	377	315	52v	128^	119^	200^	167^	38v	LT	80^	LT
M-F	12.00N	30	NBC	QG		72	73	B	2.4	9	201	1207	724	144	809	228	383	357	338	373	260	58	107	85	129	134	62	39	76	31
GOOD MORNING, AMERICA-730					60	204	204	A	5.3	25	444	1430	736	196	745	279	473	431	344	223	430	136	210	169	189	187	92^	25v	163	147
M-F	7.30A	30	ABC	N		99	99	B	4.7	23	394	1324	714	205	729	247	443	440	338	235	429	84	182	208	238	193	63	LT	103	83
GOOD MORNING, AMERICA-830					60	202	198	A	5.7	26	478	1222	772	180	795	253	471	444	383	280	387	137	197	144	142	176	LT	LT	34^	21v
M-F	8.30A	30	ABC	N		99	96	B	5.2	24	436	1199	745	181	780	253	452	426	355	287	334	85	138	132	151	165	20	LT	65	22
GUIDING LIGHT					58	203	203	A	7.7	23	645	1316	850	112	945	232	424	402	471	458	162	53^	70^	49^	37^	87^	145	94	64^	28^
M-F	3.00P	60	CBS	DD		99	99	B	7.7	24	645	1338	854	143	949	265	445	396	403	451	178	63	79	56	64	94	141	83	70	25
3.00 - 3.30								A	7.5	23	629	1275	848	109	944	238	425	401	466	457	158	54^	68^	47^	32^	85^	117	74^	56^	19v
3.30 - 4.00								A	8.0	23	670	1309	831	114	921	219	409	389	462	449	159	50^	67^	49^	39^	85	163	110	66^	34^
LOVING					59	203	202	A	4.1	17	344	1140	690	178	742	290	425	373	336	233	282	99^	166	149^	108^	107^	46^	35v	70^	18v
1 M-F	11.30A	30	ABC	DD		97	97	B	3.7	15	310	1183	716	170	797	348	516	415	328	227	231	98	136	98	77	87	80	69	75	23
2 MTUTHF	11.30A	30																												

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
MATCH GM/HOLLYWOOD SQS HR					34	140	141	A	3.0	9	251	1307	717	131^	761	115^	279	274	364	459	428	128^	212^	187^	199^	169^	39v	LT	79^	52v
M-F	3.00P	60	NBC	QG		76	77	B	3.0	9	251	1313	680	93	769	206	328	266	314	399	372	116	193	167	172	146	65	32	107	55
3.00 - 3.30								A	2.7	8	226	1265	752	132^	787	132^	314	314	377	451	407	111^	186^	168^	195^	172^	LT	LT	58v	35v
3.30 - 4.00								A	3.3	9	277	1278	672	122^	711	94^	234	231	336	455	422	127^	216	192^	198^	162^	47v	18v	98^	65^
NBC NEWS AT SUNRISE					60	171	171	A	1.4	12	117	1214	709	316^	743	153^	436^	453^	402^	256^	419^	LT	231^	231^	240^	188^	LT	LT	LT	LT
M-F	6.30A	30	NBC	N		90	90	B	1.4	13	117	1237	646	251	692	133	313	380	371	295	463	86	224	289	240	168	LT	LT	60	51
NBC SPECIAL TREAT(S)						103		A	3.5	8	293	1311	424^	233^	424^	LT	89v	192v	304^	232^	252^	LT	LT	109v	181v	143v	402^	239^	233^	233^
1 TUE.	4.00P	60	NBC	FV		70																								
4.00 - 4.30								A	3.3	8	277	1271	516^	307^	516^	28v	118v	289^	384^	227^	260^	LT	LT	116v	187v	144v	412^	224^	83v	83v
4.30 - 5.00								A	3.7	9	310	1310	332^	162v	332^	LT	58v	97v	226^	235^	236^	LT	LT	101v	167v	135v	384^	245^	358^	358^
NEWSBREAK-11.57					59	182	180	A	7.5	30	629	1226	666	115	727	225	347	322	266	343	398	154	184	121	97	201	19v	8v	82^	25^
M-F	11.57A	2	CBS	A		91	90	B	7.3	30	612	1224	686	117	777	241	362	315	299	373	331	105	147	110	111	172	23	13	93	23
NEWSBREAK-3.57					58	188	187	A	6.5	18	545	1327	828	115	920	205	402	386	465	457	163	48^	73^	56^	44^	82^	170	113	74^	47^
M-F	3.57P	2	CBS	N		94	94	B	6.2	18	520	1321	835	155	930	261	444	388	400	437	175	56	76	53	73	92	137	90	79	34
ONE LIFE TO LIVE					59	205	205	A	8.1	28	679	1227	736	214	848	435	606	481	322	190	227	101	152	106	95	58^	67^	53^	85	28^
M-F	2.00P	60	ABC	DD		99	99	B	7.9	27	662	1302	803	233	918	458	666	526	350	204	220	115	158	106	75	53	94	66	70	22
2.00 - 2.30								A	7.9	27	662	1231	738	212	845	429	601	478	327	187	237	108	161	112	94	59^	63^	52^	86	29^
2.30 - 3.00								A	8.4	29	704	1190	725	212	841	437	605	477	311	191	207	92	134	96	90	54^	60^	50^	82	26^
PRESS YOUR LUCK					61	160	161	A	4.6	19	385	1112	641	114^	690	138^	264	255	303	389	351	151	188	130^	86^	151	19v	LT	52^	16v
M-F	10.30A	30	CBS	QP		82	82	B	4.1	18	344	1204	679	134	758	202	329	299	307	391	308	108	164	124	97	139	25	LT	113	31
PRICE IS RIGHT 1					58	203	204	A	6.9	29	578	1209	623	88^	687	214	317	298	243	337	402	153	186	131	100	201	23v	10v	97^	30^
M-F	11.00A	30	CBS	AP		99	99	B	6.6	29	553	1241	677	106	761	222	346	303	283	381	353	105	154	128	118	184	29	14	98	22
PRICE IS RIGHT 2					58	203	204	A	9.0	36	754	1304	708	86	766	257	365	340	250	365	419	160	189	117	99	216	23^	10v	96	22^
CONT'D																														

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
PRICE IS RIGHT 2-CONT'D																										
1 M-F 11.30A 30 CBS AP		99	99	B	8.7	37	729	1253	686	104	769	229	351	309	291	381	361	108	159	125	124	188	27	13	96	20
2 MTUTHF 11.30A 30																										
2 WED. 11.51A 9																										
RYAN'S HOPE	60	178	178	A	5.2	19	436	1179	707	142	779	399	551	420	291	167	233	54^	126^	116^	118^	100^	52^	37^	115^	21v
M-F 12.30P 30 ABC DD		94	94	B	4.7	17	394	1247	759	205	863	439	610	481	302	199	214	97	139	96	73	69	72	49	98	19
SALE OF THE CENTURY	55	154	156	A	4.6	19	385	1371	717	46^	798	197	380	337	360	366	381	119^	205	148	143^	176	46^	28v	146^	26v
M-F 10.30A 30 NBC QG		86	87	B	4.3	19	360	1354	734	107	815	230	401	332	340	373	334	100	161	133	131	154	67	49	138	36
SEARCH FOR TOMORROW	59	160	159	A	3.3	12	277	1220	852	176^	870	250	344	361	400	454	300	90^	112^	61^	98^	170^	LT	LT	36v	LT
M-F 12.30P 30 NBC DD		80	79	B	3.1	12	260	1207	745	129	859	232	348	304	369	458	262	73	97	62	97	156	26	LT	60	LT
TATTLETALES	57	109	108	A	3.3	9	277	1227	694	130^	748	130^	268	281	351	430	307	109^	126^	91^	97^	155^	60^	LT	112^	47v
M-F 4.00P 30 CBS QG		59	58	B	3.1	9	260	1196	741	115	823	187	315	322	345	445	274	67	84	63	99	169	35	LT	64	22
TODAY SHOW-7.30AM	60	206	206	A	3.9	18	327	1343	722	211	738	141^	266	313	340	398	531	137^	266	245	215	229	27v	15v	47^	30v
M-F 7.30A 30 NBC N		99	99	B	3.7	18	310	1334	702	171	721	132	259	322	323	383	517	112	244	235	232	237	31	LT	65	53
TODAY SHOW-8.30AM	59	206	206	A	4.3	19	360	1303	719	164	758	113^	243	258	351	453	481	96^	201	170	182	255	33v	23v	31v	LT
M-F 8.30A 30 NBC N		99	99	B	4.3	20	360	1229	685	148	723	114	244	278	310	426	434	77	167	175	187	227	36	16	36	14
$25,000 PYRAMID	57	168	168	A	4.6	20	385	1148	687	104^	733	140^	294	283	317	403	333	115^	169	119^	103^	146^	17v	LT	65^	28v
M-F 10.00A 30 CBS QP		87	87	B	4.4	20	369	1244	719	129	807	188	346	320	354	414	320	91	158	137	125	149	29	18	88	23
WHEEL OF FORTUNE	57	201	202	A	7.0	29	587	1273	828	97	875	215	404	377	368	433	253	50^	107	79^	108	138	23v	17v	122	19v
M-F 11.00A 30 NBC QG		97	97	B	6.4	28	536	1244	771	123	848	210	370	354	351	425	251	70	112	85	90	134	37	17	108	31
YOUNG AND THE RESTLESS	58	205	206	A	7.9	29	662	1233	785	95	876	260	440	423	389	381	262	114	135	105	59^	113	30^	17v	65^	8v
M-F 12.30P 60 CBS DD		99	99	B	8.1	31	679	1257	814	128	900	271	445	404	394	400	254	99	131	104	87	113	33	21	70	13
12.30 - 1.00				A	8.0	31	670	1210	776	93	864	264	443	425	381	370	261	107	130	103	62^	117	25^	15v	60^	LT
1.00 - 1.30				A	7.8	28	654	1234	788	88	881	253	431	418	396	389	255	117	134	101	56^	107	29^	17v	69^	9v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	9	177	165	A	6.3	19	528	1665	191^	120^	293	203^	246	133^	76^	40v	308	152^	233	251	143^	45v	235	94^	829	539
SAT. 12.00N 30 ABC FV		89	85	B	5.5	18	461	1854	339	141	400	215	320	206	127	70	345	187	284	207	140	41	277	166	832	546
ABC WIDE WORLD-SPORTS SAT	7	196	195	A	6.3	13	528	1557	525	191^	566	179^	294	241	232	247	752	206^	383	436	448	269	110^	60^	129^	84^
SAT. 5.00P 90 ABC SA		98	96	B	6.5	14	545	1622	517	191	571	203	318	268	221	222	718	253	433	423	353	214	145	57	188	121
5.00 - 5.30				A	5.7	13	478	1600	516	188^	562	197^	306	243^	232^	236^	777	233^	408	421	458	260	141^	90^	120^	72^
5.30 - 6.00				A	6.9	14	578	1476	465	172^	489	164^	259	219	207	211	753	217	374	433	453	272	109^	65^	125^	79^
6.00 - 6.30				A	6.3	12	528	1608	593	210^	653	173^	316	261	264	301	724	167^	364	450	430	274	87^	33v	144^	99^
ALVIN AND THE CHIPMUNKS	14	177	198	A	8.9	31	746	1840	352	99^	388	235	281	240	112^	79^	188	138^	166	133^	39v	22v	223	115^	1041	480
SAT. 10.30A 30 NBC CA		84	96	B	7.9	28	662	1832	286	125	324	183	258	206	108	49	196	124	159	128	55	26	318	140	994	562
AMERICAN BANDSTAND	8	163	155	A	5.2	15	436	1622	436	188^	573	326	417	284	118^	150^	432	167^	281	244^	203^	133^	266^	140^	351	264^
SAT. 12.30P 60 ABC PC		85	82	B	4.8	15	402	1617	400	185	538	341	435	260	136	97	369	194	281	202	144	70	284	185	426	274
12.30 - 1.00				A	4.8	14	402	1833	410	196^	534	317	400	279^	96^	121^	431	154^	312	308	237^	101^	368	147^	500	346
1.00 - 1.30				A	5.4	15	453	1483	468	181^	625	346	450	298	142^	175^	439	181^	256^	193^	176^	165^	187^	141^	232^	201^
BENJI,ZAX & THE-PRINCE	10	157	166	A	3.3	11	277	1408	412^	80v	495	116^	191^	170^	224^	275^	180^	60v	101v	97v	120^	37v	83v	LT	650	437
SAT. 11.00A 30 CBS CA		81	82	B	4.0	14	335	1648	345	139	407	167	236	180	159	146	343	246	275	184	66	55	218	86	680	393
BEST OF SCOOBY DOO	14	180	181	A	4.3	23	360	1797	254^	162^	279^	135^	203^	189^	93^	65v	284^	237^	244^	239^	30v	31v	101^	49v	1133	801
SAT. 8.00A 30 ABC CA		93	93	B	3.2	20	268	1801	275	146	301	144	209	175	106	79	232	122	189	170	87	37	247	76	1021	691

 KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
BISKITTS	14	163	164	A	2.7	18	226	1111	31v	LT	48v	48v	48v	48v	LT	LT	159^	71v	116v	88v	88v	LT	89v	62v	815	575
SAT. 8.00A 30 CBS CA		91	90	B	3.2	22	268	1497	142	38	173	87	127	95	57	41	160	91	124	114	56	30	157	77	1007	666
BUGS BUNNY/ROAD RUNNER 1	10	151	161	A	4.2	13	352	1321	507	66v	549	119^	159^	173^	173^	333^	346	195^	223^	143^	136^	94^	57v	LT	369	88^
SAT. 11.30A 30 CBS CA		79	73	B	4.0	14	335	1674	408	139	450	157	236	190	188	181	384	252	293	197	88	84	213	96	627	328
CAPTAIN KANGAROO-SAT	14	128	137	A	1.3	15	109	771^	119v	LT	119v	64v	64v	64v	LT	55v	138v	LT	LT	83v	129v	55v	LT	LT	514^	257v
SAT. 7.00A 60 CBS CL		82	85	B	1.4	17	117	1297	280	69	288	135	192	191	112	63	229	76	149	165	131	48	135	87	645	385
7.00 - 7.30				A	1.0	14	84	560^	155v	LT	155v	107v	107v	107v	LT	LT	155v	LT	LT	59v	155v	96v	LT	LT	250v	71v
7.30 - 8.00				A	1.5	15	126	929^	95v	LT	95v	40v	40v	40v	LT	55v	128v	LT	56v	96v	112v	LT	LT	LT	706^	381^
CBS NCAA BASKETBALL-SAT	3		195	A	7.7	18	645	1501	377	210^	456	102^	247^	234^	211^	207^	830	263^	500	463	433	234^	100^	16v	115^	100^
2 SAT. 3.55P 117 CBS SE			98	B	5.8	15	486	1544	369	162	430	111	254	241	206	166	781	273	498	457	412	215	190	82	143	106
4.00 - 4.30				A	7.7	20	645	1412	328^	154^	397	84v	191^	181^	161^	206^	806	224^	453	423	443	266^	84v	LT	125^	91v
4.30 - 5.00				A	7.5	18	629	1385	355^	173^	430	81v	199^	199^	193^	231^	784	250^	465	432	404	230^	61v	12v	110^	91v
5.00 - 5.30				A	7.1	16	595	1684	433	281^	517	120^	334^	305^	269^	183^	898	303^	580	527	448	212^	145^	34v	124^	124^
5.30 - 6.00				A	8.0	17	670	1610	439	270^	549	150^	324^	291^	253^	225^	843	259^	515	489	464	214^	115^	21v	103^	103^
CBS NCAA BASKETBALL POST	2		180	A	6.7	14	561	1520	396^	196^	490	142^	254^	231^	222^	236^	898	372^	582	436	407^	225^	52v	LT	80v	80v
2 SAT. 5.52P 6 CBS SC			93	B	4.3	11	360	1393	326	83	418	127	200	170	144	207	783	315	507	387	358	232	48	28	144	128
CBS NFL TODAY	14	195	191	A	8.2	23	687	1525	431	212	444	162^	290	213	207	133^	764	282	483	407	372	228	144^	17v	173	114^
1 SUN. 12.30P 30 CBS SC		97	97	B	7.9	24	662	1533	404	160	426	147	256	216	198	142	820	347	546	475	380	210	137	37	150	99
2 SUN. 12.30P 29																										
CBS NFL FOOTBALL GAME 1	14	206	202	A	19.2	43	1609	1578	423	189	471	175	303	267	218	130	882	346	538	471	398	261	113	16v	112	74
1 SUN. 12.59P 188 CBS SE		99	99	B	18.3	43	1534	1535	393	156	419	144	250	227	200	140	866	338	547	489	399	252	117	28	133	95
2 SUN. 12.59P 196																										
1.00 - 1.30				A	15.3	38	1282	1613	444	199	497	213	349	265	205	122	876	339	533	474	397	261	95	5v	145	77^
1.30 - 2.00				A	18.5	43	1550	1537	410	192	463	183	327	273	206	113	862	295	501	477	428	269	99	16v	113	64^
2.00 - 2.30				A	19.6	44	1642	1616	423	193	470	176	312	272	212	129	926	391	575	457	396	269	111	12v	109	77
2.30 - 3.00				A	19.7	45	1651	1557	417	181	464	175	301	255	207	132	852	340	521	453	364	257	123	8v	118	71^
3.00 - 3.30				A	20.3	45	1701	1592	429	192	481	169	287	274	233	138	885	351	545	484	394	259	121	24^	105	85
3.30 - 4.00				A	21.2	45	1777	1606	425	186	476	161	273	263	236	142	901	354	554	486	408	265	128	29^	101	75
4.00 - 4.30				A	16.6	34	1391	1572	404	185	443	127	262	274	251	127	896	340	544	478	429	270	139	15v	94	69^
CBS NFL FOOTBALL GAME 2	8	193		A	23.0	41	1927	1688	533	212	555	182	356	320	295	154	930	392	567	504	380	265	139	33^	64^	48^
1 SUN. 3.59P 184 CBS SE		80		B	15.2	30	1274	1647	473	196	517	173	293	264	237	189	892	337	555	502	412	270	118	30	120	83
4.00 - 4.30				A	20.4	40	1710	1696	502	216	563	217	392	310	280	129^	953	412	585	480	373	280	116^	31v	64^	47^
4.30 - 5.00				A	23.5	44	1969	1608	499	203	537	183	361	317	285	135	906	368	537	481	374	279	112^	33^	53^	40^
5.00 - 5.30				A	23.3	42	1953	1577	495	207	504	150	320	305	277	146	921	381	541	489	372	283	115^	26v	37^	28v
5.30 - 6.00				A	23.7	42	1986	1697	533	223	538	160	336	311	298	161	950	405	582	526	382	268	157	31^	52^	39^
6.00 - 6.30				A	25.3	42	2120	1838	606	231	610	215	392	347	313	165	974	423	616	553	406	250	166	37^	88^	66^
6.30 - 7.00				A	22.8	36	1911	1807	591	215	614	188	365	356	329	188	931	383	578	513	394	253	167	35^	95^	72^
CBS NFL FOOTBALL POST	6		205	A	11.2	23	939	1355	427	220^	488	170^	277	255	238^	169^	747	244^	464	430	365	236^	95^	LT	25v	6v
2 SUN. 4.19P 25 CBS SC			99	B	11.8	24	989	1424	414	150	469	149	229	213	197	207	775	320	497	447	349	218	94	28	86	59
CBS NFL FOOTBALL POST-2	5	201		A	29.0	46	2430	1679	662	255	700	185	381	393	384	240	823	299	491	485	381	232	81^	24v	75^	63^
1 SUN. 7.03P 5 CBS SC		98		B	21.3	36	1785	1675	643	255	692	205	360	359	321	266	779	263	442	439	357	267	101	32	103	70
CHAMPIONSHIPS OF THE USGA(S)			145	A	3.1	6	260	1177	447^	162v	647^	104v	169v	85v	192v	478^	242^	50v	73v	112v	62v	130v	80v	LT	208v	135v
2 SUN. 5.30P 30 ABC SA			77																							
CHARLIE BROWN&SNOOPY SHOW	14	175	180	A	4.5	15	377	1886	381	103^	381	144^	255^	190^	218^	104^	418	262^	347	179^	156^	43v	280^	138^	807	475
SAT. 10.30A 30 CBS CA		85	86	B	5.5	19	461	1810	306	124	356	177	239	157	132	103	295	194	245	174	81	41	303	113	856	517

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																													
COLLEGE ALL-AMER FOOTBALL(S)					147		A	3.1	8	260	1765	605^	174v	658^	284^	395^	316^	201v	231^	880^	425^	538^	535^	455^	162v	227v	119v	LT	LT
1 SAT. 4.00P	30	ABC	SC		80																								
DUNGEONS AND DRAGONS				14	193	191	A	5.9	21	494	1935	249	95^	274	96^	153^	162^	120^	83^	266	118^	192^	180^	148^	22v	324	86^	1071	667
SAT. 9.30A	30	CBS	CA		99	98	B	5.9	23	494	1891	223	94	262	121	162	124	88	89	257	161	210	153	81	34	387	105	985	641
FACE THE NATION				14	114	139	A	3.4	11	285	863	408^	169^	432	91v	183^	175^	214^	239^	431	73v	136^	158^	201^	249^	LT	LT	LT	LT
SUN. 10.30A	30	CBS	CC		84	89	B	3.6	12	302	1221	484	183	510	128	227	224	230	257	569	150	264	290	314	257	69	31	73	46
FLINTSTONE FUNNIES				14	187	198	A	3.6	24	302	1457	252^	149^	268^	115^	211^	166^	140^	57v	136^	70v	70v	112^	60v	24v	152^	50v	901	574
SAT. 8.00A	30	NBC	CA		96	97	B	3.2	22	268	1511	231	75	254	103	168	142	107	68	165	103	119	117	48	27	159	94	933	598
IN THE NEWS- 8.26AM				14	175	183	A	3.1	19	260	1069	74v	LT	89v	58v	58v	58v	LT	31v	128^	73v	89v	55v	55v	LT	126^	57v	726	507
SAT. 8.26A	3	CBS	CN		88	95	B	3.7	23	310	1507	138	36	162	86	116	90	47	40	157	98	127	116	47	26	167	83	1021	681
IN THE NEWS- 9.56AM				14	198	200	A	5.3	19	444	1980	277	97^	311	107^	174^	182^	144^	88^	347	163^	232^	180^	184^	52v	313	80^	1009	584
SAT. 9.56A	3	CBS	CN		99	99	B	5.2	20	436	1801	232	99	277	130	171	130	91	95	266	169	212	150	81	41	354	96	904	556
IN THE NEWS-10.26AM				12	172	173	A	3.9	13	327	2073	199^	147^	309^	168^	264^	185^	127^	14v	458	303^	373	230^	155^	52v	330^	164^	976	453
SAT. 10.26A	3	CBS	CN		84	84	B	4.4	16	369	1739	250	103	305	146	198	132	113	91	283	172	216	157	84	60	299	82	852	506
IN THE NEWS-10.56AM				14	171	201	A	4.8	16	402	1756	400	87^	400	126^	221^	169^	209^	149^	432	258^	347	190^	174^	49v	247^	99^	677	345
SAT. 10.56A	3	CBS	CN		84	99	B	5.0	17	419	1731	318	130	369	182	241	158	133	112	313	204	256	183	86	47	269	97	780	455
IN THE NEWS-11.26AM				10	163	169	A	3.1	10	260	1546	438^	80v	531	99v	164^	155^	231^	331^	249^	103v	114^	155^	146^	42v	85v	LT	681	330^
SAT. 11.26A	3	CBS	CN		81	83	B	3.6	12	302	1611	357	139	412	156	224	181	163	162	368	274	297	204	65	49	197	81	634	341
LITTLES				14	199	199	A	5.8	21	486	1693	192^	53v	232^	104^	144^	113^	59v	81^	198^	93^	162^	162^	91^	36v	219^	127^	1044	633
SAT. 10.30A	30	ABC	CA		99	99	B	5.9	21	494	1693	202	92	237	130	177	125	74	55	149	73	122	93	66	23	310	155	997	638
MEET THE PRESS				12	165	134	A	2.8	9	235	996	494^	128^	494^	68v	141^	111v	204^	341^	401^	103v	180^	90v	157^	208^	LT	LT	85v	LT
SUN. 12.00N	30	NBC	CC		92	83	B	2.7	9	226	1190	405	164	482	98	164	184	200	289	542	145	269	253	257	248	27	LT	139	114
MENUDO-8:25AM				14	180	182	A	4.8	25	402	1714	266^	182^	293	117^	208^	195^	127^	72v	228^	182^	198^	179^	33v	30v	91^	50v	1102	812
SAT. 8.25A	4	ABC	CN		93	93	B	3.5	20	293	1827	293	152	316	154	223	184	109	82	232	121	192	166	91	37	229	77	1050	710
MENUDO-10:25AM				14	198	200	A	6.6	23	553	1848	242	76^	264	126^	172^	122^	65^	81^	279	181^	251	144^	83^	28v	239	150^	1066	619
SAT. 10.25A	4	ABC	CN		99	99	B	6.3	23	528	1769	209	91	235	134	179	131	69	49	168	88	142	96	71	26	305	158	1061	675
MR. T				14	180	201	A	9.0	29	754	1878	383	101^	433	289	334	235	120^	75^	246	176	220	188	61^	26v	238	108^	961	467
SAT. 11.00A	30	NBC	CA		85	97	B	8.5	29	712	1864	295	115	331	193	255	187	107	59	214	123	173	138	73	37	346	150	973	536
MONCHHICHIS				14	195	195	A	4.9	21	411	1788	202^	76^	316	175^	202^	165^	68v	114^	306	233^	283^	138^	64v	23v	90^	49v	1076	647
SAT. 9.00A	30	ABC	CA		98	98	B	5.0	22	419	1700	193	82	248	120	171	134	77	70	136	77	118	91	53	17	240	108	1076	680
NCAA FOOTBALL-CBS				13	168		A	3.0	8	251	1542	317^	151v	322^	76v	91v	152v	111v	155v	848^	358^	438^	267^	224v	326^	96v	36v	276^	183v
1 SAT. 12.00N	212	CBS	SE		89		B	9.1	24	763	1405	355	132	391	96	181	170	179	180	795	253	423	388	375	310	114	51	105	70
12.00 - 12.30							A	3.4	11	285	1039	154v	LT	154v	60v	60v	LT	LT	94v	540^	201v	344^	143v	143v	196v	46v	LT	299^	116v
12.30 - 1.00							A	2.9	8	243	1337	132v	25v	132v	45v	45v	25v	25v	62v	794^	326^	441^	311^	193v	313^	77v	LT	334^	227v
1.00 - 1.30							A	2.6	7	218	1784	284^	193v	284^	124v	124v	191v	67v	93v	914^	400^	464^	345^	211v	380^	196v	LT	390^	203v
1.30 - 2.00							A	2.8	7	235	1536	284^	204v	284^	84v	84v	204v	120v	80v	820^	327^	404^	243v	144v	349^	104v	LT	328^	235v
2.00 - 2.30							A	3.4	9	285	1582	417^	196v	417^	55v	98v	216^	161v	201v	842	364^	427^	265^	242^	294^	88v	53v	235^	211^
2.30 - 3.00							A	3.3	9	277	1765	473^	199v	473^	44v	98v	227^	217^	246^	921	354^	390^	263^	308^	376^	75v	75v	296^	257^
3.00 - 3.30							A	3.0	8	251	1602	434^	247^	434^	118v	118v	187v	161v	247^	1028	530^	554^	282^	247^	355^	100v	100v	40v	28v
NFL '83-NBC-SAT(S)					205		A	8.1	26	679	1772	237^	100^	328^	216^	216^	55v	43v	112^	561	297^	423	328^	197^	138^	433	128^	450	228^
1 SAT. 12.00N	30	NBC	SC		98																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME (WK # / DAY / START TIME / DUR / NET / PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME-NBC-SAT(S)		206		A	13.6	37	1140	1442	299	92^	305	119^	179^	149^	126^	109^	813	314	533	454	366	244	215	70^	109^	77^
1 SAT. 12.30P 191 NBC SE		98																								
12.30 - 1.00				A	10.9	32	913	1670	226^	89^	272	135^	148^	66^	77^	124^	784	390	562	383	288	222^	366	141^	248^	160^
1.00 - 1.30				A	13.4	37	1123	1473	310	80^	310	125^	170^	159^	129^	104^	807	320	520	432	349	253	215	54^	141^	129^
1.30 - 2.00				A	14.6	39	1223	1343	332	107^	332	134^	186^	147^	126^	123^	769	279	485	431	359	254	171^	45v	71^	48v
2.00 - 2.30				A	14.0	38	1173	1450	341	105^	341	103^	210	182^	177^	109^	848	330	575	510	387	232	176^	51^	85^	63^
2.30 - 3.00				A	15.1	39	1265	1419	307	94^	307	107^	179^	165^	136^	108^	860	311	559	496	406	254	170^	54^	82^	55^
3.00 - 3.30				A	14.1	37	1182	1321	259	77^	259	111^	160^	139^	100^	92^	794	281	510	437	375	248	206	74^	62^	35v
3.30 - 4.00				A	12.9	34	1081	1488	323	104^	323	142^	216	177^	123^	107^	795	267	485	459	397	223	247	97^	123^	71^
NFL FOOTBALL POST-NBC-SAT(S)		205		A	9.2	24	771	1406	272^	79^	272^	132^	194^	154^	94^	78^	800	300	538	470	379	186^	245^	60v	89^	47v
1 SAT. 3.41P 19 NBC SC		98																								
NFL '83-NBC-SAT.(S)			208	A	4.6	12	385	1475	465^	125v	485^	158^	267^	272^	218^	187^	460^	161^	229^	189^	153v	214^	343^	244^	187^	135v
2 SAT. 3.30P 30 NBC SC			99																							
NFL FOOTBALL GAME-NBC-SA(S)			212	A	13.4	29	1123	1283	383	133^	416	91^	177^	193^	231	186^	687	205^	366	386	388	266	77^	12v	103^	61^
2 SAT. 4.00P 199 NBC SE			99																							
4.00 - 4.30				A	11.0	28	922	1355	370	71^	370	84^	161^	183^	218^	153^	687	258	389	380	326	259	156^	60v	142^	98^
4.30 - 5.00				A	12.6	31	1056	1278	397	99^	397	84^	164^	181^	230	175^	709	259	397	393	352	265	60^	LT	112^	77^
5.00 - 5.30				A	13.6	31	1140	1297	406	97^	406	63^	160^	190^	255	188^	737	230	414	402	418	275	70^	8v	84^	35v
5.30 - 6.00				A	13.4	29	1123	1305	360	135^	392	83^	152^	189^	225	170^	731	214	397	407	426	270	73^	8v	109^	45v
6.00 - 6.30				A	14.3	29	1198	1227	377	149^	429	96^	165^	175^	222	214	657	165^	334	390	397	267	45v	LT	96^	57^
6.30 - 7.00				A	14.3	28	1198	1261	379	185^	444	114^	220	202	229	190^	647	161^	329	371	399	261	61^	LT	109^	74^
7.00 - 7.30				A	15.0	28	1257	1282	413	210	473	112^	213	236	228	220	645	146^	295	348	400	277	93^	21v	71^	58^
NFL FOOTBALL GAME-CBS-SAT(S)			203	A	15.3	42	1282	1477	376	149^	405	107^	178^	224	193	161^	820	297	435	386	370	323	115^	LT	137^	82^
2 SAT. 12.28P 205 CBS SE			99																							
12.30 - 1.00				A	10.4	30	872	1546	454	136^	489	135^	183^	256^	206^	209^	753	177^	301	320	382	376	138^	LT	166^	63v
1.00 - 1.30				A	13.4	38	1123	1639	435	165^	479	133^	204^	249	200^	200^	860	298	433	394	394	350	128^	LT	172^	86^
1.30 - 2.00				A	15.2	42	1274	1512	397	170^	430	115^	188	245	202	160^	855	313	444	393	373	344	100^	LT	127^	69^
2.00 - 2.30				A	14.8	42	1240	1420	375	156^	401	108^	185^	236	202	146^	776	289	397	376	340	312	131^	LT	112^	82^
2.30 - 3.00				A	16.8	45	1408	1443	379	155^	403	104^	181	226	197	162^	811	299	439	375	363	316	107^	LT	122^	83^
3.00 - 3.30				A	18.7	49	1567	1400	311	129^	335	86^	150	179	169	140^	825	328	479	399	357	299	105^	LT	135^	91^
3.30 - 4.00				A	19.0	49	1592	1465	322	127^	349	80^	166	195	192	136^	858	343	513	435	392	290	116^	LT	142^	96^
NFL '83-NBC	14	192	194	A	5.9	16	494	1870	570	202^	614	187^	241	294	273	249	878	306	577	544	453	192^	221^	62^	157^	117^
SUN. 12.30P 30 NBC SC		98	97	B	5.3	15	444	1496	381	169	419	136	212	212	200	165	783	286	539	469	383	204	157	47	137	92
NFL FOOTBALL GAME 1-NBC	12	201	203	A	11.7	26	980	1573	432	118^	464	143	237	200	198	198	905	299	507	471	436	299	87^	18v	117^	89^
1 SUN. 1.00P 193 NBC SE		97	89	B	12.1	28	1014	1444	391	147	425	148	247	226	196	147	848	302	505	482	410	263	91	26	80	47
2 SUN. 1.00P 205																										
1.00 - 1.30				A	9.2	23	771	1597	430	140^	462	138^	225	201	201	208	901	349	548	450	400	262	81^	29v	153^	116^
1.30 - 2.00				A	10.7	25	897	1491	416	123^	428	121^	205	187	197	197	856	285	470	407	399	288	78^	24v	129^	101^
2.00 - 2.30				A	11.8	27	989	1638	445	117^	483	137	259	210	225	198	930	303	511	480	447	301	109^	27v	116^	88^
2.30 - 3.00				A	11.7	27	980	1668	450	121	497	165	278	217	205	189	948	304	522	490	469	309	107^	16v	116^	93^
3.00 - 3.30				A	12.6	28	1056	1644	470	117	518	182	289	244	202	199	928	295	499	486	454	321	87^	9v	111^	83^
3.30 - 4.00				A	13.2	28	1106	1544	431	121	455	160	217	179	169	207	920	280	513	524	461	322	61^	7v	108	83^
4.00 - 4.30				A	12.5	25	1048	1481	379	103^	398	96^	173	149	188	197	882	309	540	477	446	268	90^	17v	111^	85^
NFL FOOTBALL GAME 2-NBC	6		206	A	13.9	27	1165	1478	397	167^	433	151^	232	235	197^	150^	845	270	479	454	436	300	119^	12v	81^	54^
2 SUN. 4.00P 190 NBC SE			95	B	14.4	28	1207	1550	427	184	463	147	266	260	231	158	889	335	546	490	425	270	109	41	89	51
4.00 - 4.30				A	3.5	7	293	1512	293^	161v	317^	99v	167v	164v	164v	119v	1004	293^	629^	587^	577^	318^	130v	LT	61v	45v
4.30 - 5.00				A	14.8	30	1240	1341	318	127^	354	119^	172^	168^	154^	138^	841	233	439	449	439	333	101^	10v	45v	32v
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME -CONT'D																										
5.00 - 5.30				A	16.7	34	1399	1357	334	157^	379	139^	201	177	159^	132^	837	253	448	441	424	331	99^	LT	42v	27v
5.30 - 6.00				A	16.6	33	1391	1438	387	180	428	146^	238	233	194	144^	863	253	478	458	455	319	90^	LT	57^	.0v
6.00 - 6.30				A	16.7	31	1399	1602	449	208	474	171	261	283	210	164^	847	277	491	470	453	277	171	17v	110^	83^
6.30 - 7.00				A	15.5	27	1299	1577	470	171^	495	179	268	285	237	171^	823	309	497	426	410	258	130^	23v	129^	80^
7.00 - 7.30				A	10.4	18	872	1687	566	124^	636	198^	340	338	314	210^	779	384	517	437	297	219^	119^	54v	153^	80^
NFL FOOTBALL POST-NBC	7	130		A	4.3	8	360	1178	382^	41v	380^	LT	86v	127v	231^	253^	689	323^	468^	237^	333^	182^	75v	LT	34v	34v
1 SUN. 4.18P 14 NBC SC		74		B	5.6	12	469	1410	380	128	446	144	250	243	221	155	789	268	522	439	406	226	104	44	71	59
NFL FTBL GAME-SAT(S)		183		A	14.1	31	1182	1509	397	127^	399	91^	227	210	229	136^	875	294	519	449	412	287	136^	32v	99^	73^
1 SAT. 3.59P 181 CBS SE		97																								
4.00 - 4.30				A	11.8	30	989	1406	311	68^	311	67^	188^	150^	156^	123^	886	287	542	430	373	326	163^	47v	46v	33v
4.30 - 5.00				A	13.6	33	1140	1476	356	79^	356	57^	200^	185^	217	137^	901	288	551	425	409	328	127^	LT	92^	72^
5.00 - 5.30				A	15.1	35	1265	1547	412	125^	412	93^	243	226	257	125^	890	283	543	469	455	291	102^	LT	143^	117^
5.30 - 6.00				A	15.3	33	1282	1560	413	125^	418	94^	240	230	242	146^	936	362	602	462	429	276	130^	33v	76^	54^
6.00 - 6.30				A	14.4	28	1207	1525	448	178^	448	109^	244	243	252	151^	840	276	453	461	409	262	158^	68^	79^	44v
6.30 - 7.00				A	14.3	27	1198	1543	425	181^	425	111^	233	216	244	128^	817	271	436	458	389	259	153^	48v	148^	120^
NFL TODAY-CBS-SAT(S)			198	A	6.5	20	545	1306	410^	189^	443	123^	144^	273^	187^	159^	539	135^	172^	263^	282^	276^	130^	LT	194^	74v
2 SAT. 12.00N 28 CBS SC			98																							
NFL TODAY-SAT(S)		197		A	5.5	14	461	1351	339^	209^	397^	186^	213^	180^	100v	158^	755	301^	423^	353^	284^	285^	182^	160^	17v	17v
1 SAT. 3.32P 27 CBS SC		98																								
ONE TO GROW ON-8:28AM	3	190	203	A	4.3	27	360	1642	242^	153^	264^	129^	216^	167^	117^	48v	154^	85^	85^	130^	69v	24v	267^	42v	957	577
SAT. 8.28A 2 NBC CN		96	97	B	4.2	26	352	1833	286	103	300	128	245	234	161	33	196	139	148	179	57	17	313	87	1024	637
ONE TO GROW ON-8:58AM	14	197	199	A	5.6	27	469	1704	231^	132^	244^	174^	205^	166^	55v	39v	160^	105^	105^	126^	55v	21v	72^	48v	1228	642
SAT. 8.58A 2 NBC CN		96	98	B	4.6	23	385	1673	273	126	293	174	229	176	99	45	162	112	125	107	37	30	186	121	1032	557
ONE TO GROW ON-10:28AM	14	210	209	A	9.9	34	830	1728	297	125^	335	191	223	190	106^	80^	183	124^	147	123^	47^	36^	222	127^	988	504
SAT. 10.28A 2 NBC CN		99	99	B	8.9	32	746	1851	303	139	343	184	269	207	125	52	204	137	169	130	52	26	333	152	971	555
ONE TO GROW ON-10:58AM	14	178	197	A	8.8	30	737	1839	344	97^	380	226	270	225	114^	84^	178	136^	156^	116^	31v	22v	226	115^	1055	498
SAT. 10.58A 2 NBC CN		84	96	B	8.0	28	670	1824	284	123	327	183	256	193	106	57	203	126	163	128	55	29	317	146	977	547
ONE TO GROW ON-12:28PM	2		164	A	6.0	18	503	1946	337^	177^	452^	203^	310^	286^	183^	125^	235^	136^	206^	206^	70v	29v	158^	LT	1101	609
2 SAT. 12.28P 2 NBC CN			84	B	6.6	20	553	1863	264	115	330	123	222	181	134	99	237	127	224	188	97	13	365	127	931	525
PAC-MAN	14	199	200	A	5.7	21	478	1969	318	126^	360	165^	214^	177^	77^	136^	264	199^	215^	123^	39v	49v	251	111^	1094	679
SAT. 9.30A 30 ABC CA		99	99	B	5.6	21	469	1746	228	84	253	126	189	156	82	57	160	75	131	110	73	26	228	133	1105	696
PIONEER BOWL(S)			192	A	2.6	7	218	1124	336^	148v	364^	143v	244v	178v	106v	120v	633^	207v	253v	231v	256v	274^	67v	54v	60v	23v
2 SAT. 1.30P 202 ABC SE			95																							
1.30 - 2.00				A	3.4	9	285	765^	340^	81v	340^	81v	238^	238^	157v	102v	263^	53v	53v	LT	42v	210^	95v	95v	67v	67v
2.00 - 2.30				A	2.6	7	218	858^	279^	74v	279^	73v	201v	201v	128v	78v	464^	92v	92v	125v	174v	247v	60v	60v	55v	55v
2.30 - 3.00				A	1.9	5	159	748^	126v	38v	126v	38v	38v	38v	LT	88v	622^	264v	264v	138v	182v	220v	LT	LT	LT	LT
3.00 - 3.30				A	2.0	5	168	988^	286v	161v	286v	161v	161v	66v	LT	125v	702^	357^	357^	262v	208v	184v	LT	LT	LT	LT
3.30 - 4.00				A	2.7	7	226	1133	287^	168v	287^	129v	168v	88v	39v	119v	846^	381^	439^	381^	279^	252v	LT	LT	LT	LT
4.00 - 4.30				A	3.0	8	251	1629	474^	259^	546^	251^	386^	251^	135v	160v	841^	224v	370^	406^	477^	355^	91v	56v	151v	LT
4.30 - 5.00				A	2.9	7	243	1675	453^	247^	601^	256^	420^	271^	218v	181v	768^	123v	234v	333^	486^	435^	214v	168v	92v	LT
PLASTICMAN	8	170	174	A	3.8	13	318	2016	256^	136^	347^	141^	246^	195^	183^	61v	393	232^	309^	200^	161^	48v	373	166^	903	447
SAT. 10.00A 30 CBS CA		84	84	B	4.4	15	369	1794	289	122	359	186	247	151	117	97	255	156	199	131	76	48	271	85	909	514

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
PUPPY-FURTHER ADVENTURES	14	194	194	A	6.6	22	553	1579	243	68^	283	133^	196^	149^	93^	71^	266	209^	236	135^	50v	19v	224	130^	806	478
SAT. 11.00A 30 ABC CA		96	95	B	5.9	20	494	1674	266	124	320	189	253	165	92	54	256	169	218	136	69	31	231	161	867	525
RASCALS/RICHIE RICH	14	194	175	A	4.8	21	402	1622	308	199^	352	134^	286^	230^	186^	60v	203^	164^	164^	89^	39v	25v	54v	LT	1013	781
SAT. 8.30A 30 ABC CA		98	84	B	4.1	20	344	1797	277	144	303	127	221	182	139	68	242	120	203	156	106	34	228	89	1024	664
RUBIK, THE AMAZING CUBE	14	200	200	A	6.8	24	570	1882	239	79^	261	120^	167^	122^	70^	83^	282	201^	254	130^	66^	28v	233	142^	1106	624
SAT. 10.00A 30 ABC CA		99	99	B	6.7	25	561	1788	214	90	239	137	186	140	74	44	175	98	148	97	68	25	291	151	1083	693
SATURDAY SUPERCADE	14	185	186	A	5.0	22	419	1699	177^	60v	189^	72^	131^	148^	92^	34v	211^	100^	148^	136^	102^	17v	250^	85^	1049	725
SAT. 8.30A 60 CBS CA		92	94	B	5.6	26	469	1820	215	77	236	104	156	122	85	69	206	106	162	135	78	35	274	88	1104	757
8.30 - 9.00				A	4.5	23	377	1398	128^	30v	141^	62v	115^	115^	53v	26v	176^	74v	115^	145^	85^	17v	174^	66v	907	699
9.00 - 9.30				A	5.5	22	461	1926	208^	81^	223^	81^	144^	174^	117^	38v	229^	114^	169^	125^	115^	15v	311	101^	1163	747
SCHOOLHOUSE ROCK-11:55AM	14	194	196	A	7.0	22	587	1526	269	62^	305	154^	238	182^	110^	59^	247	169^	204	133^	58^	34v	169^	101^	805	466
SAT. 11.55A 4 ABC CN		95	96	B	5.8	19	486	1674	294	135	347	198	276	176	105	57	253	154	202	122	72	44	211	136	863	510
SCOOBY & SCRAPPY DOO SHOW	14	193	195	A	7.5	24	629	1541	276	68^	314	148^	243	191	124^	62^	249	188	220	135^	52^	20v	197	118^	781	456
SAT. 11.30A 30 ABC CA		95	95	B	6.4	21	536	1682	291	133	345	204	280	171	103	52	244	150	202	126	72	35	227	143	866	514
SHIRT TALES	14	197	199	A	4.9	25	411	1684	214^	109^	226^	155^	185^	148^	59v	41v	160^	101^	101^	121^	59v	22v	71v	46v	1227	638
SAT. 8.30A 30 NBC CA		97	98	B	4.3	22	360	1643	244	103	267	147	204	169	100	45	160	107	120	99	36	33	198	125	1018	571
SMURFS I	14	205	209	A	7.0	29	587	1821	230	111^	253	166^	184^	129^	69^	47v	164^	121^	144^	150^	43v	LT	186^	66^	1218	610
SAT. 9.00A 30 NBC CA		99	99	B	6.0	26	503	1814	252	110	288	177	221	156	89	42	203	139	172	138	55	18	288	157	1035	549
SMURFS II	14	206	209	A	8.9	32	746	1885	277	126^	317	181	238	177	111^	55^	162	117^	149^	136^	45^	9v	230	106^	1176	586
SAT. 9.30A 30 NBC CA		99	99	B	8.0	31	670	1878	281	126	326	193	261	184	111	41	204	131	174	148	64	17	304	153	1044	563
SMURFS III	14	210	209	A	10.1	35	846	1807	271	118^	307	173	213	177	105^	67^	173	121^	146	126^	42^	27v	261	131^	1066	560
SAT. 10.00A 30 NBC CA		99	99	B	8.8	32	737	1887	300	140	342	185	272	204	127	47	206	142	174	136	51	22	343	155	996	566
SPIDERMAN/HULK 1	14	145	168	A	6.6	21	553	2018	272	110^	341	261	297	161^	52v	40v	288	183^	228	160^	89^	60^	334	95^	1055	540
SAT. 11.30A 30 NBC CA		73	86	B	6.0	20	503	1840	281	142	307	186	241	166	97	53	240	148	186	149	75	43	385	146	908	485
SPIDERMAN/HULK 2	13		167	A	6.7	21	561	1973	343^	191^	442	220^	316^	292^	167^	104v	237^	139^	206^	206^	67v	31v	148^	LT	1146	682
2 SAT. 12.00N 30 NBC CA			85	B	6.1	20	511	1844	326	165	360	192	264	198	129	81	254	158	193	153	70	42	347	133	883	507
SPORTSBEAT	6	156		A	2.9	7	243	1272	572^	91v	572^	148v	280^	189v	296^	292^	658^	316^	390^	354^	297^	214v	42v	LT	LT	LT
1 SAT. 4.30P 30 ABC SC		86		B	2.6	7	218	1526	593	164	650	294	412	290	226	212	652	232	337	337	307	223	173	115	51	LT
SUNDAY MORNING	12	170	171	A	5.2	21	436	1385	536	206^	559	83^	229^	218^	361	310	699	269^	438	384	372	224^	51v	30v	76^	19v
SUN. 9.00A 90 CBS N		93	93	B	4.9	21	411	1298	551	240	574	104	223	235	293	321	580	170	310	323	306	221	47	29	97	53
9.00 - 9.30				A	4.6	21	385	1397	517	167^	556	91^	221^	203^	365	314	711	236^	436	406	411	239^	38v	38v	92^	26v
9.30 - 10.00				A	5.5	22	461	1501	584	239^	600	81^	288	282	411	289	736	313	476	384	369	224^	26v	17v	139^	31v
10.00 - 10.30				A	5.5	20	461	1254	500	209^	519	79^	174^	161^	306	327	655	245^	398	362	352	219^	80^	32v	LT	LT
THIS WEEK-DAVID BRINKLEY	12	183	179	A	4.2	12	352	1250	565	224^	610	82v	162^	185^	227^	391	568	122^	262^	213^	267^	281^	15v	LT	57v	48v
SUN. 11.30A 60 ABC N		95	95	B	3.8	11	318	1387	577	208	622	110	217	236	257	355	585	168	280	276	258	238	54	19	126	116
11.30 - 12.00				A	4.2	13	352	1230	545	199^	596	53v	133^	182^	223^	389	508	111^	213^	184^	221^	258^	29v	LT	97^	97^
12.00 - 12.30				A	4.2	12	352	1250	577	244^	617	105^	182^	183^	230^	395	618	127^	301^	239^	310^	303^	LT	LT	15v	LT
THUNDARR	13		144	A	5.3	15	444	1944	259^	167^	362^	101v	247^	199^	168^	93v	229^	132v	202^	202^	70v	27v	249^	76v	1104	662
2 SAT. 12.30P 30 NBC CA			81	B	5.2	16	436	1695	304	126	343	188	243	176	106	87	237	139	179	139	67	51	307	151	808	449

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. DEC.5, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					21,620 25.8				32,930 39.3							
Program					BEST XMAS PAGEANT EVER (SD)				NFL MONDAY NIGHT FOOTBALL MINNESOTA VS DETROIT (9:00-12:01AM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)					16,260 19.4	18.2*		20.6*	17,770 21.2	22.1*		23.3*		22.5*		22.2*
SHARE OF AUDIENCE %					29	27 *		30 *	34	32 *		33 *		34 *		35 *
AVG. AUD. BY ¼ HR. %					17.5	18.8	19.9	21.2	21.3	22.8	23.3	23.2	23.9	21.0	21.9	22.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					19,440 23.2				17,850 21.3		17,010 20.3		15,500 18.5			
Program					SCARECROW & MRS. KING (SD)				AFTERMASH		NEWHART		EMERALD POINT,N.A.S.			
AVERAGE AUDIENCE (Households (000) & %)					14,410 17.2	16.4*		17.9*	15,670 18.7		15,250 18.2		11,980 14.3	14.6*		14.1*
SHARE OF AUDIENCE %					25	25 *		26 *	26		26		23	23 *		23 *
AVG. AUD. BY ¼ HR. %					16.0	16.8	18.0	17.9	18.3	19.1	17.9	18.4	14.8	14.5	14.0	14.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					11,480 13.7				22,210 26.5							
Program					BOONE (SD)				NBC MONDAY NIGHT MOVIES CHOICES OF THE HEART							
AVERAGE AUDIENCE (Households (000) & %)					7,710 9.2	9.2*		9.2*	13,830 16.5	16.4*		16.8*		16.6*		16.4*
SHARE OF AUDIENCE %					14	14 *		13 *	25	23 *		24 *		26 *		27 *
AVG. AUD. BY ¼ HR. %					9.7	8.7	8.7	9.6	16.2	16.5	16.6	16.9	16.9	16.3	16.4	16.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					18,100 21.6				30,420 36.3							
Program					THAT'S INCREDIBLE (SD)				NFL MONDAY NIGHT FOOTBALL GREEN BAY VS TAMPA BAY (9:00-12:05AM) (+OP)							
AVERAGE AUDIENCE (Households (000) & %)					12,910 15.4	14.9*		15.9*	15,340 18.3	17.3*		19.7*		19.8*		18.8*
SHARE OF AUDIENCE %					23	23 *		24 *	30	26 *		29 *		30 *		30 *
AVG. AUD. BY ¼ HR. %					14.6	15.3	16.0	15.9	17.1	17.5	19.2	20.2	20.5	19.0	18.9	18.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					19,940 23.8		19,780 23.6		19,020 22.7		17,010 20.3		16,420 19.6			
Program					CHARLIE BROWN'S CHRISTMAS (R)		DR. SEUSS-GRINCH-XMAS (R)(SD)		AFTERMASH		NEWHART		EMERALD POINT,N.A.S.			
AVERAGE AUDIENCE (Households (000) & %)					17,260 20.6		17,770 21.2		16,090 19.2		15,080 18.0		12,150 14.5	14.6*		14.3*
SHARE OF AUDIENCE %					31		31		28		26		23	23 *		24 *
AVG. AUD. BY ¼ HR. %					19.9	21.2	21.2	21.2	18.9	19.5	18.1	18.0	14.8	14.5	14.3	14.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					12,990 15.5				21,960 26.2							
Program					BOONE (SD)				NBC MONDAY NIGHT MOVIES LITTLE HOUSE: LOOK BACK TO YESTERDAY (SD)							
AVERAGE AUDIENCE (Households (000) & %)					9,470 11.3	11.3*		11.3*	15,170 18.1	17.3*		18.2*		18.5*		18.5*
SHARE OF AUDIENCE %					17	17 *		17 *	28	25 *		27 *		29 *		31 *
AVG. AUD. BY ¼ HR. %					11.6	11.1	11.2	11.3	16.8	17.7	18.4	18.1	18.3	18.7	18.6	18.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.5	61.7	62.8	64.8	66.2	67.3	68.7	70.0	70.4	71.2	70.7	70.3	66.4	62.4	60.8	59.9
WK. 2	62.1	63.1	63.5	64.6	66.1	66.9	67.8	68.5	68.6	69.0	68.7	67.4	64.7	63.1	61.0	59.2

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.MON. DEC.12, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. DEC.6, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					11,560		11,150		15,000		12,570		22,210			
TOTAL AUDIENCE (%)					13.8		13.3		17.9		15.0		26.5			
Program					JUST OUR LUCK		HAPPY DAYS		THREE'S COMPANY		OH MADELINE (SD)		← BARBARA WALTERS SPECIAL →			
AVERAGE AUDIENCE (Households (000))					9,890		10,310		13,410		11,310		16,510			
AVERAGE AUDIENCE (%)					11.8		12.3		16.0		13.5		19.7	19.5*		19.8*
SHARE OF AUDIENCE %					18		18		24		20		33	31 *		34 *
AVG. AUD. BY ¼ HR. %					11.6	12.0	11.7	12.8	15.7	16.4	13.3	13.7	18.9	20.2	20.4	19.3
CBS TV TOTAL AUDIENCE (Households (000))					13,320				23,210							
TOTAL AUDIENCE (%)					15.9				27.7							
Program					← MISSISSIPPI (R)(SD) →				← HALLMARK HALL OF FAME JOHN STEINBECK'S 'THE WINTER OF OUR DISCONTENT' →							
AVERAGE AUDIENCE (Households (000))					10,560				14,670							
AVERAGE AUDIENCE (%)					12.6	12.6*		12.6*	17.5	17.5*		17.6*		18.0*		16.8*
SHARE OF AUDIENCE %					19	19 *		19 *	27	26 *		26 *		29 *		29 *
AVG. AUD. BY ¼ HR. %					12.8	12.5	12.5	12.8	17.5	17.5	17.8	17.5	18.2	17.8	17.3	16.3
NBC TV TOTAL AUDIENCE (Households (000))					27,910				21,620				11,820			
TOTAL AUDIENCE (%)					33.3				25.8				14.1			
Program					← A TEAM (SD) →				← REMINGTON STEELE (SD) →				← FOR LOVE AND HONOR →			
AVERAGE AUDIENCE (Households (000))					22,710				17,350				7,960			
AVERAGE AUDIENCE (%)					27.1	26.1*		28.1*	20.7	20.0*		21.4*	9.5	10.0*		9.1*
SHARE OF AUDIENCE %					41	40 *		41 *	31	30 *		32 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %					25.0	27.3	28.4	27.8	19.9	20.1	21.8	21.0	10.6	9.4	9.2	8.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					11,060		10,890		15,840		13,990		20,030			
TOTAL AUDIENCE (%)					13.2		13.0		18.9		16.7		23.9			
Program					JUST OUR LUCK		HAPPY DAYS		THREE'S COMPANY		OH MADELINE (SD)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000))					9,470		9,890		14,160		12,650		16,010			
AVERAGE AUDIENCE (%)					11.3		11.8		16.9		15.1		19.1	18.7*		19.6*
SHARE OF AUDIENCE %					17		18		25		23		32	30 *		34 *
AVG. AUD. BY ¼ HR. %					11.2	11.4	11.1	12.5	16.4	17.5	14.7	15.4	18.2	19.1	19.5	19.6
CBS TV TOTAL AUDIENCE (Households (000))					12,820				22,370							
TOTAL AUDIENCE (%)					15.3				26.7							
Program					← MISSISSIPPI (SD) →				← COOK & PEARY:RACE-TO-POLE →							
AVERAGE AUDIENCE (Households (000))					10,220				13,830							
AVERAGE AUDIENCE (%)					12.2	11.9*		12.5*	16.5	16.2*		16.5*		16.5*		16.7*
SHARE OF AUDIENCE %					18	18 *		19 *	26	24 *		25 *		27 *		29 *
AVG. AUD. BY ¼ HR. %					11.8	12.0	12.4	12.6	16.4	16.0	16.4	16.5	16.7	16.3	17.1	16.3
NBC TV TOTAL AUDIENCE (Households (000))					26,480				18,180				11,900			
TOTAL AUDIENCE (%)					31.6				21.7				14.2			
Program					← A TEAM (SD) →				← REMINGTON STEELE →				← FOR LOVE AND HONOR →			
AVERAGE AUDIENCE (Households (000))					21,870				14,080				8,380			
AVERAGE AUDIENCE (%)					26.1	25.0*		27.2*	16.8	16.9*		16.7*	10.0	10.2*		9.8*
SHARE OF AUDIENCE %					39	38 *		40 *	25	25 *		25 *	17	16 *		17 *
AVG. AUD. BY ¼ HR. %					23.8	26.3	28.0	26.5	17.3	16.5	16.9	16.6	10.5	9.9	9.8	9.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.4	62.3	63.4	64.1	65.1	66.4	67.6	68.3	66.8	67.6	67.9	67.2	63.5	61.9	59.9	55.9
WK. 2	60.6	63.1	63.5	64.3	64.4	65.9	67.1	67.8	67.1	67.0	66.0	66.0	62.9	61.4	59.9	56.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.TUE. DEC.13, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.7, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					19,270				25,730				22,540			
TOTAL AUDIENCE (%)					23.0				30.7				26.9			
Program					FALL GUY				DYNASTY (SD)				HOTEL			
AVERAGE AUDIENCE (Households (000))					14,920				21,540				18,440			
AVERAGE AUDIENCE (%)					17.8	16.5*		19.1*	25.7	25.1*		26.4*	22.0	22.1*		22.0*
SHARE OF AUDIENCE %					28	26 *		29 *	39	38 *		40 *	38	37 *		39 *
AVG. AUD. BY ¼ HR. %					15.7	17.2	18.0	20.1	24.4	25.7	26.4	26.4	22.2	21.9	22.0	21.9
CBS TV TOTAL AUDIENCE (Households (000))					15,920				17,850							
TOTAL AUDIENCE (%)					19.0				21.3							
Program					SNOW WHITE CHRISTMAS (R)(SD)				CBS WEDNESDAY NIGHT MOVIE PROTOTYPE							
AVERAGE AUDIENCE (Households (000))					11,820				9,890							
AVERAGE AUDIENCE (%)					14.1	14.3*		14.0*	11.8	12.0*		11.9*		11.9*		11.4*
SHARE OF AUDIENCE %					22	23 *		21 *	19	18 *		18 *		20 *		20 *
AVG. AUD. BY ¼ HR. %					14.3	14.3	14.4	13.7	11.8	12.1	11.9	12.0	11.9	11.9	11.7	11.1
NBC TV TOTAL AUDIENCE (Households (000))					18,860								13,070			
TOTAL AUDIENCE (%)					22.5								15.6			
Program					NBC WHITE PAPER								ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000))					10,890								9,720			
AVERAGE AUDIENCE (%)					13.0	13.3*		13.7*		13.0*		11.8*	11.6	12.0*		11.2*
SHARE OF AUDIENCE %					20	21 *		21 *		19 *		18 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %					13.5	13.2	13.4	13.9	13.6	12.4	12.3	11.4	12.2	11.8	11.2	11.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					26,560								17,680			
TOTAL AUDIENCE (%)					31.7								21.1			
Program					FALL GUY (R)(SD)								20/20 SPECIAL			
AVERAGE AUDIENCE (Households (000))					15,920								12,990			
AVERAGE AUDIENCE (%)					19.0	16.1*		18.0*		21.1*		20.8*	15.5	16.4*		14.5*
SHARE OF AUDIENCE %					29	25 *		27 *		31 *		31 *	26	27 *		25 *
AVG. AUD. BY ¼ HR. %					15.6	16.5	17.7	18.2	21.3	20.8	21.4	20.3	16.8	16.0	15.3	13.8
CBS TV TOTAL AUDIENCE (Households (000))					17,770		15,670		20,110							
TOTAL AUDIENCE (%)					21.2		18.7		24.0							
Program					FROSTY THE SNOWMAN (R)		NIGHT BEFORE CHRISTMAS (R)(SD)		CBS WEDNESDAY NIGHT MOVIE DROP OUT FATHER(R)							
AVERAGE AUDIENCE (Households (000))					15,590		14,330		11,650							
AVERAGE AUDIENCE (%)					18.6		17.1		13.9	13.1*		13.2*		14.8*		14.5*
SHARE OF AUDIENCE %					29		26		22	19 *		20 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					18.4	18.8	17.3	16.9	13.1	13.0	13.3	13.2	14.6	15.0	14.8	14.3
NBC TV TOTAL AUDIENCE (Households (000))					16,590				17,180		17,430		17,260			
TOTAL AUDIENCE (%)					19.8				20.5		20.8		20.6			
Program					REAL PEOPLE (SD)				FACTS OF LIFE		FAMILY TIES (SD)		ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000))					13,240				15,000		15,080		13,320			
AVERAGE AUDIENCE (%)					15.8	15.4*		16.3*	17.9		18.0		15.9	15.6*		16.2*
SHARE OF AUDIENCE %					24	24 *		25 *	26		27		27	25 *		28 *
AVG. AUD. BY ¼ HR. %					15.1	15.7	16.1	16.5	17.2	18.6	17.6	18.4	15.8	15.5	16.2	16.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.5	61.2	61.3	62.6	62.0	63.0	64.3	66.2	66.5	66.8	66.4	64.7	61.1	59.9	57.5	55.8
WK. 2	60.5	61.5	63.2	64.5	65.0	65.4	65.9	66.5	67.2	68.4	67.7	66.8	62.5	60.9	59.1	56.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.WED. DEC.14, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. DEC.8, 1983

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					12,570		11,480		11,060				13,320			
						15.0		13.7		13.2				15.9			
	Program					ZIGGY'S GIFT (R)		CHRISTMAS COMES-PAC-LAND (R)		← TRAUMA CENTER (SD) →				← 20/20 →			
	AVERAGE AUDIENCE (Households (000) & %)					10,730		10,640		8,210				9,550			
						12.8		12.7		9.8	9.8*		9.9*	11.4	11.5*		11.4*
	SHARE OF AUDIENCE %					20		19		15	15 *		15 *	18	18 *		19 *
	AVG. AUD. BY ¼ HR. %					12.5	13.1	12.6	12.8	9.8	9.8	10.2	9.5	11.2	11.7	11.3	11.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,640				25,480				21,620			
						29.4				30.4				25.8			
	Program					← MAGNUM, P.I. (SD) →				← SIMON & SIMON →				← KNOTS LANDING →			
	AVERAGE AUDIENCE (Households (000) & %)					20,450				20,870				18,520			
						24.4	23.0*		25.8*	24.9	24.3*		25.5*	22.1	22.0*		22.1*
	SHARE OF AUDIENCE %					38	36 *		39 *	38	37 *		38 *	36	35 *		36 *
	AVG. AUD. BY ¼ HR. %					22.0	24.0	25.6	26.0	24.2	24.3	25.3	25.7	21.8	22.2	22.4	21.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,150		12,070		14,830		15,170		19,530			
						14.5		14.4		17.7		18.1		23.3			
	Program					GIMME A BREAK		MAMA'S FAMILY (SD)		WE GOT IT MADE		CHEERS (SD)		← HILL STREET BLUES →			
	AVERAGE AUDIENCE (Households (000) & %)					10,730		10,640		12,490		13,910		15,920			
						12.8		12.7		14.9		16.6		19.0	19.4*		18.7*
	SHARE OF AUDIENCE %					20		19		23		25		31	31 *		31 *
	AVG. AUD. BY ¼ HR. %					12.8	12.7	12.5	12.9	14.6	15.3	16.0	17.2	19.5	19.3	19.2	18.1

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,850						16,170					
						21.3						19.3					
	Program					← AUTOMAN →						← MASQUERADE (SD) →					
	AVERAGE AUDIENCE (Households (000) & %)					11,480						10,810					
						13.7	13.1*		13.4*		14.7*	12.9	13.0*		13.2*		12.5*
	SHARE OF AUDIENCE %					22	21 *		21 *		23 *	21	20 *		21 *		21 *
	AVG. AUD. BY ¼ HR. %					12.8	13.3	13.4	13.4	14.8	14.5	13.2	12.8	13.3	13.0	12.7	12.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,130				23,800				19,780			
						28.8				28.4				23.6			
	Program					← MAGNUM, P.I. (SD) →				← SIMON & SIMON →				← KNOTS LANDING →			
	AVERAGE AUDIENCE (Households (000) & %)					19,190				18,860				17,100			
						22.9	22.0*		23.9*	22.5	21.0*		24.0*	20.4	20.3*		20.4*
	SHARE OF AUDIENCE %					37	36 *		37 *	35	32 *		38 *	33	33 *		34 *
	AVG. AUD. BY ¼ HR. %					21.4	22.6	23.9	23.9	20.9	21.1	23.5	24.4	20.2	20.4	20.6	20.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					15,000				15,500		12,490		18,940			
						17.9				18.5		14.9		22.6			
	Program					← CHRISTMAS IN WASHINGTON (SD) →				CHEERS		BUFFALO BILL		← HILL STREET BLUES →			
	AVERAGE AUDIENCE (Households (000) & %)					11,060				13,410		10,640		15,170			
						13.2	12.8*		13.6*	16.0		12.7		18.1	17.9*		18.3*
	SHARE OF AUDIENCE %					21	21 *		21 *	25		20		29	29 *		30 *
	AVG. AUD. BY ¼ HR. %					12.7	12.9	13.4	13.7	15.7	16.3	13.0	12.4	17.4	18.3	18.5	18.0

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.9	62.3	62.6	64.0	63.5	64.2	65.4	66.5	66.0	65.8	66.4	66.4	64.0	62.6	61.7	59.8
	WK. 2	58.5	59.3	59.0	59.4	60.6	62.4	63.5	64.2	64.5	64.9	64.1	63.6	62.3	62.1	61.8	59.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.THU. DEC.15, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. DEC. 9, 1983

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					10,390 12.4		9,890 11.8		8,880 10.6				9,970 11.9			
	Program					BENSON(B) (R)		WEBSTER(B) (R)		← LOTTERY(B) (R)(SD) →				← MATT HOUSTON(B) (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					8,970 10.7		8,720 10.4		6,790 8.1	8.3*		8.0*	7,210 8.6	8.2*		8.9*
	SHARE OF AUDIENCE %					18		17		13	13 *		12 *	14	13 *		14 *
	AVG. AUD. BY ¼ HR. %					10.6	10.9	10.4	10.4	8.2	8.4	8.2	7.8	8.1	8.4	8.8	9.0
	CBS TV TOTAL AUDIENCE (Households (000) & %)					17,770 21.2				25,980 31.0				23,800 28.4			
	Program					← DUKES OF HAZZARD (SD) →				← DALLAS →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					12,650 15.1	14.0*		16.3*	22,880 27.3	26.5*		28.1*	20,450 24.4	24.4*		24.4*
	SHARE OF AUDIENCE %					25	23 *		26 *	42	41 *		43 *	39	39 *		39 *
	AVG. AUD. BY ¼ HR. %					13.8	14.2	15.7	16.8	25.5	27.4	28.0	28.1	24.5	24.3	24.6	24.2
	NBC TV TOTAL AUDIENCE (Households (000) & %)					13,830 16.5		13,660 16.3		16,420 19.6							
	Program					SMURFS CHRISTMAS SPECIAL (R)		CHIPMUNK CHRISTMAS (R)(SD)		← MOVIE OF THE WEEK-FRIDAY SEEMS LIKE OLD TIMES(R) →							
	AVERAGE AUDIENCE (Households (000) & %)					11,980 14.3		12,650 15.1		9,720 11.6	11.3*		11.1*		12.2*		11.9*
	SHARE OF AUDIENCE %					24		24		18	17 *		17 *		19 *		19 *
	AVG. AUD. BY ¼ HR. %					13.9	14.7	15.2	15.1	11.5	11.2	11.1	11.0	12.0	12.3	12.4	11.5
WEEK 2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					14,080 16.8		14,160 16.9		26,060 31.1							
	Program					BENSON (SD)		WEBSTER		← ABC NFL FOOTBALL SPECIAL NEW YORK JETS VS MIAMI (9:00-12:23AM) (+OP) →							
	AVERAGE AUDIENCE (Households (000) & %)					11,980 14.3		12,910 15.4		11,150 13.3	13.8*		14.1*		15.0*		12.6*
	SHARE OF AUDIENCE %					24		25		24	22 *		22 *		24 *		21 *
	AVG. AUD. BY ¼ HR. %					13.4	15.2	15.0	15.8	13.7	13.9	14.0	14.3	14.9	15.0	13.1	12.1
	CBS TV TOTAL AUDIENCE (Households (000) & %)					20,110 24.0				25,310 30.2				21,790 26.0			
	Program					← JOHNNY CASH CHRISTMAS SP. (SD) →				← DALLAS →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					15,500 18.5	18.2*		18.7*	21,620 25.8	25.3*		26.4*	18,440 22.0	22.2*		21.8*
	SHARE OF AUDIENCE %					30	30 *		30 *	41	40 *		41 *	36	36 *		37 *
	AVG. AUD. BY ¼ HR. %					18.5	18.0	18.1	19.3	24.7	25.8	26.3	26.4	22.2	22.2	21.8	21.8
	NBC TV TOTAL AUDIENCE (Households (000) & %)					9,390 11.2		9,550 11.4		16,760 20.0							
	Program					MR. SMITH		JENNIFER SLEPT HERE (SD)		← MOVIE OF THE WEEK-FRIDAY OH, GOD BOOK II(R) (SD) →							
	AVERAGE AUDIENCE (Households (000) & %)					7,790 9.3		8,210 9.8		10,480 12.5	10.4*		11.7*		13.9*		14.0*
	SHARE OF AUDIENCE %					16		16		20	16 *		18 *		22 *		24 *
	AVG. AUD. BY ¼ HR. %					9.1	9.5	9.9	9.8	10.0	10.9	11.4	12.0	13.8	14.1	14.2	13.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	57.6	59.0	59.2	60.0	60.2	60.4	61.7	62.4	63.9	65.3	65.2	65.0	62.8	62.3	62.2	61.3
	WK. 2	55.9	56.9	57.0	58.0	59.7	60.3	61.1	62.5	63.3	63.8	63.8	64.1	62.0	61.9	60.2	58.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE. FRI. DEC. 16, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.10, 1983

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,770 22.4				21,120 25.2				18,520 22.1			
						T.J. HOOKER (SD)				LOVE BOAT (SD)				FANTASY ISLAND			
	AVERAGE AUDIENCE (Households (000) & %)					15,080 18.0	17.1*		19.0*	18,020 21.5	20.8*		22.3*	14,920 17.8	17.8*		17.8*
	SHARE OF AUDIENCE %					30	29 *		32 *	35	34 *		37 *	32	31 *		32 *
	AVG. AUD. BY ¼ HR. %					16.3	17.9	18.9	19.0	19.7	22.0	22.4	22.1	18.0	17.7	17.8	17.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,800 11.7				16,930 20.2							
						CUTTER TO HOUSTON (8:00-8:53PM) (S)(SD)				CBS SAT. NIGHT MOVIE VICTORY							
	AVERAGE AUDIENCE (Households (000) & %)					5,870 7.0	7.8*		6.1*	9,640 11.5	10.8*		10.9*		12.3*		11.9*
	SHARE OF AUDIENCE %					12	13 *		10 *	20	18 *		18 *		21 *		22 *
	AVG. AUD. BY ¼ HR. %					8.1	7.6	8.3	3.9	11.0	10.6	10.7	11.1	12.3	12.3	12.0	11.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					15,250 18.2		14,670 17.5		11,060 13.2				11,480 13.7			
						DIFF'RENT STROKES-SAT.		SILVER SPOONS (SD)		MANIMAL (SD)				YELLOW ROSE			
	AVERAGE AUDIENCE (Households (000) & %)					13,070 15.6		12,990 15.5		8,970 10.7	10.8*		10.7*	8,630 10.3	10.1*		10.6*
	SHARE OF AUDIENCE %					26		26		18	18 *		18 *	18	18 *		19 *
	AVG. AUD. BY ¼ HR. %					15.0	16.2	15.3	15.6	10.9	10.8	10.9	10.5	10.0	10.1	10.6	10.6

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,770 21.2				24,130 28.8				21,370 25.5			
						T.J. HOOKER (SD)				LOVE BOAT (SD)				P. COMO'S XMAS-NEW YORK			
	AVERAGE AUDIENCE (Households (000) & %)					13,910 16.6	15.2*		18.1*	19,860 23.7	22.2*		25.1*	17,100 20.4	21.0*		19.7*
	SHARE OF AUDIENCE %					28	26 *		30 *	39	37 *		41 *	35	36 *		34 *
	AVG. AUD. BY ¼ HR. %					14.4	15.9	17.6	18.5	21.4	23.1	24.7	25.6	21.5	20.5	20.1	19.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,250 17.0				24,220 28.9							
						J SCHNEIDERS XMAS HOLIDAY (SD)				CBS SAT. NIGHT MOVIE ROCKY II(R) (9:00-11:30PM)							
	AVERAGE AUDIENCE (Households (000) & %)					9,720 11.6	11.8*		11.4*	12,490 14.9	10.7*		11.6*		15.5*		17.2*
	SHARE OF AUDIENCE %					19	20 *		19 *	26	18 *		19 *		26 *		30 *
	AVG. AUD. BY ¼ HR. %					12.2	11.4	11.7	11.1	10.8	10.5	11.3	11.8	14.9	16.1	17.0	17.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,080 16.8		12,570 15.0		10,890 13.0				10,730 12.8			
		NFL FOOTBALL GAME-NBC-SA CINCINNATI VS MINNESOTA (4:00-7:19PM)				DIFF'RENT STROKES-SAT.		SILVER SPOONS (SD)		MANIMAL				YELLOW ROSE			
	AVERAGE AUDIENCE (Households (000) & %)		15.0*			11,980 14.3		11,310 13.5		8,300 9.9	9.8*		10.0*	7,880 9.4	9.4*		9.4*
	SHARE OF AUDIENCE %		28 *			24		23		16	16 *		16 *	16	16 *		16 *
	AVG. AUD. BY ¼ HR. %	15.3	13.9			13.2	15.4	13.6	13.4	9.9	9.7	9.7	10.4	9.5	9.3	9.3	9.5

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	57.2	57.8	57.8	58.5	58.9	59.9	59.9	60.1	60.2	61.3	61.1	60.8	58.0	56.9	55.6	54.7
	WK. 2	56.9	57.7	58.0	57.6	58.7	59.8	59.7	60.2	59.6	60.1	60.6	61.0	59.1	58.5	57.7	56.8

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SAT. DEC.17, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.10, 1983

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,530 5.4															
	Program	ABC WEEKEND REPORT-SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	4,440 5.3															
	SHARE OF AUDIENCE %	10															
	AVG. AUD. BY ¼ HR. %	5.3															
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			14,330 17.1													
	Program			SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			7,540 9.0	10.4*		8.5*		7.5*								
	SHARE OF AUDIENCE %			24	24 *		23 *		23 *								
	AVG. AUD. BY ¼ HR. %			10.8	10.0	8.9	8.1	7.5	7.7								
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,530 6.6															
	Program	ABC WEEKEND REPORT-SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	5,530 6.6															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	6.6															
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	Program	CBS SAT. NIGHT MOVIE ROCKY II(R) (9:00-11:30PM)															
	AVERAGE AUDIENCE (Households (000) & %)		19.4*														
	SHARE OF AUDIENCE %		37 *														
	AVG. AUD. BY ¼ HR. %	19.8	19.0														
NBC TV	TOTAL AUDIENCE (Households (000) & %)			7,710 9.2													
	Program			NCAA BASKETBALL SPECIAL MEMPHIS STATE VS UCLA (11:30-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			3,440 4.1	5.5*		4.3*		3.6*		3.2*						
	SHARE OF AUDIENCE %			11	12 *		11 *		11 *		11 *						
	AVG. AUD. BY ¼ HR. %			6.0	4.9	4.6	4.1	3.8	3.4	3.4	3.0						
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	52.4	49.8	44.6	40.9	37.8	35.4	32.8	29.3	26.4	24.0	20.5	17.9	15.8	13.3	11.7	10.4
	WK. 2	54.4	51.2	44.7	41.7	37.9	35.2	31.8	28.8	25.9	23.9	20.8	18.3	15.5	13.7	12.5	11.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SAT. DEC.17, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.11, 1983

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		14,410 17.2				16,590 19.8				23,880 28.5							
ABC TV program		RIPLEY'S BELIEVE IT-NOT				HARDCASTLE & MCCORMICK (SD)				ABC SUNDAY NIGHT MOVIE THROUGH NAKED EYES (SD)							
AVERAGE AUDIENCE (Households (000) & %)		10,140 12.1	10.8*		13.5*	13,240 15.8	15.0*		16.6*	16,930 20.2	19.1*		20.2*		20.7*		20.7*
SHARE OF AUDIENCE	%	18	17 *		20 *	23	22 *		24 *	31	28 *		30 *		33 *		34 *
AVG. AUD. BY ¼ HR.	%	9.8	11.8	13.1	13.9	14.4	15.7	16.1	17.2	18.3	19.9	19.9	20.5	20.6	20.8	21.1	20.3
CBS TV TOTAL AUDIENCE (Households (000) & %)		32,350 38.6				26,150 31.2				17,260 20.6		14,750 17.6		16,590 19.8			
CBS TV program		(1) (→OP) 60 MINUTES (7:08-8:08PM) (OP)(SD)(→OP)				ALL STAR PARTY-SINATRA (8:08-9:08PM) (OP)(→OP)				JEFFERSONS (9:08-9:38PM) (OP)(SD)(→OP)		GOODNIGHT, BEANTOWN (9:38-10:08PM) (OP)(→OP)		TRAPPER JOHN, M.D. (10:08-11:08PM) (OP)			
AVERAGE AUDIENCE (Households (000) & %)		24,640 29.4	29.0*		29.8*	19,270 23.0	22.5*		23.1*	15,250 18.2		12,650 15.1		12,910 15.4	15.0*		15.6*
SHARE OF AUDIENCE	%	45	44 *		45 *	33	33 *		33 *	26		23		25	24 *		26 *
AVG. AUD. BY ¼ HR.	%	28.4	29.2	29.8	29.8	23.0	22.3	22.8	23.4	17.8	18.4	14.8	14.7	14.8	15.0	15.4	15.8
NBC TV TOTAL AUDIENCE (Households (000) & %)		7,040 8.4		8,380 10.0		18,860 22.5				18,690 22.3							
NBC TV program		MR. T-SPECIAL (R)		DECK-HALLS W/ WACKY WALLS		KNIGHT RIDER (SD)				NBC SUNDAY NIGHT MOVIE COAST TO COAST (SD)							
AVERAGE AUDIENCE (Households (000) & %)		5,450 6.5		6,870 8.2		15,500 18.5	17.3*		19.6*	12,490 14.9	15.0*		15.4*		14.7*		14.4*
SHARE OF AUDIENCE	%	10		12		27	25 *		28 *	23	22 *		23 *		23 *		24 *
AVG. AUD. BY ¼ HR.	%	6.2	6.9	7.2	9.3	16.1	18.6	19.8	19.5	14.9	15.0	15.3	15.5	14.8	14.6	14.8	14.0

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		7,880 9.4				15,250 18.2				21,870 26.1							
ABC TV program		POPE AND HIS VATICAN (R)				HARDCASTLE & MCCORMICK (R)(SD)				ABC SUNDAY NIGHT MOVIE GOLDFINGER(R) (SD)							
AVERAGE AUDIENCE (Households (000) & %)		4,530 5.4	5.2*		5.5*	11,900 14.2	13.1*		15.3*	14,500 17.3	17.0*		17.2*		17.4*		17.5*
SHARE OF AUDIENCE	%	9	9 *		9 *	21	20 *		23 *	27	25 *		25 *		27 *		29 *
AVG. AUD. BY ¼ HR.	%	5.3	5.1	5.3	5.7	12.5	13.6	14.9	15.7	16.9	17.2	17.1	17.2	17.3	17.5	17.3	17.6
CBS TV TOTAL AUDIENCE (Households (000) & %)		29,500 35.2				16,760 20.0		15,340 18.3		28,320 33.8							
CBS TV program		60 MINUTES				ALICE		ONE DAY AT A TIME (SD)		CIRCUS OF THE STARS							
AVERAGE AUDIENCE (Households (000) & %)		22,460 26.8	25.3*		28.3*	14,500 17.3		14,080 16.8		18,180 21.7	21.4*		22.5*		21.5*		21.3*
SHARE OF AUDIENCE	%	43	41 *		45 *	27		25		33	32 *		33 *		33 *		35 *
AVG. AUD. BY ¼ HR.	%	23.7	26.9	29.0	27.5	17.0	17.6	16.4	17.1	20.4	22.4	22.4	22.6	21.6	21.4	21.5	21.1
NBC TV TOTAL AUDIENCE (Households (000) & %)		8,040 9.6				18,940 22.6				21,540 25.7							
NBC TV program		(2) (SD) (→OP) FIRST CAMERA (7:13-8:00PM) (OP)				KNIGHT RIDER (SD)				NBC SUNDAY NIGHT MOVIE NATIONAL LAMPOON'S ANIMAL HOUSE(R) (SD)							
AVERAGE AUDIENCE (Households (000) & %)		5,700 6.8	7.0*		6.7*	15,420 18.4	17.2*		19.6*	14,250 17.0	16.9*		17.3*		17.4*		16.5*
SHARE OF AUDIENCE	%	11	11 *		11 *	28	26 *		29 *	26	25 *		26 *		27 *		27 *
AVG. AUD. BY ¼ HR.	%	7.7	6.9	6.3	7.1	16.2	18.2	19.6	19.7	17.0	16.9	17.3	17.3	17.5	17.3	17.0	15.9

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	64.9	65.9	65.7	66.4	67.4	68.7	70.0	70.6	69.1	68.9	67.5	66.1	64.1	62.9	61.8	59.7
	WK. 2	60.7	61.6	62.3	63.5	64.4	66.0	66.7	67.5	66.9	67.3	68.1	67.4	65.7	63.9	61.5	60.2

U.S. TV Households: 83,800,000

(1)CBS NFL FOOTBALL GAME 2,ST.LOUIS VS L.A.RAIDERS & WASHINGTON VS DALLAS,CBS,MULTI-SEGMENT TELECAST

(2)NFL FOOTBALL GAME 2-NBC,SAN DIEGO VS L.A.RAIDERS & NEW ENGLAND VS SEATTLE,NBC,MULTI-SEG TELECAST

For explanation of symbols, See page A.

EVE.SUN. DEC.18, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.11, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	5,610 6.7															
ABC TV	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	5,450 6.5															
SHARE OF AUDIENCE %	13															
AVG. AUD. BY ¼ HR. %	6.5															
TOTAL AUDIENCE (Households (000) & %)	5,280 6.3															
CBS TV	(1) (-OP)	CBS SUNDAY NEWS-OSGOOD (11:08-11:23PM) (OP)														
AVERAGE AUDIENCE (Households (000) & %)	4,610 5.5															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	5.6	5.4														
TOTAL AUDIENCE (Households (000) & %)			2,510 3.0													
NBC TV			NBC LATE NIGHT MOVIE NASHVILLE GRAB(R) (11:30-1:32AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,260 1.5	1.9*		1.8*		1.4*		1.2*						
SHARE OF AUDIENCE %			6	5 *		7 *		7 *		8 *						
AVG. AUD. BY ¼ HR. %			2.0	1.8	1.8	1.7	1.4	1.3	1.2	1.1	.9					

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	5,610 6.7															
ABC TV	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	5,450 6.5															
SHARE OF AUDIENCE %	12															
AVG. AUD. BY ¼ HR. %	6.5															
TOTAL AUDIENCE (Households (000) & %)	6,200 7.4															
CBS TV	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	6,120 7.3															
SHARE OF AUDIENCE %	14															
AVG. AUD. BY ¼ HR. %	7.3															
TOTAL AUDIENCE (Households (000) & %)			2,930 3.5													
NBC TV			NBC LATE NIGHT MOVIE FROM A FAR COUNTRY(R) (11:30-1:31AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,260 1.5	2.0*		1.5*		1.3*		1.1*						
SHARE OF AUDIENCE %			6	5 *		5 *		6 *		7 *						
AVG. AUD. BY ¼ HR. %			2.3	1.7	1.6	1.5	1.3	1.2	1.1	1.0	1.0					

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	52.1	46.2	38.8	33.1	28.3	25.3	21.8	19.0	16.3	14.8	13.0	11.5	10.4	9.0	8.0	6.6
WK. 2	53.5	47.2	39.7	34.6	30.1	27.7	24.6	21.6	17.8	15.7	12.5	10.5	9.5	8.3	7.3	6.9

U.S. TV Households: 83,800,000

(1)TRAPPER JOHN, M.D.,CBS,(10:08-11:08PM)

For explanation of symbols, See page A.

EVE.SUN. DEC.18, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.5-9, 1983

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,360				5,360									
	TOTAL AUDIENCE (%)			6.4				6.4									
	Program			GOOD MORNING, AMERICA-730				GOOD MORNING, AMERICA-830									
	AVERAGE AUDIENCE (Households (000))			4,270				4,440									
	AVERAGE AUDIENCE (%)			5.1				5.3									
	SHARE OF AUDIENCE %			24				24									
	AVG. AUD. BY ¼ HR. %			5.1	5.1			5.4	5.2								
CBS TV	TOTAL AUDIENCE (Households (000))			3,850				4,270						4,610		4,530	
	TOTAL AUDIENCE (%)			4.6				5.1						5.5		5.4	
	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000))			3,100				3,520						3,850		3,850	
	AVERAGE AUDIENCE (%)			3.7				4.2						4.6		4.6	
	SHARE OF AUDIENCE %			17				19						20		19	
	AVG. AUD. BY ¼ HR. %			3.6	3.9			4.1	4.3					4.4	4.7	4.6	4.5
NBC TV	TOTAL AUDIENCE (Households (000))			4,440				4,610						3,770		4,530	
	TOTAL AUDIENCE (%)			5.3				5.5						4.5		5.4	
	Program	TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)						DIFF'RENT STROKES M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000))			3,440				3,850						3,180		3,940	
	AVERAGE AUDIENCE (%)			4.1				4.6						3.8		4.7	
	SHARE OF AUDIENCE %			19				21						16		20	
	AVG. AUD. BY ¼ HR. %			4.1	4.1			4.6	4.6					3.5	4.1	4.5	4.9

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,700				5,950									
	TOTAL AUDIENCE (%)			6.8				7.1									
	Program			GOOD MORNING, AMERICA-730				GOOD MORNING, AMERICA-830									
	AVERAGE AUDIENCE (Households (000))			4,610				5,110									
	AVERAGE AUDIENCE (%)			5.5				6.1									
	SHARE OF AUDIENCE %			26				27									
	AVG. AUD. BY ¼ HR. %			5.4	5.5			6.0	6.1								
CBS TV	TOTAL AUDIENCE (Households (000))			3,600				3,940						4,610		4,690	
	TOTAL AUDIENCE (%)			4.3				4.7						5.5		5.6	
	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000))			2,930				3,100						3,850		3,940	
	AVERAGE AUDIENCE (%)			3.5				3.7						4.6		4.7	
	SHARE OF AUDIENCE %			17				17						20		20	
	AVG. AUD. BY ¼ HR. %			3.5	3.4			3.6	3.9					4.4	4.8	4.6	4.8
NBC TV	TOTAL AUDIENCE (Households (000))			3,940				4,110						3,940		4,530	
	TOTAL AUDIENCE (%)			4.7				4.9						4.7		5.4	
	Program	TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)						DIFF'RENT STROKES M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000))			3,100				3,350						3,270		3,850	
	AVERAGE AUDIENCE (%)			3.7				4.0						3.9		4.6	
	SHARE OF AUDIENCE %			18				18						17		19	
	AVG. AUD. BY ¼ HR. %			3.8	3.7			4.0	4.1					3.6	4.1	4.4	4.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	13.0	15.6	17.5	19.0	20.4	21.6	21.5	21.8	22.5	22.9	22.5	22.5	23.0	23.4	23.3	23.4
	WK. 2	13.2	15.7	17.7	18.6	19.8	20.6	21.2	21.6	22.0	22.7	22.9	23.0	22.8	23.4	23.8	24.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.12-16, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.5-9, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,350 4.0		3,600 4.3		5,280 6.3		5,030 6.0		9,720 11.6				8,970 10.7			
Program	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	3,020 3.6		3,270 3.9		4,440 5.3		4,270 5.1		7,460 8.9	8.5*		9.2*	6,620 7.9	7.7*		8.1*
SHARE OF AUDIENCE %	15		16		21		19		29	28 *		30 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %	3.5	3.6	3.7	4.0	5.1	5.6	4.9	5.4	8.1	9.0	9.4	9.1	7.6	7.7	7.7	8.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,620 7.9		8,460 10.1				8,630 10.3				7,630 9.1				5,200 6.2	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	5,700 6.8		7,370 8.8				6,450 7.7	7.7*		7.6*	5,950 7.1	6.9*		7.2*	4,690 5.6	
SHARE OF AUDIENCE %	29		36				29	30 *		27 *	24	22 *		25 *	20	
AVG. AUD. BY ¼ HR. %	6.4	7.2	8.6	9.0			7.6	7.8	7.6	7.6	6.9	6.9	7.3	7.2	5.6	5.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,870 8.2		4,780 5.7		2,260 2.7		3,270 3.9		7,370 8.8				6,290 7.5			
Program	WHEEL OF FORTUNE		DREAM HOUSE		GO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)	5,870 7.0		4,190 5.0		1,930 2.3		2,770 3.3		5,870 7.0	6.8*		7.2*	4,860 5.8	5.8*		5.7*
SHARE OF AUDIENCE %	29		21		9		12		23	23 *		23 *	21	20 *		21 *
AVG. AUD. BY ¼ HR. %	6.9	7.1	5.1	4.9	2.3	2.3	3.2	3.5	6.7	7.0	7.2	7.2	5.9	5.7	5.8	5.6

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,190 5.0		4,270 5.1		4,690 5.6		5,200 6.2		9,800 11.7				9,130 10.9			
Program	BENSON DAYTIME		LOVING (MTUTHF) (SUS-OP)		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	3,520 4.2		3,600 4.3		3,850 4.6		4,360 5.2		7,540 9.0	8.6*		9.4*	7,040 8.4	8.0*		8.7*
SHARE OF AUDIENCE %	17		17		18		19		29	28 *		30 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %	4.1	4.3	4.3	4.4	4.4	4.8	5.0	5.5	8.2	9.0	9.4	9.4	8.0	8.1	8.3	9.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,870 8.2		8,970 10.7				9,050 10.8				7,880 9.4				6,030 7.2	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SUS-OP)> (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	5,950 7.1		7,790 9.3				6,790 8.1	8.2*		7.9*	6,200 7.4	7.3*		7.6*	5,360 6.4	
SHARE OF AUDIENCE %	29		37				29	31 *		27 *	24	23 *		26 *	21	
AVG. AUD. BY ¼ HR. %	6.6	7.5	9.2	9.4			8.2	8.2	8.0	7.9	7.2	7.3	7.6	7.5	6.3	6.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,620 7.9		4,530 5.4		2,510 3.0		3,100 3.7		7,460 8.9				6,370 7.6			
Program	WHEEL OF FORTUNE		DREAM HOUSE (SUS-OP)>		GO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)	5,780 6.9		4,110 4.9		2,260 2.7		2,680 3.2		6,030 7.2	7.0*		7.5*	4,780 5.7	5.8*		5.6*
SHARE OF AUDIENCE %	28		19		10		12		23	23 *		24 *	19	20 *		19 *
AVG. AUD. BY ¼ HR. %	6.8	7.0	4.9	4.9	2.7	2.7	3.1	3.3	6.7	7.4	7.5	7.4	6.0	5.6	5.6	5.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	23.5	24.3	24.2	24.7	25.4	26.2	26.5	27.8	29.2	30.3	30.3	30.1	29.0	28.8	28.0	29.5
WK. 2	24.1	24.7	25.1	25.7	26.4	27.2	27.4	28.6	29.8	31.2	31.1	31.0	29.9	30.2	30.0	31.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.12-16, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.5-9, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	12,400				3,350										11,060	
TOTAL AUDIENCE (%)	14.8				4.0										13.2	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT		← (S)(OP) →								ABC WORLD NEWS TONIGHT (S)(SD)	
AVERAGE AUDIENCE (Households (000))	9,640				2,930										9,470	
AVERAGE AUDIENCE (%)	11.5	11.0*		11.9*	3.5										11.3	
SHARE OF AUDIENCE %	35	35 *		35 *	10										20	
AVG. AUD. BY ¼ HR. %	10.6	11.4	11.9	11.9	3.7	3.4									11.3	11.4
CBS TV																
TOTAL AUDIENCE (Households (000))	7,790				3,270										13,660	
TOTAL AUDIENCE (%)	9.3				3.9										16.3	
Program	← GUIDING LIGHT (SD) →				TATTLETALES		← (S)(OP) →								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	6,200				2,680										11,900	
AVERAGE AUDIENCE (%)	7.4	7.1*		7.6*	3.2										14.2	
SHARE OF AUDIENCE %	23	23 *		22 *	9										24	
AVG. AUD. BY ¼ HR. %	6.9	7.4	7.6	7.6	3.1	3.3									13.9	14.4
NBC TV																
TOTAL AUDIENCE (Households (000))	3,850														11,400	
TOTAL AUDIENCE (%)	4.6														13.6	
Program	← MATCH GM/HOLLYWOOD SQS HR →				← (S)(OP) →										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	2,600														10,060	
AVERAGE AUDIENCE (%)	3.1	2.8*		3.3*											12.0	
SHARE OF AUDIENCE %	9	9 *		10 *											21	
AVG. AUD. BY ¼ HR. %	2.8	2.9	3.1	3.5											11.6	12.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	12,650				3,690										10,730	
TOTAL AUDIENCE (%)	15.1				4.4										12.8	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	10,220				3,180										9,300	
AVERAGE AUDIENCE (%)	12.2	11.8*		12.7*	3.8										11.1	
SHARE OF AUDIENCE %	35	36 *		35 *	11										19	
AVG. AUD. BY ¼ HR. %	11.5	12.2	12.9	12.5	3.9	3.7									11.1	11.2
CBS TV																
TOTAL AUDIENCE (Households (000))	8,130				3,350										13,410	
TOTAL AUDIENCE (%)	9.7				4.0										16.0	
Program	← GUIDING LIGHT (SD) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	6,700				2,850										11,650	
AVERAGE AUDIENCE (%)	8.0	7.9*		8.3*	3.4										13.9	
SHARE OF AUDIENCE %	23	24 *		23 *	9										24	
AVG. AUD. BY ¼ HR. %	7.6	8.1	8.3	8.2	3.4	3.5									13.8	14.0
NBC TV																
TOTAL AUDIENCE (Households (000))	3,850														10,980	
TOTAL AUDIENCE (%)	4.6														13.1	
Program	← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	2,430														9,550	
AVERAGE AUDIENCE (%)	2.9	2.6*		3.2*											11.4	
SHARE OF AUDIENCE %	8	8 *		9 *											20	
AVG. AUD. BY ¼ HR. %	2.6	2.7	3.1	3.4											11.2	11.7

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	31.2	33.2	34.5	35.7	34.9	36.4	38.0	39.5	41.2	43.8	45.9	48.9	52.4	55.0	56.8	58.4
WK. 2	33.1	34.6	36.1	37.1	36.1	37.9	38.8	40.5	42.8	45.1	46.7	49.4	52.5	54.9	56.6	58.2

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.12-16, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC. 10, 1983

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	(000)					4,610		5,870		5,360		5,870		6,370		5,530	
	%					5.5		7.0		6.4		7.0		7.6		6.6	
	Program					BEST OF SCOOBY DOO (SD)		RASCALS/RICHIE RICH		MONCHHICHIS		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000) & %)	(000)					3,770		4,610		4,360		4,780		5,530		4,780	
	%					4.5		5.5		5.2		5.7		6.6		5.7	
SHARE OF AUDIENCE	%					25		24		23		21		24		21	
AVG. AUD. BY ¼ HR.	%					4.2	4.8	5.4	5.7	5.2	5.3	5.6	5.8	6.5	6.7	5.7	5.7
CBS TV TOTAL AUDIENCE (Households (000) & %)	(000)	1,840				2,600		6,370				5,780		3,600		4,190	
	%	2.2				3.1		7.6				6.9		4.3		5.0	
	Program	← CAPTAIN KANGAROO-SAT →				BISKITTS (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		PLASTICMAN (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)	
AVERAGE AUDIENCE (Households (000) & %)	(000)	920				2,010		3,770				4,690		3,020		3,440	
	%	1.1	.8*		1.4*	2.4		4.5	3.7*		5.2*	5.6		3.6		4.1	
SHARE OF AUDIENCE	%	13	12 *		13 *	16		20	19 *		20 *	20		13		14	
AVG. AUD. BY ¼ HR.	%	.6	1.0	1.3	1.5	2.3	2.5	3.3	4.2	5.0	5.4	5.5	5.7	3.5	3.6	4.1	4.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	(000)					3,770		5,030		7,040		8,550		9,970		7,630	
	%					4.5		6.0		8.4		10.2		11.9		9.1	
	Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)	(000)					3,020		4,190		6,030		7,710		8,460		6,790	
	%					3.6		5.0		7.2		9.2		10.1		8.1	
SHARE OF AUDIENCE	%					25		26		30		33		36		31	
AVG. AUD. BY ¼ HR.	%					3.0	4.1	4.7	5.3	6.7	7.6	9.1	9.3	10.2	10.0	8.0	8.1

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	(000)					4,440		4,270		4,940		5,870		6,620		6,030	
	%					5.3		5.1		5.9		7.0		7.9		7.2	
	Program					BEST OF SCOOBY DOO (SD)		RASCALS/RICHIE RICH		MONCHHICHIS		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000) & %)	(000)					3,350		3,350		3,770		4,780		5,870		4,940	
	%					4.0		4.0		4.5		5.7		7.0		5.9	
SHARE OF AUDIENCE	%					22		18		20		20		24		20	
AVG. AUD. BY ¼ HR.	%					3.5	4.4	3.9	4.1	4.4	4.6	5.5	6.0	7.0	7.0	5.8	5.9
CBS TV TOTAL AUDIENCE (Households (000) & %)	(000)	2,260				3,020		7,290				6,700		3,940		5,110	
	%	2.7				3.6		8.7				8.0		4.7		6.1	
	Program	← CAPTAIN KANGAROO-SAT →				BISKITTS (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		PLASTICMAN (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)	
AVERAGE AUDIENCE (Households (000) & %)	(000)	1,170				2,510		4,610				5,200		3,350		4,110	
	%	1.4	1.1*		1.6*	3.0		5.5	5.3*		5.8*	6.2		4.0		4.9	
SHARE OF AUDIENCE	%	16	15 *		16 *	20		25	27 *		24 *	22		13		16	
AVG. AUD. BY ¼ HR.	%	1.0	1.2	1.5	1.8	2.8	3.2	5.0	5.6	5.6	6.0	6.1	6.4	4.0	4.0	4.9	4.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	(000)					3,690		5,110		6,870		8,300		9,720		9,300	
	%					4.4		6.1		8.2		9.9		11.6		11.1	
	Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)	(000)					3,020		4,020		5,610		7,120		8,460		8,130	
	%					3.6		4.8		6.7		8.5		10.1		9.7	
SHARE OF AUDIENCE	%					24		24		28		30		34		31	
AVG. AUD. BY ¼ HR.	%					3.3	4.0	4.5	5.2	6.0	7.4	8.5	8.5	10.2	10.0	9.6	9.9

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	6.7	8.4	10.4	13.4	15.3	18.5	20.2	22.1	24.7	26.8	27.9	28.7	29.0	29.2	29.6	29.9
	WK. 2	7.1	9.0	10.6	12.6	15.6	17.9	20.2	22.1	24.0	26.7	28.7	29.1	29.8	30.7	31.0	31.2

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. DEC. 17, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC. 10, 1983

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	6,700 8.0		7,960 9.5		7,210 8.6		8,210 9.8									
	Program	PUPPY-FURTHER ADVENTURES		SCOOBY & SCRAPPY DOO SHOW (SD)		ABC WEEKEND SPECIALS THE SECRET WORLD OF OG, PART 2		← AMERICAN BANDSTAND →									
	AVERAGE AUDIENCE (Households (000) & %)	5,700 6.8		6,620 7.9		6,030 7.2		4,860 5.8	5.6*		5.9*						
	SHARE OF AUDIENCE %	23		25		22		16	16 *		16 *						
	AVG. AUD. BY ¼ HR. %	6.5	7.1	8.0	7.7	7.0	7.4	5.9	5.4	5.7	6.1						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	3,180 3.8		4,270 5.1		9,300 11.1											
	Program	BENJI, ZAX & THE-PRINCE (SD)		BUGS BUNNY/ROAD RUNNER 1		← NCAA FOOTBALL-CBS VARIOUS TEAMS AND TIMES~ (12:00-3:32PM)											
	AVERAGE AUDIENCE (Households (000) & %)	2,600 3.1		3,520 4.2		2,510 3.0	3.4*		2.9*		2.6*		2.8*		3.4*		3.3*
	SHARE OF AUDIENCE %	10		14		8	11 *		8 *		7 *		7 *		9 *		9 *
	AVG. AUD. BY ¼ HR. %	3.0	3.1	3.8	4.5	3.4	3.4	3.1	2.7	2.6	2.5	2.9	2.6	3.5	3.3	3.3	3.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)	7,960 9.5		5,700 6.8		8,880 10.6		23,630 28.2									
	Program	MR. T		SPIDERMAN/HULK 1		NFL '83-NBC-SAT		NFL FOOTBALL GAME-NBC-SAT PITTSBURGH VS NEW YORK JETS (12:30-3:41PM)									
	AVERAGE AUDIENCE (Households (000) & %)	6,870 8.2		5,030 6.0		6,790 8.1		11,400 13.6	10.9*		13.4*		14.6*		14.0*		15.1*
	SHARE OF AUDIENCE %	27		19		26		37	32 *		37 *		39 *		38 *		39 *
	AVG. AUD. BY ¼ HR. %	8.3	8.1	5.9	6.1	7.8	8.4	10.2	11.7	13.2	13.6	14.5	14.7	13.4	14.5	15.2	15.0

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	6,450 7.7		6,960 8.3		5,110 6.1		5,950 7.1				9,050 10.8					
	Program	PUPPY-FURTHER ADVENTURES		SCOOBY & SCRAPPY DOO SHOW (SD)		ABC WEEKEND SPECIALS THE SECRET WORLD OF OG, PART 3		← AMERICAN BANDSTAND →				← PIONEER BOWL WESTERN CAROLINA VS SOUTHERN ILLINOIS (1:30-4:52PM)					
	AVERAGE AUDIENCE (Households (000) & %)	5,360 6.4		5,870 7.0		4,440 5.3		3,770 4.5	4.0*		4.9*	2,180 2.6	3.4*		2.6*		1.9*
	SHARE OF AUDIENCE %	21		22		16		13	12 *		14 *	7	9 *		7 *		5 *
	AVG. AUD. BY ¼ HR. %	6.3	6.6	6.9	7.1	5.3	5.3	4.1	3.9	4.9	5.0	4.2	2.7	3.0	2.3	1.9	1.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	3,600 4.3		4,110 4.9		6,870 8.2	25,060 29.9										
	Program	BENJI, ZAX & THE-PRINCE (SD)		BUGS BUNNY/ROAD RUNNER 1		NFL TODAY-CBS-SAT (12:00-12:28PM) (+OP)	NFL FOOTBALL GAME-CBS-SAT NEW YORK GIANTS VS WASHINGTON (12:28-3:53PM) (OP)										
	AVERAGE AUDIENCE (Households (000) & %)	2,850 3.4		3,440 4.1		5,450 6.5	12,820 15.3		10.4*		13.4*		15.2*		14.8*		16.8*
	SHARE OF AUDIENCE %	11		13		20	42		30 *		38 *		42 *		42 *		45 *
	AVG. AUD. BY ¼ HR. %	3.6	3.3	3.9	4.3	6.0	8.0	9.6	11.1	12.9	13.8	14.9	15.4	14.5	15.1	16.3	17.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)	9,390 11.2		7,210 8.6		6,700 8.0		5,610 6.7									
	Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR									
	AVERAGE AUDIENCE (Households (000) & %)	8,210 9.8		6,030 7.2		5,610 6.7		4,440 5.3									
	SHARE OF AUDIENCE %	32		23		21		15									
	AVG. AUD. BY ¼ HR. %	9.6	10.1	7.3	7.1	6.9	6.4	5.4	5.3								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	29.9	30.7	31.3	32.9	32.4	33.8	34.6	35.6	36.4	37.6	38.3	38.0	37.6	38.2	39.1	39.3
	WK. 2	30.2	31.6	31.9	32.2	33.0	33.4	34.1	34.8	35.1	35.9	36.1	36.2	35.8	35.3	36.5	37.4

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. DEC. 17, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC. 10, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))					3,600		3,520		11,650							
TOTAL AUDIENCE (%)					4.3		4.2		13.9							
Program					COLLEGE ALL-AMER FOOTBALL		SPORTSBEAT		← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000))					2,600		2,430		5,360							
AVERAGE AUDIENCE (%)					3.1		2.9		6.4	5.4*		7.0*		6.8*		
SHARE OF AUDIENCE %					8		7		13	12 *		14 *		12 *		
AVG. AUD. BY ¼ HR. %					3.3	2.9	3.1	2.7	4.9	5.9	7.1	7.0	6.8	6.7		
CBS TV																
TOTAL AUDIENCE (Households (000))			6,290	25,310												
TOTAL AUDIENCE (%)			7.5	30.2												
Program	NCAA FOOTBALL-CBS VARIOUS TEAMS & TIMES (12:00-3:32PM) (+OP)		NFL TODAY-SAT (3:32-3:59PM) (OP)(+OP)		NFL FTBL GAME-SAT ATLANTA VS MIAMI (3:59-7:00PM) (OP) →											
AVERAGE AUDIENCE (Households (000))			4,610	11,820												
AVERAGE AUDIENCE (%)		3.0*	5.5	14.1		11.8*		13.6*		15.1*		15.3*		14.4*		14.3*
SHARE OF AUDIENCE %		8 *	14	31		30 *		33 *		35 *		33 *		28 *		27 *
AVG. AUD. BY ¼ HR. %	3.1	2.9	4.4	8.2	11.1	12.5	13.1	14.1	15.4	14.8	15.0	15.7	14.9	13.9	14.5	14.1
NBC TV																
TOTAL AUDIENCE (Households (000))			8,800												10,640	
TOTAL AUDIENCE (%)			10.5												12.7	
Program	NFL FOOTBALL GAME-NBC-SAT PITTSBURGH VS NEW YORK JETS (12:30-3:41PM)(+OP)			NFL FOOTBALL POST-NBC-SAT (3:41-4:00PM)(OP)											NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))			7,710												8,880	
AVERAGE AUDIENCE (%)		14.1*	9.2												10.6	
SHARE OF AUDIENCE %		37 *	24												19	
AVG. AUD. BY ¼ HR. %	14.2	13.9	10.8	8.8											10.6	10.6

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))									11,400							
TOTAL AUDIENCE (%)									13.6							
Program	← PIONEER BOWL WESTERN CAROLINA VS SOUTHERN ILLINOIS (1:30-4:52PM) →								← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000))									5,110							
AVERAGE AUDIENCE (%)		2.0*		2.7*		3.0*		2.9*	6.1	5.9*		6.8*		5.7*		
SHARE OF AUDIENCE %		5 *		7 *		8 *		7 *	12	13 *		14 *		11 *		
AVG. AUD. BY ¼ HR. %	1.9	2.0	2.5	2.8	2.9	3.0	3.0	2.7	5.4	6.3	6.8	6.8	6.1	5.4		
CBS TV																
TOTAL AUDIENCE (Households (000))				14,500											12,910	
TOTAL AUDIENCE (%)				17.3											15.4	
Program	NFL FOOTBALL GAME-CBS-SAT NEW YORK GIANTS VS WASHINGTON (12:28-3:53PM)(OP)(+OP)				← CBS NCAA BASKETBALL-SAT LOUISVILE VS NORTH CAROLINA STATE (3:55-5:52PM) (OP)(SD) →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))				6,450											11,230	
AVERAGE AUDIENCE (%)		18.7*		7.7		7.7*		7.5*		7.1*		8.0*			13.4	
SHARE OF AUDIENCE %		49 *		18		20 *		18 *		16 *		17 *			24	
AVG. AUD. BY ¼ HR. %	18.3	19.2	19.5	10.1	8.1	7.4	7.6	7.5	7.3	7.0	7.8	8.4			13.1	13.8
NBC TV																
TOTAL AUDIENCE (Households (000))			6,540		27,150											
TOTAL AUDIENCE (%)			7.8		32.4											
Program			NFL '83-NBC-SAT.		← NFL FOOTBALL GAME-NBC-SA CINCINNATI VS MINNESOTA (4:00-7:19PM)											
AVERAGE AUDIENCE (Households (000))			3,850		11,230											
AVERAGE AUDIENCE (%)			4.6		13.4	11.0*		12.6*		13.6*		13.4*		14.3*		14.3*
SHARE OF AUDIENCE %			12		29	28 *		31 *		31 *		29 *		29 *		28 *
AVG. AUD. BY ¼ HR. %			3.5	5.8	10.4	11.6	12.2	12.9	13.5	13.8	13.1	13.7	14.2	14.4	14.5	14.1

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	38.7	38.8	38.6	38.9	38.7	39.5	40.9	42.4	44.6	45.8	47.5	50.1	53.5	55.9	56.5	56.6
WK. 2	37.8	38.8	39.7	39.4	39.1	39.9	41.4	43.0	44.8	46.8	49.0	50.9	53.3	53.7	54.3	55.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. DEC. 17, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.11, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,540 9.0						2,680 3.2	
Program	MEATBALLS & SPAGHETTI (SUS)(SUS-SD)		GILLIGAN'S PLANET (SUS)(SUS-SD)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,360 5.2	4.6*		5.8*		5.2*	2,180 2.6	
SHARE OF AUDIENCE %									21	21 *		23 *		19 *	8	
AVG. AUD. BY ¼ HR. %									3.9	5.4	5.7	5.9	5.2	5.2	2.8	2.4
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,040 9.6						4,110 4.9	
Program	MEATBALL & SPAGHETTI (SUS)(SUS-SD)		GILLIGAN'S PLANET (SUS)(SUS-SD)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,270 5.1	4.5*		5.1*		5.7*	3,440 4.1	
SHARE OF AUDIENCE %									21	21 *		21 *		22 *	14	
AVG. AUD. BY ¼ HR. %									4.2	4.7	4.8	5.5	5.7	5.7	4.3	3.9
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.8	7.0	8.1	10.9	12.5	15.8	17.9	19.9	22.4	24.0	25.6	27.6	28.7	29.4	29.2	30.5
WK. 2	5.7	6.3	7.8	10.0	11.7	13.8	16.2	19.0	21.6	23.0	24.0	25.9	26.7	28.2	28.7	30.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. DEC.18, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC. 11, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,860 5.8													
Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)			3,020 3.6	3.6*		3.5*										
SHARE OF AUDIENCE %			11	11 *		10 *										
AVG. AUD. BY ¼ HR. %			3.8	3.4	3.4	3.7										
CBS TV TOTAL AUDIENCE (Households (000) & %)							9,720 11.6	32,430 38.7								
Program	FOR OUR TIMES (SUS)						CBS NFL TODAY (12:30-12:59) (→OP)		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)							
AVERAGE AUDIENCE (Households (000) & %)							7,370 8.8	17,680 21.1		17.5*		20.2*		21.2*		21.8*
SHARE OF AUDIENCE %							24	48		42 *		47 *		49 *		50 *
AVG. AUD. BY ¼ HR. %							8.3	12.5	16.1	18.9	20.1	20.3	21.0	21.4	21.5	22.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,180 3.8		5,870 7.0		21,450 25.6							
Program					MEET THE PRESS		NFL '83-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					2,680 3.2		4,530 5.4		9,550 11.4	9.0*		10.3*		11.3*		10.9*
SHARE OF AUDIENCE %					10		15		26	22 *		24 *		26 *		25 *
AVG. AUD. BY ¼ HR. %					3.3	3.1	4.8	6.0	8.2	9.9	10.2	10.5	10.9	11.6	10.6	10.9

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,530 6.6													
Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)			4,020 4.8	4.7*		4.9*										
SHARE OF AUDIENCE %			14	14 *		14 *										
AVG. AUD. BY ¼ HR. %			4.7	4.8	4.8	4.9										
CBS TV TOTAL AUDIENCE (Households (000) & %)							8,210 9.8	27,910 33.3								
Program	FOR OUR TIMES (SUS)						CBS NFL TODAY (12:30-12:59PM) (→OP)		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)							
AVERAGE AUDIENCE (Households (000) & %)							6,370 7.6	14,500 17.3		13.0*		16.7*		17.9*		17.6*
SHARE OF AUDIENCE %							21	39		33 *		39 *		40 *		40 *
AVG. AUD. BY ¼ HR. %							7.0	9.3	11.7	14.3	16.4	17.2	18.1	17.7	17.0	17.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,850 3.4		6,870 8.2		21,450 25.6							
Program					MEET THE PRESS		NFL '83-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					2,010 2.4		5,280 6.3		9,970 11.9	9.3*		11.1*		12.2*		12.5*
SHARE OF AUDIENCE %					7		18		27	23 *		26 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					2.3	2.5	5.8	6.7	8.6	10.0	10.9	11.3	11.9	12.5	12.6	12.2

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	32.0	33.1	33.5	33.0	33.8	35.4	37.2	39.3	41.4	42.5	43.3	43.7	43.8	44.3	44.4	44.8
WK. 2	31.5	32.1	32.2	33.6	34.6	35.6	36.2	38.4	41.0	41.5	42.9	44.0	44.6	44.5	44.5	45.4

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

DAY SUN. DEC. 18, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.11, 1983

Week	Network	Measure	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000))															7,880	
		TOTAL AUDIENCE (%)															9.4	
		Program															ABC WRLD NEWS TONIGHT-SUN	
		AVERAGE AUDIENCE (Households (000))															6,370	
		AVERAGE AUDIENCE (%)															7.6	
		SHARE OF AUDIENCE %															12	
		AVG. AUD. BY ¼ HR. %															7.5	7.8
	CBS TV	TOTAL AUDIENCE (Households (000))				31,510												
		TOTAL AUDIENCE (%)				37.6												
		Program	CBS NFL FOOTBALL GAME 1 → VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (→OP)				← CBS NFL FOOTBALL GAME 2 ST.LOUIS VS LOS ANGELES RAIDERS WASHINGTON VS DALLAS (3:59-7:03PM)(OP)											
		AVERAGE AUDIENCE (Households (000))				19,270												
		AVERAGE AUDIENCE (%)		22.5*		23.0		20.4*		23.5*		23.3*		23.7*		25.3*		22.8*
		SHARE OF AUDIENCE %		50 *		41		40 *		44 *		42 *		42 *		42 *		36 *
		AVG. AUD. BY ¼ HR. %	22.5	22.4	23.0	14.6	18.7	22.2	23.2	23.8	23.9	22.6	23.0	24.4	25.0	25.7	24.8	20.8
	NBC TV	TOTAL AUDIENCE (Households (000))						3,940									4,940	
		TOTAL AUDIENCE (%)						4.7									5.9	
		Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ (→OP)					(1) (OP)			← RELIGIOUS SERIES → (SUS)						NBC NIGHTLY NEWS-SUN.	
		AVERAGE AUDIENCE (Households (000))						3,600									4,190	
		AVERAGE AUDIENCE (%)		12.1*		13.6*		4.3									5.0	
		SHARE OF AUDIENCE %		27 *		29 *		8									8	
		AVG. AUD. BY ¼ HR. %	12.0	12.3	13.1	14.1		4.5	3.2								4.9	5.1
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000))											3,270				9,130	
		TOTAL AUDIENCE (%)											3.9				10.9	
		Program											CHAMPIONSHIPS OF THE USGA				ABC WRLD NEWS TONIGHT-SUN	
		AVERAGE AUDIENCE (Households (000))											2,600				7,540	
		AVERAGE AUDIENCE (%)											3.1				9.0	
		SHARE OF AUDIENCE %											6				16	
		AVG. AUD. BY ¼ HR. %											3.3	3.0			8.7	9.4
	CBS TV	TOTAL AUDIENCE (Households (000))						11,060							8,630			
		TOTAL AUDIENCE (%)						13.2							10.3			
		Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (→OP)					CBS NFL FOOTBALL POST MULTI-SEGMENT TELECAST (OP)							CBS EVENING NEWS-DEAN			
		AVERAGE AUDIENCE (Households (000))						9,390							7,040			
		AVERAGE AUDIENCE (%)		18.1*		18.9*		11.2							8.4			
		SHARE OF AUDIENCE %		39 *		40 *		23							15			
		AVG. AUD. BY ¼ HR. %	18.1	18.2	18.4	19.4	15.5	17.4	9.8	8.3					7.8	9.0		
	NBC TV	TOTAL AUDIENCE (Households (000))					27,490											
		TOTAL AUDIENCE (%)					32.8											
		Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (→OP)				NFL FOOTBALL GAME 2-NBC SAN DIEGO VS LOS ANGELES RAIDERS NEW ENGLAND VS SEATTLE MULTI-SEGMENT TELECAST(OP)											
		AVERAGE AUDIENCE (Households (000))					11,650											
		AVERAGE AUDIENCE (%)		13.1*		12.8*	13.9	3.5*		14.8*		16.7*		16.6*		16.7*		15.5*
		SHARE OF AUDIENCE %		28 *		27 *	27	7 *		30 *		34 *		33 *		31 *		27 *
		AVG. AUD. BY ¼ HR. %	12.6	13.6	13.2	12.3	1.3	5.7	13.3	16.3	17.2	16.3	16.2	16.9	17.4	16.1	15.9	15.1
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	46.2	47.1	48.3	50.4	51.9	53.0	54.1	54.8	56.0	57.1	57.7	59.0	61.4	62.2	63.9	64.5
		WK. 2	46.2	47.4	47.9	48.2	48.8	48.9	49.2	50.0	50.0	51.0	52.2	53.1	55.9	57.6	58.9	59.8

U.S. TV Households: 83,800,000

(1)NFL FOOTBALL POST-NBC,NBC,MULTI-SEG TELECAST (2)NFL FOOTBALL GAME 2-NBC,NBC,(1:00-4:25PM)

For explanation of symbols, See page A.

DAY SUN. DEC.18, 1983

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.01AM	→GRID	32,930	39.3	17,770	21.2	34									
	2	9.00-12.05AM	→GRID								30,420	36.3	15,340	18.3	30		
			11.00						20.6							17.6	
			11.15				19.6*	34*	18.6					17.2*	30*	16.9	
			11.30						18.3							17.8	
			11.45				17.9*	38*	17.4					17.6*	38*	17.4	
			12.00						11.9							13.6	
EVENING FRIDAY																	
ABC ABC NFL FOOTBALL SPECIAL(S)	2	9.00-12.23AM	→GRID								26,060	31.1	11,150	13.3	24		
			11.00													12.6	
			11.15											12.5*	23*	12.4	
			11.30													14.1	
			11.45											13.6*	29*	13.0	
			12.00													11.4	
			12.15											11.0*	26*	10.2	
ABC ABC NEWSBRIEF-FRI(B)	1	9.58- 9.59PM	9.45	5,610	6.7	5,610	6.7	10	6.7								
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	1	8.57- 9.00PM	8.45	16,340	19.5	14,670	17.5	29	17.5								
	2	8.58- 8.59PM	8.45								15,840	18.9	15,840	18.9	31	18.9	
ABC ABC NEWSBRIEF-SAT.	1	9.58-10.00PM	9.45	17,680	21.1	17,010	20.3	33	20.3								
	2	9.58- 9.59PM	9.45								20,200	24.1	20,200	24.1	40	24.1	
CBS MONDALE FOR PRESIDENT(S)	1	8.53- 9.00PM	8.45	9,050	10.8	6,620	7.9	13	7.9								
CBS NEWSBREAK-SAT.	2	8.58- 8.59PM	8.45								8,210	9.8	8,210	9.8	16	9.8	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	9,640	11.5	9,640	11.5	19	11.5		9,130	10.9	9,130	10.9	18	10.9	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	6,870	8.2	6,870	8.2	14	8.2								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.28- 8.30PM	8.15	13,160	15.7	12,910	15.4	22	15.4								
	2	8.29- 8.31PM	8.15								11,900	14.2	11,650	13.9	21	13.8	
			8.30													13.9	
ABC ABC NEWSBRIEF-SUN.	2	9.58- 9.59PM	9.45								13,660	16.3	13,660	16.3	24	16.3	
	1	10.01-10.03PM	10.00	17,430	20.8	17,010	20.3	32	20.3								
CBS CBS NFL FOOTBALL GAME 2	1	3.59- 7.03PM	→GRID	31,510	37.6	19,270	23.0	41									
			7.00						16.1								
CBS CBS NFL FOOTBALL POST-2	1	7.03- 7.08PM	7.00	27,070	32.3	24,300	29.0	46	29.0								
CBS 60 MINUTES	1	7.08- 8.08PM	→GRID	32,350	38.6	24,640	29.4	45									
			8.00				29.0*	43*	29.0								
CBS ALL STAR PARTY-SINATRA(S)	1	8.08- 9.08PM	→GRID	26,150	31.2	19,270	23.0	33									
			9.00				24.0*	34*	24.0								
CBS NEWSBREAK-SUN.	2	8.58- 8.59PM	8.45								13,830	16.5	13,830	16.5	24	16.5	
CBS JEFFERSONS	1	9.08- 9.38PM	→GRID	17,260	20.6	15,250	18.2	26									
			9.30						18.5								
CBS NEWSBREAK-SUN.	1	9.06- 9.07PM	9.00	15,920	19.0	15,920	19.0	27	19.0								
CBS GOODNIGHT, BEANTOWN CONT'D	1	9.38-10.08PM	→GRID	14,750	17.6	12,650	15.1	23									

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING SUNDAY-CONT'D																	
CBS GOODNIGHT, BEANTOWN-CONT'D			10.00						15.9								
CBS TRAPPER JOHN, M.D.	1	10.08-11.08PM	→GRID	16,590	19.8	12,910	15.4	25									
			11.00				15.7*	29*	15.7								
NBC NFL FOOTBALL GAME 2-NBC	2	4.00- 7.10PM	→GRID								27,490	32.8	11,650	13.9	27		
			7.00											10.4*	18*	10.4	
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	11,730	14.0	11,730	14.0	20	14.0		12,570	15.0	12,570	15.0	22	15.0	
NBC NBC NEWS DIGEST-2-SUN.	1	9.58- 9.59PM	9.45	11,400	13.6	11,400	13.6	21	13.6								
	2	9.49- 9.50PM	9.45								13,320	15.9	13,320	15.9	24	15.9	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	2	>	8.15								12,820	15.3	12,570	15.0	23	14.1	M-F
	1	>	8.45	13,990	16.7	12,400	14.8	22	20.4	M-TH						15.2	MON.
			9.45						15.2	TU-TH						16.6	TU & W
			10.00													12.4	THU.
ABC ABC NEWS:NIGHTLINE-T-F		11.30-12.30AM	11.30	7,120	8.5	4,270	5.1	15	7.1	TU-F	6,790	8.1	4,530	5.4	17	6.7	TU-TH
			11.45				6.3*	17*	5.5	TU-F				6.3*	18*	5.8	TU-TH
			12.00						4.3	TU-F						4.9	TU-TH
			12.15				4.0*	13*	3.6	TU-F				4.5*	16*	4.2	TU-TH
ABC ABC NEWS:NIGHTLINE-MON	1	12.31- 1.01AM	12.30	4,110	4.9	3,350	4.0	18	4.5	MON.							
	2	12.34- 1.04AM	12.30								4,020	4.8	3,270	3.9	17	4.7	MON.
			12.45						3.7	MON.						3.6	MON.
			1.00						2.9	MON.						3.1	MON.
ABC ABC NEWS:NIGHTLINE-F(B))	2	12.53- 1.23AM	12.45								4,360	5.2	3,600	4.3	16	4.8	FRI.
			1.00													4.5	FRI.
			1.15													3.7	FRI.
CBS NEWSBREAK-M-F	1	>	8.45	13,410	16.0	11,900	14.2	21	15.5	M-F							
	2	8.58- 8.59PM	8.45								13,160	15.7	13,160	15.7	24	15.7	M-F
CBS LATE MOVIE I		>	11.30	7,880	9.4	5,450	6.5	21	6.8	M-TH	8,550	10.2	5,780	6.9	21	7.4	M-F
			11.45				6.7*	18*	6.6	M-TH				7.1*	19*	6.9	M-F
			12.00						6.6	M-TH						6.8	M-F
			12.15				6.6*	23*	6.5	M-TH				6.7*	22*	6.7	M-F
			12.30				6.0*	27*	6.0	M-TH				6.3*	26*	6.3	M-F
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE I-FRI(B)	1	11.30-12.47AM	11.30	8,720	10.4	5,780	6.9	19	7.2	FRI.							
			11.45				7.0*	16*	6.8	FRI.							
			12.00						7.2	FRI.							
			12.15				7.0*	19*	6.9	FRI.							
			12.30						6.6	FRI.							
			12.45				6.6*	22*	6.1	FRI.							
CBS LATE MOVIE II		>	12.30	4,780	5.7	3,770	4.5	24	4.8	M-F	5,280	6.3	4,270	5.1	25	5.4	M-F
			12.45				4.9*	23*	4.9	M-F				5.3*	23*	5.3	M-F
			1.00						4.5	M-F						5.1	M-F
			1.15				4.3*	25*	4.0	M-F				4.9*	27*	4.7	M-F
			1.30						4.0	MWF						3.3	FRI.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,340	1.6	1,090	1.3	14	1.5	M-THSU	1,680	2.0	1,420	1.7	17	1.8	M-THSU
			2.15						1.2	M-THSU						1.5	M-THSU

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ½ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ½ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,180	2.6	840	1.0	19		M-THSU	3,020	3.6	1,260	1.5	26		M-THSU
			2.30						1.4	M-THSU						2.2	M-THSU
			2.45				1.3*	18*	1.3	M-THSU				2.1*	27*	2.0	M-THSU
			3.00						1.2	M-THSU						1.8	M-THSU
			3.15				1.2*	20*	1.2	M-THSU				1.8*	27*	1.8	M-THSU
			3.30						1.1	M-THSU						1.7	M-THSU
			3.45				1.1*	22*	1.0	M-THSU				1.7*	29*	1.7	M-THSU
			4.00						.9	M-THSU						1.5	M-THSU
			4.15				.9*	20*	.9	M-THSU				1.5*	29*	1.5	M-THSU
			4.30						.9	M-THSU						1.4	M-THSU
			4.45				.9*	21*	.9	M-THSU				1.4*	30*	1.4	M-THSU
			5.30						.6	M-THSU						1.1	M-THSU
			5.45				.6*	13*	.6	M-THSU				1.1*	22*	1.1	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	10,810	12.9	10,810	12.9	19	12.9	MTUTHF	10,220	12.2	10,220	12.2	19	12.2	M-F
NBC NBC NEWS DIGEST-2-M-F	1	9.58- 9.59PM	9.45	14,670	17.5	14,670	17.5	26	17.5	TU&TH							
	2	>	9.45								10,560	12.6	10,560	12.6	19	12.6	MWF
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,550	11.4	5,950	7.1	21	8.4	M-F	10,060	12.0	6,540	7.8	23	8.7	M-F
			11.45				8.1*	21*	7.7	M-F				8.5*	22*	8.2	M-F
			12.00						6.9	M-F						7.7	M-F
			12.15				6.2*	21*	5.5	M-F				7.0*	23*	6.4	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,100	3.7	2,600	3.1	15	3.3	M-TH	3,520	4.2	2,770	3.3	15	3.7	M-TH
			12.45						2.9	M-TH						2.9	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,120	7.3	2,930	3.5	15	4.7	FRI.	5,950	7.1	3,100	3.7	15	4.9	FRI.
			12.45				4.3*	15*	3.9	FRI.				4.5*	15*	4.2	FRI.
			1.00						3.5	FRI.						3.9	FRI.
			1.15				3.3*	14*	3.1	FRI.				3.7*	15*	3.5	FRI.
			1.30						3.2	FRI.						3.1	FRI.
			1.45				3.0*	16*	2.8	FRI.				2.9*	16*	2.7	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,430	2.9	2,010	2.4	15	2.6	M-TH	2,430	2.9	2,010	2.4	15	2.6	M-TH
			1.15						2.2	M-TH						2.2	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-600A(SUS)		6.00- 6.15AM	6.00							M-F							M-F
ABC ABC WORLD NEWS-MORN-615A(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,680	2.0	1,590	1.9	14	1.9	M-F	2,100	2.5	1,930	2.3	18	2.3	M-F
ABC REAGAN PRESS CONF.-ABC(SUS)	2	11.30-12.00NN	11.30														WED.
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,040	8.4	6,870	8.2	27	8.2	M-F	7,210	8.6	6,960	8.3	27	8.3	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	11,150	13.3	7,960	9.5	24	8.9	WED.							
			4.45				9.0*	24*	9.0	WED.							
			5.00						10.1	WED.							
			5.15				10.0*	24*	10.0	WED.							
ABC FLIGHT-SPACELAB (LANDING)(S)	1	6.45- 6.50PM	6.45	10,730	12.8	10,060	12.0	21	12.0	THU.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,590	1.9	1,170	1.4	15	1.2	M-F	1,590	1.9	1,260	1.5	16	1.3	M-F
			6.45						1.6	M-F						1.7	M-F
CBS REAGAN PRESS CONF.-CBS(SUS)	2	11.30-11.51AM	11.30														WED.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,450	7.7	6,200	7.4	30	7.4	M-F	6,620	7.9	6,370	7.6	30	7.6	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,700	6.8	5,360	6.4	18	6.4	M-F	5,870	7.0	5,450	6.5	18	6.5	M-F
CBS CBS LIBRARY(S)	1	4.30- 5.30PM	4.30	2,770	3.3	1,420	1.7	4	1.7	TUE.							
			4.45				1.6*	4*	1.5	TUE.							
			5.00						1.8	TUE.							
			5.15				1.7*	4*	1.6	TUE.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	1,760	2.1	1,260	1.5	13	1.2	M-F	1,510	1.8	1,090	1.3	11	1.0	M-F
			6.45						1.8	M-F						1.5	M-F
NBC REAGAN PRESS CONF.-NBC(SUS)	2	11.30-11.49AM	11.30														WED.
NBC NBC SPECIAL TREAT(S)	1	4.00- 5.00PM	4.00	5,030	6.0	2,930	3.5	8	3.2	TUE.							
			4.15				3.3*	8*	3.4	TUE.							
			4.30						3.7	TUE.							
			4.45				3.7*	9*	3.7	TUE.							
DAY SATURDAY																	
ABC MENUDO-8:25AM		8.25- 8.29AM	8.15	4,860	5.8	4,110	4.9	25	4.9		4,530	5.4	3,940	4.7	24	4.7	
ABC MENUDO-10:25AM		10.25-10.29AM	10.15	6,540	7.8	5,610	6.7	24	6.7		6,370	7.6	5,360	6.4	22	6.4	
ABC SCHOOLHOUSE ROCK-11:55AM		11.55-11.59AM	11.45	6,620	7.9	6,030	7.2	22	7.2		6,450	7.7	5,700	6.8	21	6.8	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,510	3.0	2,100	2.5	15	2.5		3,440	4.1	3,100	3.7	23	3.7	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,530	5.4	3,940	4.7	17	4.7		5,360	6.4	4,940	5.9	21	5.9	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	3,850	4.6	3,270	3.9	14	3.9		3,770	4.5	3,270	3.9	13	3.9	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	3,350	4.0	3,100	3.7	13	3.7		5,530	6.6	4,940	5.9	19	5.9	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	2,770	3.3	2,430	2.9	9	2.9		2,930	3.5	2,770	3.3	10	3.3	
CBS NCAA FOOTBALL-CBS	1	12.00- 3.32PM	→GRID	9,300	11.1	2,510	3.0	8									
			3.30						2.4								
CBS NFL TODAY-CBS-SAT(S)	2	12.00-12.28PM	→GRID								6,870	8.2	5,450	6.5	20		
			12.15													7.0	
CBS NFL FOOTBALL GAME-CBS-SAT(S)	2	12.28- 3.53PM	→GRID								25,060	29.9	12,820	15.3	42		
			3.45											19.0*	49*	18.2	
CBS NFL TODAY-SAT(S)	1	3.32- 3.59PM	→GRID	6,290	7.5	4,610	5.5	14									
			3.45						6.5								
CBS CBS NCAA BASKETBALL POST	2	5.52- 5.58PM	5.45								6,960	8.3	5,610	6.7	14	6.7	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,770	4.5	3,600	4.3	28	4.3		3,940	4.7	3,600	4.3	26	4.3	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,860	5.8	4,690	5.6	28	5.6		4,940	5.9	4,690	5.6	27	5.6	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	8,300	9.9	8,040	9.6	34	9.6		8,720	10.4	8,460	10.1	33	10.1	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	7,290	8.7	6,960	8.3	31	8.3		8,040	9.6	7,790	9.3	30	9.3	
NBC ONE TO GROW ON-12:28PM	2	12.28-12.30PM	12.15								5,280	6.3	5,030	6.0	18	6.0	
NBC NFL FOOTBALL GAME-NBC-SAT(S)	1	12.30- 3.41PM	→GRID	23,630	28.2	11,400	13.6	37									
			3.30				12.9*	34*	12.9								
DAY SUNDAY																	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS CBS NFL TODAY CONT'D	1	12.30- 1.00PM	→GRID	9,720	11.6	7,370	8.8	24									

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY SUNDAY-CONT'D																	
CBS CBS NFL TODAY-CONT'D	2	12.30-12.59PM	→GRID								8,210	9.8	6,370	7.6	21		
			12.45						9.3							8.3	
CBS CBS NFL FOOTBALL GAME 1	1	12.59- 4.07PM	→GRID	32,430	38.7	17,680	21.1	48									
	2	12.59- 4.15PM	→GRID								27,910	33.3	14,500	17.3	39		
			3.45				23.5*	49*	24.2								
			4.00				21.5*	43*	21.5								
			4.15						1.8					14.9*	31*	14.1	
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.13PM	→GRID	21,450	25.6	9,550	11.4	26									
	2	1.00- 4.25PM	→GRID								21,450	25.6	9,970	11.9	27		
			4.00				12.7*	25*	12.9							11.7	
			4.15						5.1					12.4*	25*	13.0	
			4.30						<<							<<	